

Bachelor of Business Administration (Honours) in
CORPORATE GOVERNANCE (BBA-CG)

企業管治工商管理（榮譽）學士

Professional Governance
Company Secretary
Regulatory Compliance
專業管治 守法合規



會計學系
DEPARTMENT OF ACCOUNTANCY
恒生管理學院
HANG SENG MANAGEMENT COLLEGE

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN **CORPORATE GOVERNANCE** 企業管治工商管理（榮譽）學士

MESSAGE FROM PROGRAMME DIRECTOR 課程總監寄語

Liberal + Professional Education

Welcome to the BBA (Honours) in Corporate Governance Programme (BBA-CG), offered in response to the rising demand for corporate governance and compliance professionals. In recent years, it has come to the awareness of business community that corporate governance laws, compliance regulations and good practices are central to the territory's economic lifeline. I am confident that BBA-CG would answer to the demand of business community, become the gateway to professionalism, and prepare students for the challenging roles they are about to assume. Welcome to embark on this exciting journey.

Professor Kevin Lam
Programme Director, BBA-CG
Head, Department of Accountancy

博雅 + 專業教育

歡迎參閱恒生管理學院企業管治工商管理（榮譽）學士課程簡介！近年隨着經濟發展，本港商界逐漸認識企業管治的概念以及更注重相關法律及制度之實踐，對企業管治專才的需求亦逐漸增長，本課程特為此而設。我深信本課程不僅回應商界對才德兼備的管治專才的需求，更能幫助有志於企業管治及合規方面發展的年青人邁向專業之路，為他們未來從事充滿挑戰性的工作做好充份準備。期望與你攜手踏上專業之路。

企業管治工商管理（榮譽）學士課程總監
會計學系系主任
林自強教授

PROGRAMME OBJECTIVES 課程目標

The Programme aims at providing students with necessary knowledge so that graduates are prepared for career development as corporate governance and compliance professionals. Upon completion of BBA-CG, graduates would be able to develop a good understanding of the laws and regulations in corporate governance and assist the board in implementing an effective compliance system. Our goal is to nurture graduates with entrepreneurial spirit and a strong foundation in laws, regulations and the practice of compliance.

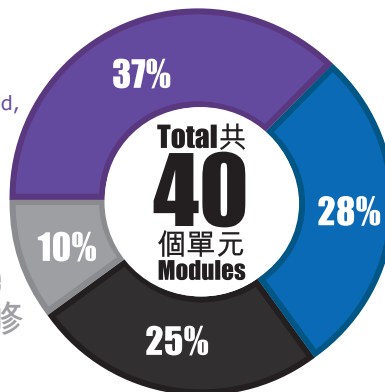
本課程專為提供企業管治專業知識而設，以助有志於此的學生發展成為管治專才。修畢本課程後，學生應能夠全面理解企業管治相關法規、熟識最佳規管準則，能夠融會運用各項知識，協助董事會優化管治，有效實施合規制度。本課程亦致力於培育更多精於法規及合規實務，並具備企業家精神的畢業生。

ACADEMIC STRUCTURE 課程結構

15 Common Core Curriculum 共同核心課程

Chinese, English, Quantitative Method, Information Technology and General Education
中、英、數、資訊科技及通識教育

4 Free Elective 自由選修



11 Specialty in Corporate Governance 企業管治專修科目

Corporate Secretaryship and Administration, Corporate Governance, Law and Regulation, Corporate Accounting and Taxation, Risk Management and Compliance
企業秘書實務、企業管治、法律及監管、企業會計及稅務、風險管理及法規

10 Business Education 商學教育

Financial Accounting, Management Accounting, Business Law, Economics, Management, Marketing, Financial Management, and Business Policy and Strategy
財務會計、管理會計、商業法、經濟、管理、市場學、財務管理及企業政策

OPPORTUNITIES FOR FURTHER STUDIES 進修機會

BBA-CG provides a solid foundation for graduates who want to continue their academic pursuit at the Master's level, including MBA (Master of Business Administration), MACC (Master of Accountancy) and MCG (Master of Corporate Governance) degrees from leading Hong Kong and overseas universities. In addition, graduates who have completed the accredited MCG programmes may get the full exemption on the professional qualification examinations leading to chartered secretaries, subject to the fulfilment of requirements.

本課程為進一步研修奠定了穩固的基礎，畢業生可攻讀各大院校的工商管理及企業管治碩士課程包括工商管理碩士、會計碩士或企業管治碩士課程。完成指定企業管治碩士課程，畢業生如符合特許秘書公會要求，可豁免全部專業資格考試的科目。

MARKET DEMAND AND CAREER PROSPECTS 市場需求及就業前景

Recently there has been a global effort to strengthen corporate governance and compliance with the goals of combatting fraudulent activities and detecting financial crimes including money laundering. As a result, there is an increasing demand for qualified personnel who has a good understanding in laws and regulations and who is able to assist the board of directors in implementing an effective governance system.

隨着各地政府不斷加強對企業管治和合規以打擊欺詐活動，偵察洗黑錢等財務犯罪行為，企業對熟悉法規、能有效協助董事會優化管治的人才需求殷切。

"A lack of supply of available professionals is affecting hiring across the risk, legal and compliance market in Hong Kong. In both legal & compliance and risk, employers are competing for workers with a certain skillset due to regulatory fines and regulatory mandates."

Risk & Compliance 2016 Hong Kong Salary Guide by Morgan McKinley

「香港對風險、法律和合規的專業人士求才若渴，由於監管規定及違規罰款越趨嚴格，僱主將要爭相聘請有才能的員工。」

摩根麥肯立，香港風險及合規 2016 薪俸指引

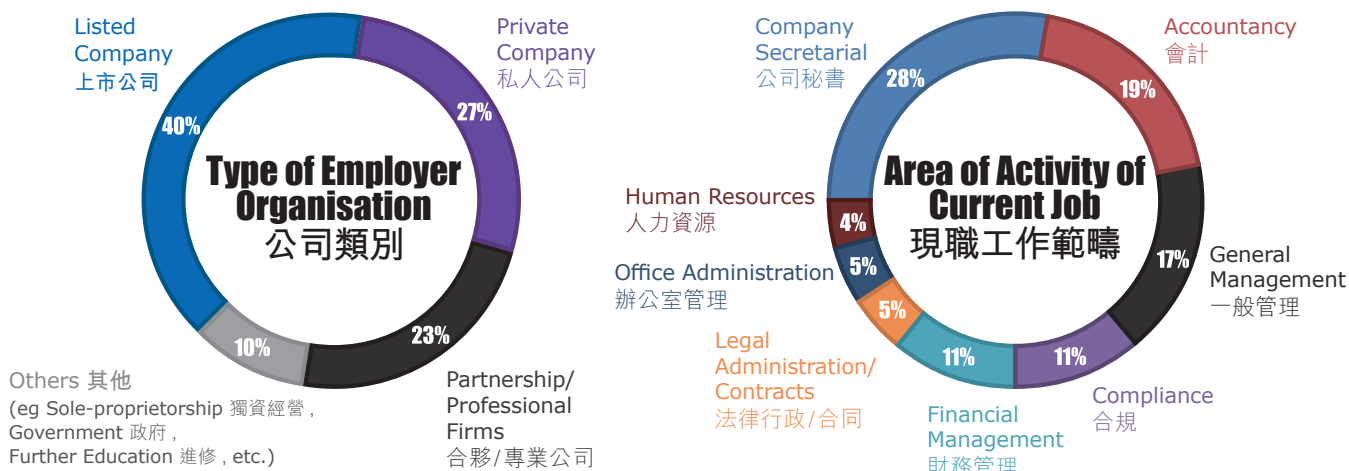
"The number of our members and students is increasing steadily – we currently have over 9,000 in total – and it looks like that upward trend will continue in the years ahead due to the rising demand for qualified Chartered Secretaries in Hong Kong and mainland China."

Mr Ivan Tam FCIS FCS, President of the HKICS 2016/17

「我們的會員和學生人數穩步增加 - 我們目前共有 9,000 多人，而且由於香港和中國內地對特許秘書需求不斷增長，未來幾年的上升趨勢將會持續下去。」

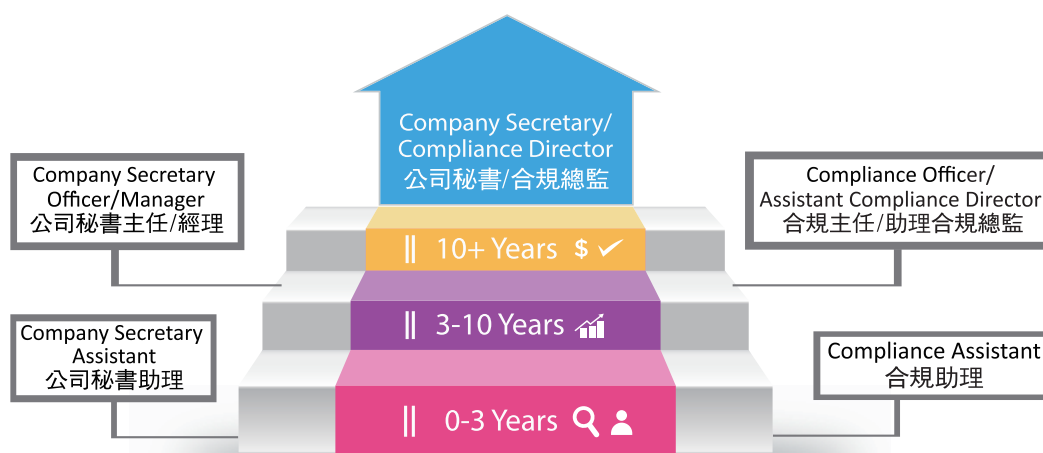
香港特許秘書公會會長譚國榮先生 (2016/17)

HKICS MEMBERSHIP METRICS 香港特許秘書公會會員資料



Source: HKICS Annual Report 2016
資料來源：香港特許秘書公會 2016 年年報

EXAMPLES OF CAREER PATH 就業出路



The career prospect for graduates is prominent, with a wide range of career options, such as:
以上提及的機構均需要聘請具備企業管治專業知識的人才，故畢業生的出路甚廣，例如以下的職位：

- Company Secretaries 公司秘書
- Management Trainees 管理見習生
- Compliance Officers 合規主任
- Accountants 會計師
- Corporate Administrators 企業管理人員
- Entrepreneurs 企業家

PROFESSIONAL RECOGNITION 專業認可

This Programme has been accredited by:
本課程獲多個專業團體認可：

Hong Kong Institute of Chartered Secretaries (HKICS) 香港特許秘書公會	<ul style="list-style-type: none"> • Maximum exemptions of 4 papers out of 8* 最高可獲 8 科中 4 科豁免 • Qualified as "Chartered Secretary" upon fulfilment of requirements (examination and work experience) 完成考試及累積相關工作經驗即可獲得特許秘書專業資格
Association of Chartered Certified Accountants (ACCA) 特許公認會計師公會	<ul style="list-style-type: none"> • Maximum exemptions of 9 papers out of 14* 最高可獲 14 科中 9 科豁免
CPA Australia (CPAA) 澳洲會計師公會	<ul style="list-style-type: none"> • Maximum exemptions of 6 papers out of 12* 最高可獲 12 科中 6 科豁免
GRC Institute	<ul style="list-style-type: none"> • Graduates are entitled to enrol in its professional accreditation programme to become governance, risk management and compliance professionals 畢業生可參加其專業認證課程成為管治、風險管理和合規專才

* Subject to the relevant modules completed by students from the Programme
按學生在本課程所修讀的相關科目

STUDENT ACHIEVEMENT AND INTERNSHIP

學生成就及實習機會

BBA-CG encourages the students to engage in various co-curricular activities and internship. In recent years, our students gained valuable experiences and awards.

我們鼓勵同學積極參與實習及不同類型的課外活動。近年，多位 BBA-CG 學生在不少實習機會及比賽中獲得寶貴經驗及獎項。

Mr Andrew Law, interned at CK Hutchison Holdings Limited 於長江和記實業有限公司實習

I enrolled in HSMC BBA-CG because of its professionalism and uniqueness. I was offered internship in summer 2017 in the Group Legal and Corporate Secretarial Department of CK Hutchison Holdings Limited. This experience enhances my knowledge of listed conglomerates and their compliance requirements.

當初選修企業管治學系是被其專業性和獨特性所吸引。此學科涉獵範圍廣泛，令我裝備足夠的知識以應付未來的工作。我慶幸曾在長江和記實業有限公司的法律與公司秘書部門實習，令我對上市集團的組成以及法規的要求有更深認識。



Member of HSMC Champion Team in Certified Tax Agent (CTA) Tax Debate Competition organised by the Tax Institute of Hong Kong (TIHK)
勇奪香港稅務學會舉辦的全港大專學生稅務辯論比賽 2017 冠軍

Mr Daniel Cheung, interned at CK Hutchison Holdings Limited 於長江和記實業有限公司實習



A leading listed company in Hong Kong, CK Hutchison Holdings Limited maintains a high standard of corporate governance. My experience allows me to have a better understanding of the importance of effective corporate governance. I also know more about the duties and responsibilities of a company secretary and his role in protecting shareholders' interests.

作為香港著名的上市公司，長江和記實業有限公司維持高質素的企業管治。我的經驗讓我更了解有效的企業管治的重要性，也更深入地了解公司秘書的職責，以及其保護股東利益方面的角色。

Ms Vyo Wong, interned at TMF Group 於 TMF 集團實習

My TMF internship deepens my understanding about the nature of company secretaryship and allows me to apply what I have learnt to real practice.

我在 TMF 實習讓我加深理解公司秘書工作性質，並能讓我在實務中應用所學到的知識。



Ms Cecilia Yau, interned at Tricor Services Limited 於卓佳集團實習



I have been given the best practical experience during my internship at the corporate service department of Tricor. Tricor has a nice people-oriented culture and I am grateful to learn good corporate governance practices from my internship experience.

我很榮幸在卓佳的公司服務部實習。公司給了我寶貴的工作經驗，並向我展示了良好的公司治理和以人為本的文化。



First Runner-up in Corporate Governance Paper Competition 2017 organised by the HKICS
勇奪香港特許秘書公會舉辦的企業管治論文比賽 2017 亞軍

Mr Ben Kao, interned at Reachtop Consulting Limited 於中南騰飛顧問有限公司實習

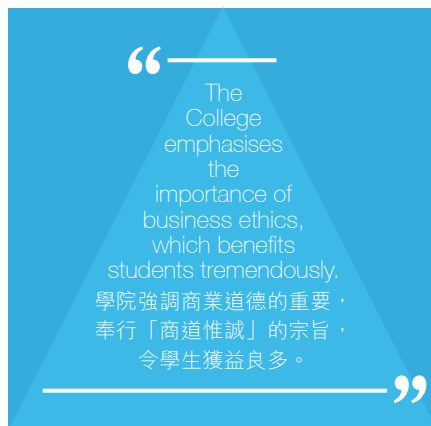
I would like to express my gratitude to the HKICS for offering precious internship opportunities via its Student Ambassador Programme. Reachtop Consulting is a company providing accounting and company secretarial services. My practical experience enhances my technical knowledge learnt from HSMC.

感謝香港特許秘書公會通過學生大使計劃提供寶貴的實習機會。中南騰飛顧問有限公司是一家提供會計和公司秘書服務的公司。我的實務經驗有助我更明白學科中的技術細節。



MESSAGES FROM THE STUDENT ASSOCIATIONS OF CORPORATE GOVERNANCE (SACG)

企業管治學系系會幹事會的話



STUDY AT HSMC 學在恒管

EXCHANGE PROGRAMME 國際交流計劃

HSMC has engaged in exchange partnership with a number of renowned overseas institutions. These institutions exchange students with HSMC each year. Students are encouraged to participate in the exchange programme to broaden their horizons and to gain valuable experience.

恒管與多間著名海外學府簽訂合作協議，鼓勵學生到海外交流學習，擴闊視野，從而獲得寶貴的經驗。

HSMC JOCKEY CLUB RESIDENTIAL COLLEGES 恒管賽馬會住宿書院

HSMC is the first self-financing institution to adopt elements of a Residential College approach. The new Residential Colleges with 1,200 places are newly established so that students could benefit from the dynamic and inspiring hall life education programmes. The themes of the four Residential Colleges are Cultural Diversity, Healthy Living, Community Service and Sustainability respectively, which echo the College's "Liberal + Professional" education model.

恒管是全港首間自資院校引入住宿式書院，新落成的學生宿舍提供 1,200 個宿位，每家書院均設有主題，分別是多元文化、健康生活、社會服務及持續發展，與恒管獨有的「博雅 + 專業」教育模式互相呼應。

SCHOLARSHIP 獎學金

HSMC offers a wide range of scholarships/awards to its students for rewarding and recognising high calibre students with outstanding performances in both academic and non-academic aspects, as well as supporting students to broaden their exposure to multicultural environment. With the generous support from the government and donors, there are increasing scholarship opportunities at HSMC. In 2016/17 there were over 1,200 scholarships and awards, with the total value more than HK\$16.8 million.

恒管提供一系列的獎學金及獎項予學術及非學術範疇成績優異的同學。承蒙政府及多名捐款人的慷慨捐助，在 2016/17 學年共頒發逾 1,200 項的獎學金及獎項以表彰同學們傑出的成就，總額超過 1,680 萬港元。

FREQUENTLY ASKED QUESTIONS 常見問題

Q1

Why would I choose the BBA-CG in HSMC, and how is it different from other programmes?

我為何要選擇恒生管理學院的企業管治工商管理課程？與其他學位課程相比，它有何特色？

Our Programme not only equips students with a high level of literacy in accounting, taxation, corporate secretaryship and administration, but also emphasises training relating to risk management and compliance.

我們的課程除提供卓越的會計、稅務、公司秘書及行政課程，還注重風險管理及合規實務的培訓。



Q2

Are there any admission interviews?

招生程序是否包括入學面試？

Applicants may be invited for the admission interview subject to the number of applicants. However, interview may offer a chance for applicants to understand more about the profession and the programme.

視乎申請人數考慮，學生或會獲邀出席面試，面試或有助申請人加深了解此專業和課程。



Q3

What are the career options for graduates?

完成此課程後，畢業生有何出路？

For employment prospect, there is a rising demand for corporate officers from the business community. Graduates would have a wide range of career options, such as company secretaries, corporate administrators, compliance officers and management trainees. This programme has also been accredited by ACCA and CPA Australia so that graduates can sit for the relevant professional examinations leading to accountants. According to global recruitment consultancy Michael Page, the starting annual salary for a company secretarial assistant is around HK\$140 - 250K (with 0 - 2 years of working experience). As for a company secretary with over 15 years of working experience, the annual salary could be HK\$1 million depending on the type of work.

近年工商界對企業管治方面的人才需求殷切。畢業生將有廣泛的就業選擇，例如成為公司秘書、公司管理人員、合規專員、管理見習生等。畢業生亦可繼續攻讀相關碩士課程。本課程亦已獲得特許公認會計師公會 (ACCA) 及澳洲會計師公會 (CPAA) 的認可，畢業生也可參加各公會的专业資格考試，成為專業會計師。根據環球招聘顧問公司 Michael Page 的數據顯示，一般初入職的公司秘書助理起薪點約年薪 14 - 25 萬港元 (0 - 2 年工作經驗)，擁有超過 15 年以上經驗的公司秘書，平均年薪可達 100 萬港元，視乎工種而定。



企業管治工商管理（榮譽）學士

BBA (HONS) in CORPORATE GOVERNANCE



專業教學團隊
Professional
Teaching Team



實習機會
Internship
Opportunity



獎學金
Scholarship



學生交流
Student Exchange

專業管治 守法合規
Professional Governance
Company Secretary
Regulatory Compliance

就業出路
Career Prospect

- Company Secretarial
- Compliance
- Risk Management



專業認可
Professional Recognition

- HKICS (4/8 papers exempted)
- ACCA
- CPA Australia



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ENQUIRIES ON APPLICATION AND ADMISSION

入學申請及查詢

Applicants can submit their applications through the HSMC Online Application System.

For further enquiries, please contact the Registry.

申請者可透過恒生管理學院網上入學申請系統申請。如有進一步查詢，請聯絡本校教務處。

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Fax 傳真	: 3963 5553
Website 網頁	: www.hsmc.edu.hk
Programme Email 課程查詢	: cg@hsmc.edu.hk
Admission Email 入學查詢	: ugadmission@hsmc.edu.hk
Address 地址	: Hang Shin Link, Siu Lek Yuen, Shatin, NT 新界沙田小瀝源行善里

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.

本課程簡介內容以英文版本為準，中文譯本僅供參考。

Hang Seng Management College is incorporated in Hong Kong with limited liability by guarantee.

恒生管理學院是一間於香港註冊成立之擔保有限公司。

Information updated as of October 2017.

有關資料更新至2017年10月。

