



商學院  
SCHOOL OF BUSINESS  
恒生管理學院  
HANG SENG MANAGEMENT COLLEGE

9th Issue | December 2016

# SCHOOL OF BUSINESS BIZ





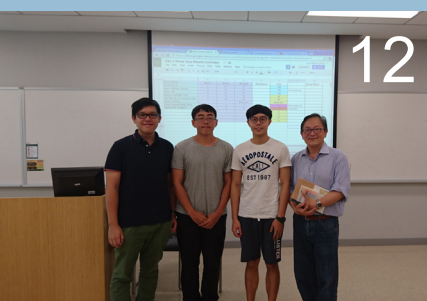
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## Acting Dean's Message



### Greetings from the School of Business!

The School of Business is dedicated to offering quality business education to students. We are committed to preparing our students to become profession-ready business leaders and to equipping themselves with the academic qualities for further pursuit of higher studies. We wish to nurture innovative young people through providing them with an excellent education so that they can become responsible citizens in the knowledge-based economy.

Over the last few years, there has been a significant growth of the student population in the School of Business. It is the concerted effort of both the faculty members and students that has made the School a success. The recent approval of the Programme Area Accreditation status by HKCAAVQ has also demonstrated the School's unfailing commitment in the search of academic excellence.

For continuous improvement and to further strengthen the quality of the programmes, the School will conduct regular reviews to enhance the structure and curriculum to ensure that they are relevant to the changing needs of the society and work environments.

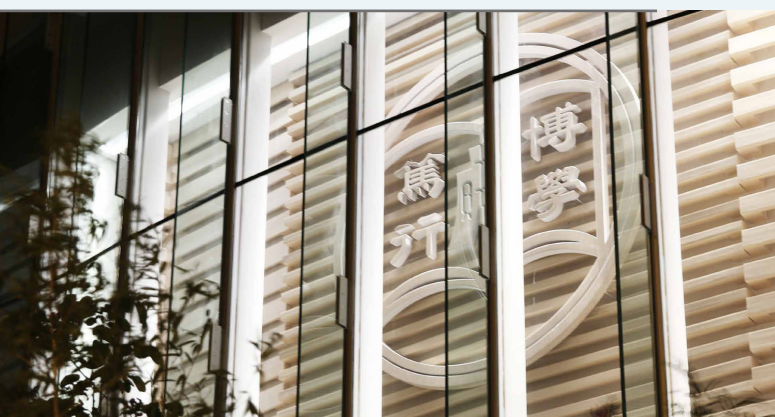
If you would like to know more information, please visit our website <http://sbus.hsmc.edu.hk/en/>.

We do hope you enjoy reading the BIZ!

### Dr Brossa WONG

Acting Dean, School of Business

Director of BBA Programme and BBA in Corporate Governance  
Head and Associate Professor, Department of Accountancy





# School of Business

## Launch of School Website

To create a professional image of the School of Business, the School Website has a new face starting from September 2016. Visitors can browse through all the latest information on the School.

<http://sbus.hsmc.edu.hk/en/>



## School Academic Retreat 2015/16



The School retreat was held on 15 June 2016 (Wednesday) at the Marriott Courtyard. Over 40 academics gathered at the annual retreat to share thoughts and views for the School's future direction.

The theme of the retreat was the AACSB International accreditation. Issues such as initial qualification, faculty categorization and types of intellectual contributions were discussed. The retreat gave all participants a chance to reflect their experience on academic accreditations as well as a thorough discussion in defining professional and academic engagements.

The retreat ended with a warm farewell to the School Dean, Professor Raymond So, who had led the School with an unwavering commitment over the past years. Dean So left the College in August 2016.





# BBA Programme

## Consultation Day 2016



The College Consultation Day 2016 took place on 25 June 2016 (Saturday).

Two BBA information seminars were held. Information regarding the programme such as admission criteria, internships, outbound exchange and professional recognitions were presented. The School received positive responses from parents and potential students that the consultation day was very informative.

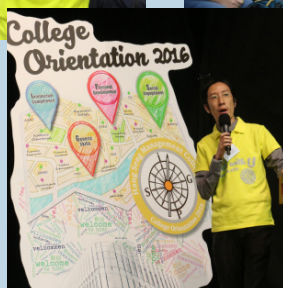
A special thanks to the student helpers from SABA, academic staff and all those who participated in the event on that day. Their continuous support had made the event a successful one.



## Orientation Day 2016

The BBA Programme Orientation was held on 19 August 2016 (Friday) at the College Hall. Dr Brossa Wong, Acting Dean and Director of BBA Programme, extended a warm welcome to the new students. Following her welcoming speech, Dr Felix Tang, Associate Director of BBA Programme, talked about the academic rules and regulations of the BBA Programme and relevant college policies.

The SABA then took over the stage and showed a video of their college life. They also performed a group activity called "dem beat" to show their team identity and unity. The orientation session ended with a fun, relaxing ice breaking game.





# The School of Business / BBA Programme Advisory Committee Meeting



The School of Business / BBA Programme Advisory Committee Meeting was successfully held on 5 October 2016 (Wednesday).

The Advisory Committee Meeting is an annual event for external academics and industry professionals to review and give advice for the continuous improvement of the BBA programme and the School. The meeting also serves as a platform for communication and dialogue between students, academics and industry practitioners.

At the meeting, the Advisory Committee exchanged views on the values and beliefs of today's younger generation. They also shared their valuable insights on the prognosis of economic development and business opportunities in the Mainland and Asia-Pacific.

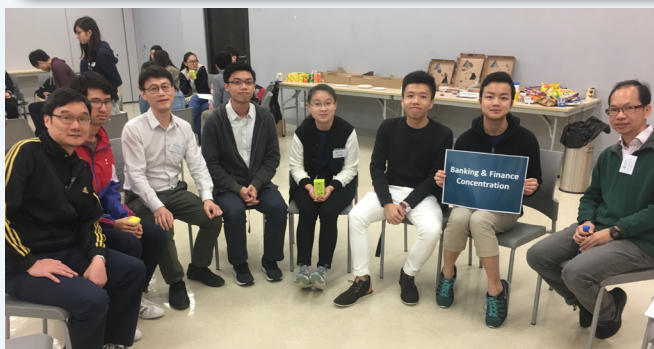
BBA Advisory Committee Members	Title and Organisation
Chairperson	
Prof Danny WONG Shek Nam	Former Vice-President (Academic) The Open University of Hong Kong
Members	
Prof CHEUNG Wai Man	Professor Department of Decision Sciences and Managerial Economics, Faculty of Business Administration, The Chinese University of Hong Kong
Mr KWAN Chuk Fai, JP	Assistant Director Corporate Communications, Hang Lung Properties Limited
Dr LAM King-sun, Frankie	Programme Director MSc in Human Resource Management & Organizational Behaviour Programme, Lingnan University
Ms Leonie KI	Executive Director New World Development Co., Limited
Mr LIU Kam Hing, Bobby	Chief Executive Officer Milton Holdings International Limited



# Career and Concentration Selection Workshop

The Career and Concentration Selection Workshop was organised on 10 November 2016 (Thursday) to enable junior students to have a better planning on their career and concentration selection.

More than 60 junior students participated in the workshop. All participants were assigned to one of the three Concentration groups, namely Accounting, Banking and Finance, and Marketing, according to their preference. Students were devoted to the discussion with the BBA Envoys and tutors in the groups. The tutors gave professional advice with an aim to help students to explore their career possibilities and select their concentration. Both parties enjoyed a pleasurable and fruitful afternoon.



## Internship Briefing

To provide Year 2 and above BBA students with a thorough understanding on the enrolment of ITN3001 Field Experience (Job Placement), the BBA Programme Office conducted a briefing session on 17 November 2016 (Thursday). The briefing attracted a turnout of over 50 students.

Dr Lawrence Lo, Internship Coordinator of the BBA Programme, gave a brief introduction about self-searched internships. Details such as application guidelines, approval criteria and fulfillment requirements were introduced. Also, staff from the Student Affairs Office provided clear guidance on the application procedures for internships solicited via the College, information on the Minimum Wage Ordinance and the Employment Law.





# Information Day 2016



The HSMC Information Day 2016 was successfully held on 19 November 2016 (Saturday). Over 1200 prospective students and parents visited the College this year.

An information booth was set up and two information talks were organised for the BBA programme. The response to the information talks was overwhelming. Students were given the information on programme structure, overseas exchange and internship opportunities available. The sessions ended with a sharing of learning experience of the BBA Envoys. There were great interactions between the participants and speakers throughout the talks. Visitors were also delighted with the souvenirs presented by the BBA Programme.



School of Business  
商學院



# Department of Accountancy

## AC.CG Reception 2016

The Department of Accountancy hosted the AC.CG Reception 2016 on 24 August 2016 (Wednesday) for all students of BBA with Concentration in Accounting and BBA in Corporate Governance. The Reception aims to provide an orientation to students so that they can better prepare themselves for the new semester. Issues relating to the curriculum such as prerequisites, graduation requirements, pathways to the accountancy profession and choices of different professional bodies, useful hints of job-hunting and a walk-through the Big-4 recruitment process were introduced.



Also, staff from Student Affairs Office provided tips and guidance for using the website and resources for career-related materials. Students in senior year of study and graduates shared their experiences in accomplishing the study, taking the professional examinations, and successfully gaining the job offer. More than 110 students attended the event.

## Programme Orientation for BBA with Concentration in Accounting and BBA-CG



Programme Orientation sessions were held separately for Year 3 (direct-entry) students in BBA with Concentration in Accounting, and Year 1 and 3 (direct-entry) students in BBA in Corporate Governance on the College Orientation Day, 19 August 2016 (Friday). More than 50 students attended both sessions. The Department of Accountancy introduced the departmental staff to students and gave a briefing on the curriculum details of the respective programme, as well as the relevant college policies. Students were encouraged to participate actively in school and professional activities, including the Student Ambassador Programme (SAP) organized by Hong Kong Institute of Chartered Secretaries.





# Career Seminar on Accounting Profession

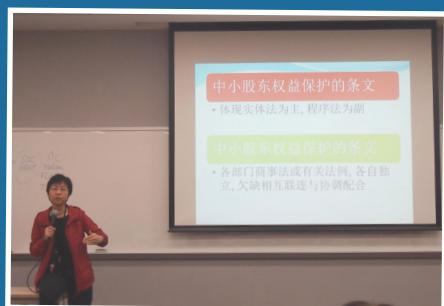


The Department of Accountancy and Career Planning and Development Team co-organised a career seminar on Accounting Profession on 15 September 2016 (Thursday). Mr Andy Chan, Senior Treasury and Tax Manager of a multinational corporation, was invited as the guest speaker.

The topic of the seminar was about the "Accounting Profession". Mr Andy Chan first gave a brief introduction about his career path. After that, he talked about the career opportunities in accounting and how to pursue jobs in CPA firms (such as the Big 4s, middle-tier and local CPA firms), corporate enterprises and civil services. Discussions were made on the Big 4 recruitment process, and the traits of applicants that the employers are looking for. Mr Chan also gave advice on how to better prepare for the aptitude tests and illustrated some sample questions on the verbal reasoning for students' reference. The Career Seminar was successfully held with an attendance of more than 170 students.

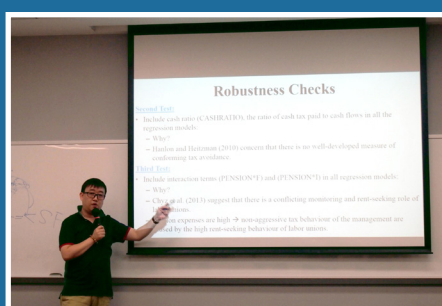
## Departmental Seminars

Two Department Seminars were organised on 2 and 9 September 2016 respectively. Dr Heather Lee, Dr Lawrence Lei, Dr Linsey Chen, Dr Justin Law and Dr Jerry Chen presented their research papers at the seminars.



**Topic:** 公司法邁向國際化的法律框架：  
香港新公司條例中小股東權益保  
護的啟示

**Speaker:** Dr Heather Lee,  
Assistant Professor



**Topic:** Firm-Specific Labor Unions  
and Tax Aggressiveness

**Speaker:** Dr Lawrence Lei  
Assistant Professor



**Topic:** Regulatory Framework for  
Equity Crowdfunding in China

**Speaker:** Dr Linsey Chen  
Assistant Professor



**Topic:** Corporate Spinoff and Executive  
Compensation

**Speaker:** Dr Justin Law  
Assistant Professor



**Topic:** Real Earnings Management during Initial Public  
Offerings and Its Effect on Equity Value

**Speaker:** Dr Jerry Chen  
Assistant Professor



# Research Training Workshops



In early May 2016, the Department of Accountancy collaborated with the Research Institute for Business (RIB) organised a series of research training workshops to staff members of Department of Accountancy, and Department of Economics and Finance. Professor HAW In-Mu, Visiting Chair Professor of Department of Accountancy, was invited as the leader of the workshops.

The main purpose of the workshops was to encourage cross-disciplinary research. The topics covered (1) conducting good empirical research, (2) research design and methodology and (3) corporate governance research. During the workshops, participants were inspired by Professor Haw's sharing of research ideas. Participants enjoyed the workshops and they were eager to raise questions to share their viewpoints. The two-day workshop was concluded with a lunch reception on 5 May 2016 (Thursday).



## Guest Lecture

A guest lecture was arranged on 6 October 2016 (Thursday). Ms Agnes Ip, Head of Recruitment of SHINEWING (HK) CPA Limited, was invited to share tips on job applications and her experiences in accounting industry. The sharing was well-received by the participants. A number of students sought advice from Ms Ip on writing a smart CV and career planning.



## Personal Tutor Meeting

A personal tutor meeting was followed after the guest lecture on 6 October 2016 (Thursday) for networking tutors and students. Tutors offered suggestions to students and collected feedback on various items from the students. Students and tutors found the meeting beneficial and they enjoyed a fruitful afternoon.





# Department of Economics and Finance

## Departmental Retreats

The key focus of the first retreat on 7 June 2016 (Tuesday) was to convene a discussion on the impending AACSB accreditation. Professor Raymond So (Former School Dean) and Dr David Chui (Department Head) shared their views on the guidelines of Faculty Qualifications to members. The most relaxing session was the activities held in the School Sports Hall. With the guidance of our school physical education attendants, members not only enjoyed relaxation exercises together, but also played hard in the composite sports games.



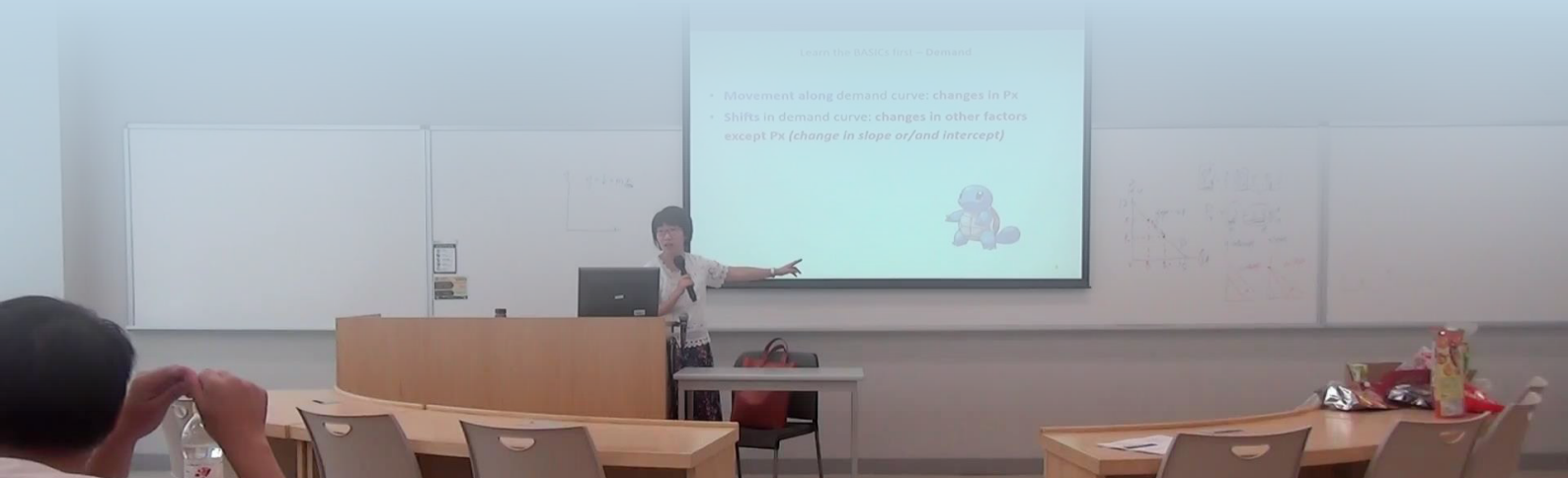
The second retreat was held on 24 August 2016 (Wednesday) in which Dr Chui gave an introductory speech to set the retreat going; followed by a series of discussions and sharing sessions in the departmental retreat. It ended with a working lunch together at Marriott Courtyard, meanwhile serving to welcome the two administrative staff members to the Department.

Two departmental retreats were arranged in the last six months for the purpose of promoting team building.



## CFA Preparatory Course

A CFA Preparatory Course was offered to BBA-FA Year 1 and 2 students in the first week of August 2016. The course aligned the syllabus and terminology of CFA with those introductory economic modules offered by the Department. It also covered supplementary topics such as International Trade, Capital Flow, and Currency Exchange Rates. A great thank you to Ms Betty Poon, Ms Rosalie Woo, Dr Jeff Shen and Dr Eric Tong for their efforts in preparing the course. Following a whole week of the course, students were given an opportunity to experience the Bloomberg Trading Lab led by Dr Chui. A concluding lunch was held for teachers and students on the last day of the course.





## Programme Orientation for BBA with Concentration in Banking and Finance and BBA-FA

The Programme Orientation for BBA with Concentration in Banking and Finance and BBA-FA was successfully held on 19 August 2016 (Friday) with an overwhelming turnout rate. Dr Chui, the Programme Director of BBA-FA, officiated the event with a warm welcome and introduced the BBA-FA and BBA with Concentration in BAF programme curriculum to students, while other academic staff members delivered information on graduation requirements and the merits of the programmes. Students were also presented to the Bloomberg Trading Lab at the orientation.



## Research Seminars

The Research Development Group of the Department organised a series of research seminars during the academic term. The aims of the research seminars are to encourage academic members to share and to disseminate their research findings. The seminar series were kicked off on 29 September 2016 (Thursday).

Research Topics	Speaker
29 September 2016	
Generating Alpha through Dividend Capture Strategy: A study on HK Market	Dr David Chui
The Impacts of Financial Development, Urbanization, and Globalization on Income Inequality: A Regression-based Decomposition Approach	Dr James Cheong
Evolutionary Trend of Foreign Investment in China: A Combined Decomposition and Transitional Dynamics Approach	
Regional Disparity in Housing Price: A Study on Decomposition and Distribution Dynamics for China's Cities	
18 October 2016	
Volatility Forecast by Volatility Index and its Use as a Risk Management Tool under a Value-at-Risk Approach	Dr Yam-wing Siu
Urbanization and Rural-urban Consumption Disparity: Evidence from China	Dr Victor Li
27 October 2016	
Food Security Status among Asian Countries: Differences and Determinants	Prof Zhang-yue Zhou (Guest Speaker)
15 November 2016	
Import, Export and Income Elasticities: Evidence from US Trade in Services	Dr Ben Cheng
A Study on the Cyclical Nature of IPO Activity in Hong Kong	Mr Lee Wai Choi
Interaction between Interest Rate and Perceived Inflation: Policy Implication for Controlling Inflation	Mr Lau Tak Ching



# Department of Marketing

## Programme Orientation for BBA with Concentration in Marketing



The orientation gathering for freshmen of BBA with Concentration in Marketing was held on 19 August 2016 (Friday). Mr Alex Lau, the former Associate Department Head, welcomed the newcomers and introduced the recommended study plan. Dr Lawrence Lo and Dr Karen Yeung led a Q & A game on basic marketing concepts. Students actively participated in and enjoyed a great time with their professors in the social time that followed.



## Research Seminar by Dr Min Chung KIM

On 29 September 2016 (Thursday), Dr Min Chung KIM from the University of Hong Kong gave a research seminar on "Marketing's Role in China's Move to a Market-based Economy". Specifically, he analysed Chinese firms' stock prices and financial data from 2005 to 2010 along with information concerning each firm's "political connections" and "government ownership". It was found that connections to the central government were more closely associated with marketing success than connections to local governments.

In addition, state majority ownership hampered the development of marketing expertise and made marketing less effective. The presentation was well received by participants and guaranteed enthusiastic discussion.





# Sharing of Research Findings at International Conferences

In summer 2016, our members shared their research findings at major conferences in Asia, Europe, and North America.

Member	Conference
Dr Haksin Chan Associate Professor Head of Department of Marketing	American Marketing Association (AMA) Summer Educators' Conference (Atlanta, USA)
	INFORMS International Conference (Waikoloa, USA)
Dr Felix Tang Associate Professor	2016 ISBEE World Congress (Shanghai, China)
Dr Fanny Chan Assistant Professor	International Academic Business Conference (Venice, Italy)
	Association for Education in Journalism and Mass Communication 99 <sup>th</sup> Annual Conference (Minneapolis, USA)
Dr Dongmei Li Assistant Professor	The 23 <sup>rd</sup> Congress of the International Association for Cross-Cultural Psychology (Nagoya, Japan)
Dr Lawrence Lo Assistant Professor	Singapore Conference 2016 of International Journal of Arts and Sciences (Singapore)
Dr Morgan Yang Assistant Professor	Academy of International Business Annual Conference (New Orleans, USA)
Dr Morgan Yang Assistant Professor	Academy of Marketing Science Annual Conference 2016 (Paris, France)
Dr Kenneth Kwong Assistant Professor	
Dr Tingting Xie Assistant Professor	British Academy of Management 2016 Conference (Newcastle, UK)
Dr Karen Yeung Lecturer I	29 <sup>th</sup> Business and Economics Society International Conference (Ljubljana, Slovenia)



Dr Haksin Chan



Dr Kenneth Kwong (Left)  
&  
Dr Morgan Yang



Dr Fanny Chan



Dr Tingting Xie



# Department of Management

## Research Seminars

The Department of Management successfully organised a series of research seminars from June to October 2016.

**22 June**



**Topic:**  
Globalization Shock and Adjustment

**Speaker:** Dr Victor Lau  
Associate Professor



**Topic:**  
The Effect of Leader Humor on Employee Adaptability:  
An Affect-As-Information Theory Perspective

**Speaker:** Prof Irene Chow  
Professor



**Topic:**  
The Impact of Coaching on Work Role Performances:  
The Indirect Effects of Specific Emotions and Self-efficacy

**Speaker:** Dr Ray Hui  
Assistant Professor

**22 July**



**Topic:**  
Teaching Leadership with Storyboard

**Speaker:** Prof Irene Chow  
Professor



**Topic:**  
Business Planning and the Sustainability of Social Enterprises:  
Evidence from Hong Kong

**Speaker:** Dr Thomas Man  
Associate Professor



**Topic:**  
How to stimulate students' interests with learning and applying business ethics together with social responsibilities in the Asian context?

**Speaker:** Ms Patricia Ng  
Lecturer I

**19 August**



**Topic:**  
The Influence of Three Aspects of Adaptation on the Relationships between Coaching and Work Outcomes

**Speaker:** Dr Ray Hui  
Assistant Professor



**Topic:**  
Play Your Cards Right: Contrasting Effects of Boundary-Spanning Strategies by Discontinuous Changes

**Speaker:** Dr Frank Ng  
Assistant Professor

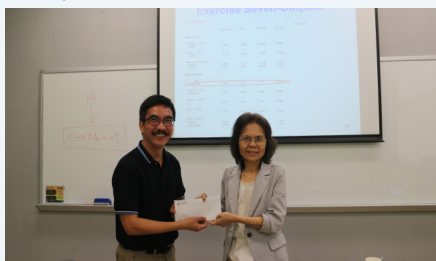


**Topic:**  
Value congruence between organizations and Gen Y employees:  
Mediated moderation effects of affective and cognitive components and paternalistic leadership on attitudinal outcomes

**Speaker:** Dr Victor Lau  
Associate Professor



30 August



**Topic:** Research Methods Workshop on SPSS and Mplus

**Speaker:** Dr Chi Sum WONG, Professor, Department of Management, Faculty of Business Administration, CUHK

6 October



**Topic:** Collaboration and Opportunity as a Duality within Social Capital: A Regional Ethnic Chinese Case Study

**Speaker:** Dr Kuan-Cheng CHEN, the Founder and CEO, Academy of Chinese Entrepreneurship, Hong Kong

## Programme Orientation for BBA-MGT

The Orientation Day of the BBA in Management programme (BBA-MGT) was held on 19 August 2016 (Friday).

Professor Irene Chow, Department Head and Programme Director of BBA-MGT Programme, delivered a welcoming speech to the freshmen while the teaching staff expressed their expectations of students in the new academic year.

Students in senior year of study of the BBA-MGT programme were invited to share their learning experience and school life in HSMC. All the BBA-MGT members enjoyed the great time during the orientation.



## Business Experience Sharing Sessions V & VI

Mr Alex Tam, Sales Manager of Vitasoy International Holdings Ltd. and an alumnus of Hang Seng School of Commerce, was invited by the Department as a guest speaker to deliver two talks. The first talk on 17 September 2016 (Saturday) was on management practices, while the second talk on 22 October 2016 (Saturday) was on sales coaching.

A total of 270 students enrolled in the two sessions. Mr Alex Tam was generous and had sponsored drinks to the events. A souvenir was presented to Mr Tam for his generosity and support to the Department.





# Management Night



**M**anagement Night, one of the fabulous departmental activities, was held on 3 November 2016 (Thursday). The Night was filled with both informative and entertaining sessions, namely Career Path with Module Selection, Programme Curriculum & Course Registration, and Personal Tutor Meeting.

In the first two sessions, module selection tips as well as course registration procedures were shared to students. Students were also invited to share their experiences. They were divided into groups and were assigned with different teaching staff to facilitate an interactive discussion. All participants enjoyed the talk very much.

The Personal Tutor Meeting, which helped students to adapt to the college life, was held at the end of the Management Night. Tutors and students enjoyed a series of talent show as well as hearty dinner. It was an unforgettable night for the Department.

## Management Venue

**M**anagement Venue was held on 10 November 2016 (Thursday) in order to reinforce students' understanding on Management. The Department invited Mr David Li, the President of Hong Kong Institute of Human Resource Management, and Mr Lawrence Hung, the Vice President of Hong Kong Institute of Human Resource Management to talk about "What is HRM About?"

Mr Li and Mr Hung shared their thoughts on the current market situation as well as the secrets of HRM. Students were interested in the topic and raised questions during the Q & A session. Speakers were happy to share with students the tips on HRM.

Prof Chow presented souvenirs to Mr David Li (Right) and Mr Lawrence Hung in recognition of their enlightening sharing.





# Research Institute for Business

## Roundtable Discussion on Consumer Ethics and Current Topics in Marketing



Jointly organised by Department of Marketing and Research Institute for Business, a Roundtable Discussion with the School of Marketing at Curtin University was held on 25 July 2016 (Monday). Five academics from Curtin University and a number of local scholars interchanged their views on consumer ethics, in particular to counterfeiting and piracy. In the morning, panelists shared their rich industrial experiences and their research efforts, followed by a free discussion session among participants.

In the afternoon, invited scholars from Curtin University and our faculty members discussed their recent research interests and findings in Marketing. The exchange of research ideas facilitated the exploration of collaboration opportunities.





# Academic Seminar of WRDS Application on Research

The academic seminar of WRDS Application on Research was held on 27 September 2016 (Tuesday). Led by Dr Rui Dai, Senior Research Support Director, Wharton Research Data Services (WRDS), participants were engaged in learning the use of advanced functions of WRDS. Dr Dai answered questions about applying the WRDS platform in conducting research and in teaching and learning.



## WRDS Training Workshops 2016

A total of four sessions of introductory training workshops of WRDS for business students of Year 2 to 4 were held on 29 September (Thursday) and 6 October 2016 (Thursday) respectively. The purpose of the workshops was to build up student's confidence in using the WRDS platform. It introduced the WRDS platform and its fundamental functions to students. Through demonstrations and hands-on exercises, participants learned how to find and to retrieve data from various datasets.





# Students' Achievements



## Barclays Apprenticeship Programme 2016

Working in a large-scale multinational banking and financial institution like Barclays, the working experience would be invaluable to the student.



*Ms Karen Leung Tsz Kei (front row, first left) participated in an interview workshop organised by Barclays Hong Kong.*

**"It** is an invaluable experience to work as well as to learn in a renowned multinational banking and financial services company. I am glad to become an apprentice in Barclays Hong Kong. I fully enjoyed the training at Barclays. Although it was full of challenges, I believe that working in a highly competitive financial environment can train me to be a fast-learner.

In the apprenticeship program, I was assigned to work in different sections. They were the Financial Control, Product Control and Tax Control sections. I was able to gain a better understanding of the structure of the Finance Team after working in the three sections.

What is more is that Barclays places great emphasis on the concept of work-life balance. Different activities such as Sports Day, Halloween Party, volunteer works (e.g. Coastal cleanup challenge) and other team bonding activities are held regularly.

I will keep enriching my knowledge in the finance field through studying the ACCA. I hope to become a better me and I wish you all the best and your dreams come true."

**Karen, Leung Tsz Kei**

**2016 Graduate**

**BBA with Concentration in Banking and Finance**





## HKICPA Scholarship 2016

Two students of BBA with Concentration in Accounting were awarded the Hong Kong Institute of Certified Public Accountants (HKICPA) Scholarship 2015/16, on 17 September 2016 (Saturday):

**Ms Wong Lai Tung, Julia**  
**Mr Wong Tsz Hei, Wilson**

For more details, please visit:

[http://www.hkicpa.org.hk/file/media/HKICPA\\_Scholarship\\_2015\\_2016.pdf](http://www.hkicpa.org.hk/file/media/HKICPA_Scholarship_2015_2016.pdf)



## Award Winning Team in the HKICS Corporate Governance Paper Competition 2016

Congratulations to the two BBA CG teams who had won the 2nd runner-up and merit award respectively in the HKICS Corporate Governance Paper Competition 2016. The HKICS Corporate Governance Paper Competition 2016 was held to raise awareness of the importance of good governance among undergraduates of local universities. The two BBA CG teams presented their papers professionally with sound arguments and both were selected as two out of the six finalists in the competition. Well done!

The two teams received the following awards:

Participants	Paper Competition	Paper Presentation
Team (1) <ul style="list-style-type: none"> <li>Wong Wan Lung, Clement</li> <li>Lee Yee Man, Miranda</li> </ul>	Second Runner-up	Merit Award
Team (2) <ul style="list-style-type: none"> <li>Lam Ho Him</li> <li>Kwan Chi Kin, Edmund</li> </ul>	Merit Award	Merit Award



For more details, please visit:

[https://www.hkics.org.hk/index.php?\\_room=8&\\_subRoom=91&\\_action=detail&event\\_id=2395](https://www.hkics.org.hk/index.php?_room=8&_subRoom=91&_action=detail&event_id=2395)

# Congratulations to all award recipients!



# Staff News and Updates

## 2015/16 College Teaching Excellence Awards



**Dr Heather LEE**  
Assistant Professor  
Department of Accountancy



**Dr SIU Yam Wing**  
Assistant Professor  
Department of Economics  
and Finance



**Dr Victor LAU**  
Associate Professor  
Department of Management



**Dr Lawrence LO**  
Assistant Professor  
Department of Marketing

## Promotions



**Dr Andy CHENG**  
Promoted to Associate Professor  
Department of Economics and Finance



**Ms Joey LEE**  
Promoted to Senior Lecturer  
Department of Accountancy



**Mr Sunny CHAN**  
Promoted to Lecturer I  
Department of Marketing

## Newborn

**D**r Eko Liao, Assistant Professor, Department of Management, gave birth to a baby boy in August 2016. She is now a mother of two adorable kids!



Hello!  
I am Eko Liao.

**M**r Chris Cheng, Lecturer I, Department of Accountancy, also welcomed his second son with joy in November 2016.



Hello!  
I am Chris Cheng.

# CONGRATULATIONS!!!





商學院  
**SCHOOL OF BUSINESS**

恒生管理學院  
HANG SENG MANAGEMENT COLLEGE

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#### Website

<http://sbus.hsmc.edu.hk/en/>

