



恒生管理學院
HANG SENG
MANAGEMENT COLLEGE

Blossom

Professional

Teaching & Learning

Values

Brilliance

Energetic

Enthusiastic



8th Issue, June 2016

School of Business Newsletter BIZ

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Dean's Message



Dear Friends,

This issue will mark the last issue of the Biz under my Deanship. I shall leave Hang Seng Management College (HSMC) in August 2016 and take up another position in a sister institution in Hong Kong.

The previous six years at HSMC were always memorable in my life. Colleagues of HSMC started the School of Business from scratch in the year 2010 and we worked hard in its development. Time flies. After six years of hard work and dedicated efforts from devoted colleagues, the School of Business has grown and has made admirable achievements. It has established its own footprint in Hong Kong's tertiary education sector. Many people have good words about our School of Business. Our industry and academic partners all have good words about our students' performances. We have achieved a high academic standard, as evidenced by the clean passes we obtained from the accreditation exercises by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications. All these have demonstrated the concerted efforts and hard work from our wonderful colleagues of the School of Business. I am proud to be a member of this winning team.

After six years of Deanship, it is about time for me to let new ideas lead this School. I shall start a new chapter of my career. Though I am not with the School, my heart is always with the School. I am sure that the School will achieve new heights of success under new leadership.

Keep in touch! Many Thanks.

Best Regards,

Raymond

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AWARD PRESENTATION CEREMONY 2014/15 SCHOOL OF BUSINESS



The School of Business is proud to present the Award Presentation Ceremony 2014/15 dated 26 May 2016 (Thursday), which was a vibrant event gathering over 200 participants to celebrate the academic achievements harvested throughout the year of 2014-15. A total of four awards were presented, including the **Teaching Effectiveness Awards** and the **Research Achievements Award** to academic staff as well as the **Dean's List** and the **Best Progress Awards** to students from the four degree programmes under the School of Business.

The School Dean and Department Heads congratulated the awardees with appreciation, especially the academic staff who have been dedicated to drilling their teaching skills and producing quality research paper. The student awardees were also honoured in the Ceremony for their brilliance and diligence. All the participants shared the joy and enjoyed the delicate refreshment.

You are most welcomed to view and archive the photos of the event from the link:

http://www.cantonbros.com/photo/160526_hsmc_award_present/.

A Clean Pass for Programme Area Accreditation



We are delighted to announce that the College can be granted the Programme Area Accreditation (PAA) status for the programme areas, applicable for the School of Business, specified as below :

Area of Study	Programme Area	QF Level
Business & Management, General	General Business Administration	5
	General Managment	5
	Marketing	5

With the clean pass for PAA, it is a confirmation that our School are programme provider with sufficient quality assurance competency and maturity at the organisational level.

Signature Conference

Harvard Business School Association of Hong Kong



■ Samantha (second left) and Dickson (second right) were happy to meet Dr Allan Zeman.



Two nominated students, Ng Ming Kit Dickson and Tai Ching Wai Samantha, attended the “Signature” Conference of Harvard Business School Association of Hong Kong (HBSAHK) held at the Conrad Hotel on 30 January 2016 (Saturday). The informative sessions have enriched our business students with knowledge on the latest trends and developments in Hong Kong and China, panel on entrepreneurial journey and live start-up pitches. The students also had the honour to meet participants from the Harvard Business School, renowned business leaders and influential speakers such as Mr John Tsang, the Financial Secretary and the Honourable Dr Allan Zeman GBM. GBS. JP., Founder and Chairman of the Lan Kwai Fong Group.

BBA

“

It's nice to meet Mr Antony Leung, Group CEO of Nan Fung Group and Dr Allan Zeman GBM. GBS. JP., Founder and Chairman of Lan Kwai Fong Group. Their sharing has encouraged me a lot. For example, Dr Allan Zeman reminded us of the crucial importance of our attitude as it helps to achieve our goals.



Moreover, the speech delivered by the Co-founder of Xiaomi Technology and Dianping has inspired me to follow my heart when chasing my dream. ”

The 6th Inauguration of SABA

The Inauguration Ceremony of the 6th Student Association of Business Administration (SABA) was successfully held on 2 April 2016 (Saturday), making the official commencement of its term of service. With the theme “Discern your Direction, Accomplish with Affiliation” for the year, it is hoped to achieve every single goal hand in hand with the greatest efforts and drive towards success. Professors and representatives from other institutions were invited to the inauguration ceremony to witness this remarkable handover of the association.

■ (Right) 6th SABA taking an oath to show its commitments:

“We, SABA Unison, are ready to take SABA to new heights and there is nothing can stop us from reaching many more milestones. We will spare no efforts to overcome all challenges and serve our members with our faith and belief. In the coming year, we will continue to provide a comprehensive range of activities to our members with our unshakeable conviction.”



—Ms Tai Ching Wai Samantha
BBA Programme, Year 4

Concentration Selection Forum



To provide detailed information of each Concentration (including Accounting, Banking and Finance, and Marketing) to BBA Programme Year 2 students who are going to declare their Concentration, the BBA Programme Office organised the Concentration Selection Forum on 7 April 2016 (Thursday). The Forum attracted nearly 200 students.

Academic representatives of the Concentration introduced the academic structure, professional recognition and career prospects for respective Concentration, and reminded students to select Concentration for their third year of study based on their personal interest, ability and aspiration. Senior students of each Concentration were also invited to share their experience in choosing and studying in the Concentration to fellow students during the breakout sessions.



■ Dr Siu Yam Wing representing Banking and Finance Concentration.



■ Ms Joey Lee representing Accounting Concentration.



■ Dr Haksin Chan representing Marketing Concentration.

Big Brother & Big Sister Scheme



The Big Brother & Big Sister Scheme, complementary to the Personal Tutor Panel, has been launched in academic year 2015/16. Aspiring to render generous support to junior students and enhance their sense of belongings to the “BBA Family”, 15 students from BBA Year 3 and 4 has teamed up with the BBA Programme Office. They promptly advised and shared their experience on different important issues encountered by the junior students, such as the concentration selection procedures, study loading, module outlines, internship and so on. It is highly appreciated that senior students can set as good models and take the initiatives to guide the juniors to achieve their academic and personal goals.



Personal Tutor Meeting (2nd Semester, 2015/16)

The BBA Personal Tutor Meeting in Semester 2, 2015/16 was held on 27 April 2016 (Wednesday), thanks to the great collaboration of the personal tutor panel and the Big Brothers and Big Sisters.

It was set to be a joyful tea gathering served with delicate refreshment so that the junior students could enjoy the relaxing atmosphere with their teachers and the senior students. While the students shared their campus life, such as their academics, hostel lives, extra-curricular activities and personal development issues, the teachers could have a better understanding of their students and render them necessary advice and support. The students and tutors have spent a great afternoon and built a stronger bonding.



AIA's Report and Case Competitions 2016

(i) CSR Report Competition



The prize presentation for the Corporate Social Responsibility Report (CSR) Competition organised by the Association of International Accountants (AIA) were successfully held on 17 April 2016. A team of five Accounting students, listed as below, was awarded the 1st runner up. They have submitted a comprehensive report addressing the importance of NGOs to help public monitor companies' CSR performance and improve their policies.

Lau Hoi Yee Apple	(BBA-Accounting Year-4)
Lee Ho Yin Andrew	(BBA-Accounting Year-4)
Lee Ting Ho Kevin	(BBA-Accounting Year-4)
Li Chung Lam Louis	(BBA-Accounting Year-4)
Wong Ming Ho Louis	(BBA-Accounting Year-4)

■ For more information, please visit:
<https://www.fbe.hku.hk/page/detail/72682>

CTA Tax Debate Competition 2016

A team of 4 students from BBA Programme has done a series of impressive debate performances on 28 and 29 May 2016, leading to the award of 1st runner-up. This is the first year that HSMC was invited by Taxation Institute of Hong Kong to participate in their CTA Tax Debate Competition. The HSMC representing team comprises:

Ku Ching Man	(BBA-Accounting Year 4)
Liu Ho Fung	(BBA-Banking and Finance Year 4)
Yim Chak Hong	(BBA-Accounting Year 3)
Man Ka Sing	(BBA -Year 2)

■ For more information, please visit:
<https://www.fbe.hku.hk/page/detail/71472>



(ii) Business Sustainability & Risk Management Case Analysis Competition

We have also received another piece of great news from a team of two BBA Programme Year 2 students who were awarded the Outstanding Team (Top 4 - Top 8) for the Business Sustainability & Risk Management Case Analysis Competition 2016 organized by the AIA.



The competition required candidates to conduct a Sustainability Report and analysis, drawing reference to the company's sustainability strategies and initiatives towards the societies and the living environment. Evaluation was based heavily on candidates' analytical, presentation and report writing skills.



(left) Kan Shing Yui Simon	(BBA Year-2)
Kwan Chi Kin	(BBA Year-2)

■ For more information, please visit:
<https://www.fbe.hku.hk/page/detail/72768>

EY's Young Tax Professional 2016



Congratulations to Ms Connie Wat, who was shortlisted as one of the top 8 finalists in the Competition and awarded as “My Favourite Presenter”! The event aims to inspire participants on the tax profession, including tax technical, reasoning and communication competencies, and business management in different cultures. Connie was one of the 12 HSMC BBA Programme with Accounting Concentration Year 4 students entering the debate session at the pre-final round (out of 32 participants).

For more information, please visit:

<http://www.ey.com/CN/en/Careers/Students/YTPY-hk>

ACCA Community Day 2016

Our Accounting students teamed up representing HSMC and took part in the ACCA Chairman Tertiary Cup on the ACCA Community Day on 10 January 2016. On that day, fundraising events, including rickshaw races, booth games and performances, took place at the Chater Road Sunday Pedestrian Zone in Central. It has raised almost HK\$1.2 million to support the needy of the society.



For more information, please visit:

<http://www.accaglobal.com/hk/en/discover/news/2016/january/hk-community-day.html>

Accountancy Departmental Retreat



The first Retreat of the Department of Accountancy was held on 15 January 2016. The purpose of the Retreat was to provide a platform and sufficient time for all staff of the Department to discuss some identified issues relating to the long term development of the Department, aligning with the strategies of the College. The focus of our discussions this year included research activities, development of new modules and quality assurance of teaching and learning.



Guest Lecture: Hong Kong Stamp Duty

A guest lecture with the topic “Hong Kong Stamp Duty Implications on Property Transactions” was given by Mr Wilson Cheng, a partner of Tax and Business Advisory Services, Ernst & Young Hong Kong, on 10 March 2016. With the attendance of around 60 students and staff from the Department of Accountancy, the lecture was well-received and participants were actively engaged in the Q&A session.

Research Seminar

Date: 5 April 2016 (Tuesday)

Time: 4:30 pm – 5:30 pm

Venue: D603, Lee Quo Wei Academic Building

Speaker: Dr Jing Zhou

Assistant Professor,

School of Accountancy, Shanghai University of Finance and Economics

Topic: “Voluntary Balance Sheet Disclosure and Post-Earnings-Announcement Drift”



Research Training Workshops



From 3-5 May 2016, the Department of Accountancy collaborated with the Research Institute for Business (RIB) to organise a series of research training workshops for staff members from the Department of Accountancy and the Department of Economics and Finance. We are honoured to invite Prof In-Mu Haw, Honorary Professor of Department of Accountancy, to lead the workshops.

The main purpose of the workshops was to encourage cross-disciplinary research. The topics covered (1) conducting good empirical research, (2) research design and methodology and (3) corporate governance research. Participants were inspired by Professor Haw's insightful sharing and were eager to raise questions to share their viewpoints. A lunch gathering was arranged after the last day of workshops to connect each other for future potential research opportunity.

CFA Institute Research Challenge 2015/16



(from second left) Douglas Lo, Selwyn Ho, Matthew Leung, Chan Yin To and Ella Cheng

The Hong Kong Local Final CFA Institute Research Challenge 2015/16, hosted by The Hong Kong Society of Financial Analysts (HKSFA), inspired candidates to consolidate an equity analysis report on the selected listed company and present the final findings to a panel of portfolio managers. Each team would be assigned a CFA Chartered holder as the team mentor and gain intensive training throughout the competition.

Five students from HSMC, listed as below, participated and were coached by Dr Nigel Philip Wilkins, Assistant Professor of the Department of Economics and Finance. The judges were highly impressed by the team’s research and presentation though this has been the first time for HSMC to participate in the competition.

- | | |
|------------------------|--|
| Lo Hoi Fung Douglas | (BBA in Financial Analysis Programme Year 2) |
| Ho Shing Hin Selwyn | (BBA in Financial Analysis Programme Year 2) |
| Leung Long Hin Matthew | (BBA in Financial Analysis Programme Year 2) |
| Chan Yin To | (BBA Programme Banking and Finance Concentration Year 3) |
| Cheng Nga Man Ella | (BBA in Financial Analysis Programme Year 2) |

For more information, please visit:
<https://www.fbe.hku.hk/page/detail/72223>

Words from Our Mentor – Dr Nigel Philip Wilkins

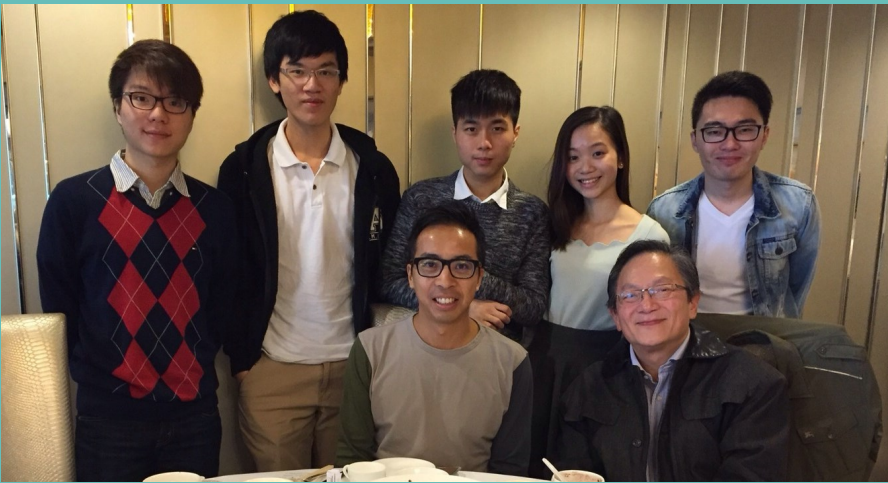
The challenge demanded a great deal of dedication and hard work from the participants, as well as a high degree of professionalism in the research, writing and presentation of the report. I was very impressed with their enthusiasm, dedication, energy and their desire to do their best. I congratulate them on their efforts, and if their performance was anything to go by, then I am sure they all have promising future careers as equity analysts.



(first left) Dr Nigel Philip Wilkins

—Words from the participants

“ We have learnt a great deal from the assigned company, Skyworth Digital Holdings Limited. It provided us a taste of how financial analysts work in the real world. Besides, Bloomberg terminal training workshops provided by the HKSFA equipped us with the necessary skills for analyzing the performance of the company.



It was an honor to represent HSMC. We would like to express our heartfelt gratitude towards Dr David Chui (first row right), the Head of the Department, for giving us this opportunity, thereby gaining valuable experiences. We are also thankful to have received assistance and support from our mentors. We are looking forward to next year’s competition and hope that we can achieve greater results. ”

Compliance Issues Talk



The Department of Economics and Finance encourages students to stay updated with the latest market movements by providing various finance-related seminars every semester. This semester, the Department was honoured to have invited Dr Richard Chow, Consultant of the Hong Kong Monetary Authority, to share his precious work experiences in the Compliance industry with students and staff on 14 April 2016.

To engage students with different types of market misconduct behaviors, Dr Chow shared with us cases like the Carrian Group’s Fraud Case and the bankruptcy of banks in the 1980’s. To highlight his experiences, he used an metaphor, “by looking through the cases, you can smell the problems while they are still being processed.”

He also advised on investment choices and market trends. Students were reminded that before making any investment decisions, it is essential to conduct their own market research and analyses, rather than solely relying on market analyses conducted by others. Moreover, compliance has been one of the hottest issues lately in the finance sector and might affect one’s career path. In closing, Dr Chow emphasized the importance of being aware of the regulations and compliance issues in the business field to uphold strong ethics.



The Department presented a souvenir to Dr Richard Chow (Right).



Research Seminars

The Research Development Group of the Department of Economics and Finance, which aims to encourage and facilitate research and scholarly activities as well as to foster academic collaborations and exchange between members of the Department, gladly organized a series of research seminars in March and April 2016.

Throughout the two months, academic members shared and disseminated their research findings while various research topics were discussed as below:

No	Date	Title	Speaker
1	31 March 2016	Are market implied ratings viable alternatives to credit ratings?	Dr Jeff Shen Assistant Professor
2	7 April 2016	Seasonal Long Memory in Quarterly US Unemployment Rates	Dr Nigel Philip Wilkins Assistant Professor
3	28 April 2016	Financial Integration: Evidence from China’s Stock Markets	Dr Andy Cheng Assistant Professor
4	28 April 2016	Convergence and Mobility of Rural Household Income in China: New Evidence from a Transitional Dynamics Approach	Dr James Cheong Assistant Professor



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Marketing Departmental Retreat



The first retreat of the Department of Marketing was held on 11 December 2015. The retreat aimed at outlining an action plan for the Department in the coming year. During the retreat, Departmental staff was divided into four groups to discuss such pertinent topics as teaching and student administration, research development, communication and promotion, as well as alumni and external relations.

Retreat Highlights



(1) The Teaching and Student Administration Committee (TSAC) is responsible for coordinating teaching and student administration matters.



(2) The Research Activities Coordination Committee (RACC) is responsible for coordinating research activities and cultivating a vibrant research environment.



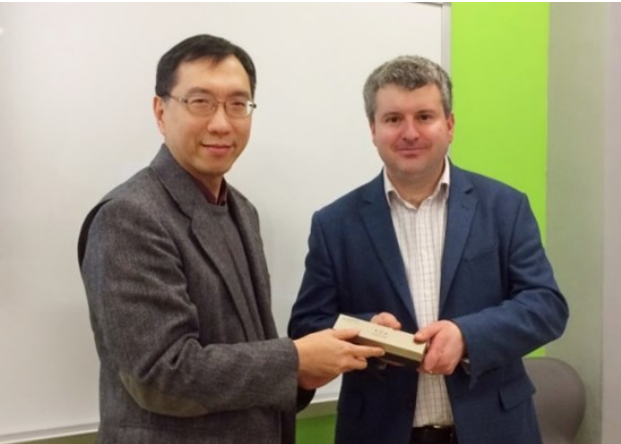
(3) The Website and Communication Management Committee (WCMC) is responsible for fostering communication and promotion of the Department.



(4) The Alumni and External Relation Committee (AERC) is responsible for strengthening connections with alumni and external stakeholders.

Marketing Lecture Series

In February and April of 2016, two overseas marketing scholars shared their research ideas and findings at HSMC. Prof Ben Lowe from the University of Kent gave presentations on “Product Placement in Hong Kong Television Programmes” and “Consumer Perceived Product Innovativeness” on 18 February 2016. Prof Piyush Sharma from Curtin University gave a presentation titled “Personal cultural orientations: Looking beyond scale development and validation” on 5 April 2016.



The Department Head presented a souvenir to Prof Ben Lowe from University of Kent (Right).

Prof Piyush Sharma, Curtin University, was giving a presentation.

Alumni Sharing: Job Hunting and Career Development

Six HSMC Marketing alumni (2012-2014) shared their job hunting and workplace experiences on 29 March 2016. This special event at Fung Yiu King Hall attracted more than 100 participants.



The alumni talked about their experiences in different business sectors, including advertising, brand management, media, IT management and financial services.



The alumni also mentioned the latest market trends, shared interview tips and offered work-holiday advice to current HSMC students.



Participants were interested in the Marketing alumni's stories and advice and raised many questions in the Q&A session.



CEO Talk: 'Ad-volution'



The CEO Talk on 30 March 2016 featured Mr Ray Wong, CEO of a leading media agency, PHD Hong Kong. The purpose of his sharing was to offer HSMC students and staff the newest insights into today's rapidly changing advertising industry.

Mr Wong discussed three key trends in the advertising industry: (1) from few to many media platforms, (2) from mass communication to personal communication, and (3) from creating advertisements to creating content. During the talk, he also recounted and analyzed several successful campaigns led by his team.



The Department Head presented a souvenir to Mr Ray Wong (Right).

Tea Gathering for Prospective Marketing Students

The Department of Marketing arranged a tea gathering for prospective students in order to familiarize them with the Marketing Concentration. At the gathering, Dr Felix Tang, Associate Professor of the Department, introduced the Marketing curriculum as well as the various modules offered by the Department. Dr Lawrence Lo, Assistant Professor of the Department, then presented the career choices of Marketing graduates. Afterwards, the prospective students had a chance to mingle with teachers of the Department over light refreshments.



Business Experience Sharing Seminars

Series III Human Resources Management



The Business Experience Sharing Seminar, Series III was held on 26 November 2015. Dr Steven Leung, Chief Administrator and Ms Jessica Fu, Senior Manager of Glorious Sun Enterprises Ltd. were invited as guest speakers.

They presented their company core value and business philosophy which were related to their strategies on human resources. They also shared the Glorious Suns' Unique Model on strategic human resources management. For example, they had their own corporate communication and volunteer teams. Through taking the Glorious Sun Group as a real case example, participants have gained a comprehensive understanding on how to build a strategic human resources management.



Elite Network Mentorship Scheme

The second gathering of the Elite Network Mentorship Scheme was held on 16 January 2016. This scheme is linking up the alumni from Hang Seng School of Commerce (HSSC) and Hang Seng Management College (HSMC) with BBA-MGT students. The scheme is aim at cultivating student effective contacts with high quality social elites and enhancing their personal growth. Students had small group discussions with mentors about enriching personal profile and considerations of internship, exchange and future career.



Series IV How to Attract Employers?

The Business Experience Sharing Seminar, Series IV was held on 27 February 2016. It was our pleasure to have Lung Cheong Digititech (HK) Company Ltd. to give a speech and to offer valuable internships and full-time job to our students.

Ms Ruby Lau, Senior Operation Manager of Lung Cheong Digititech (HK) Company Ltd. was invited as guest speaker to share the topic of "How to Attract Employers?". Our students gained many tips for job interview that they can get ready for future career. On-site interview for internship and full-time job were also held after the sharing session.



Business Forum 2016



The Business Forum 2016 was successfully held on 14 March 2016. The topic was “Sustainability of Entrepreneurship: Lead the Change”. The Business Forum provided a platform for various industries to have interaction and sharing on their business experience and approaches of substantial change. We were honored to invite 16 entrepreneurs and corporate executives from different industries and sectors to share their experience, including media, logistics, arts, fast-food, social enterprise, elderly service, consultancy service, retail and arts.



Personal Tutor-Student Tea Gathering and BBA-MGT Award Presentation



Personal Tutor-Student Tea Gathering and BBA-MGT Award Presentation were held on 9 April 2016. BBA-MGT Award Presentation was held in the beginning of the gathering. Student’s GPA higher than 3.60 were awarded to show appreciation of their hard working and the outstanding academic results. Personal Tutor-Student Tea Gathering was a casual gathering for the tutors and students of the Department to have interactions after classes. All Year 1 and Year 2 BBA-MGT students were invited. They shared their learning experiences, career planning and some views on the programme with personal tutors. Both tutors and students enjoyed the great time in the gathering.

Interview

with Prof In-Mu Haw (Honorary Professor)

Profile

- Prof Haw is J Vaughn and Evelyne H Wilson Professor of Business and Professor of Accounting at M J Neeley School of Business, Texas Christian University.
- He has extensive research experience in publishing in the top-tier accounting journals. He currently serves as Co-Editor of The International Journal of Accounting.
- He has joined the Department of Accountancy as Visiting Chair Professor from 15 February 2016 to 15 August 2017. During his stay, he will offer a series of research workshops to faculty members to enhance their research capability.



Q: What is your impression on HSMC, as well as the staff and students surrounding you?

H: A young and dynamic institution with tremendous growth opportunity! I could see the academic staff are very diligent and they have good relationship with the students. I also love the green-campus, with bamboo and green mountains.

Q: What is your job as an Honorary Professor at HSMC and how would you contribute to the School?

H: HSMC has many young but highly talented faculty members. I can bridge them with my 33 years of professional experience as a teacher, scholar and researcher, hoping they become seasoned professors and HSMC as an internationally recognized private university.

Q: What are your hobbies?

H: Travelling and hiking. My wife doesn't make me promise anything except travelling to a new country/ place every year to experience the life.



■ Prof Haw with his lovely wife and daughter.

Q: Do you like Hong Kong?

H: Certainly! Hong Kong is an international city. I can enjoy the traits and cultures of a variety of countries just staying in Hong Kong. Besides, I am especially impressed by the strong bonding of a Hong Kong family as the young people will spend time with their elderly parents in weekends, just like going to teahouse. It's a beautiful scenery to me.



Q: Why are you dedicated to becoming a professor in accounting field?

H: I become a professor because I like research and teaching. I love doing research: each day I love to read academic papers, discovering and learning from the most creative and brightest people through their scholarly work. But never did I realize I could teach until I have experienced it. I believe as a teacher, we are trying to help students grow and become mature though they may be doing good or bad academically and emotionally. I still remember my student coming to me, sharing that she just broke up with her boyfriend. I was very happy that she did trust me. And also a young lady who I couldn't remember her name came back School to visit me. She shared that she disliked accounting but changed her mind after attending my class. She said "Can you believe that? Your classes have changed my life!" You know, as a teacher, I feel so great to see their eyes shining when their problems are ultimately solved after receiving support from us. So a professor has the privilege to enjoy research and teaching at the same time.

" Hong Kong is a small city as compared to other places but it's blessed to absorb a variety of cultures and traits. And so does HSMC. Though it's a green and developing private college but it's blessed with the flexibility to initiate innovative curriculums and programmes. "

If you wonder why I choose accounting, I would say it's because accounting is so creative and logical. The numbers are not for mathematical purpose but to analyze the performance of a company, including multinational companies like Apple and Alibaba, and help them to grow



Q: Do you have any encouragement for the HSMC students, especially students who would like to engage in the business field?

H: I hope that students will not give up so quickly. Just like studying accounting, don't just give it up because you think you are not competent in mathematics. There are still many cool things for you to explore because accounting provides you a foundation to run a company.

New Staff Appointments



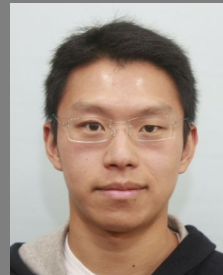
Dr Man Wing Yan Thomas

Department of Management
Associate Professor



Dr Yip Wing Yu Rita

Department of Accountancy
Associate Professor



Mr Tong Yu Ki Eric

Department of Economics and Finance
Lecturer I

New Unit!

The Research Institute for Business (RIB)

The Research Institute for Business (RIB) was set up with the funding granted by the Research Grants Council. The RIB office and the CATI (Computer-assisted Telephone Interviewing) Centre were established at the Old Hall (Block M) in May 2016. Colleagues of the RIB now are ready to provide support and coordination in all sorts of business researches.



Round Table Discussion on Standard Working Hours by RIB and Department of Management



Round Table Discussion on Standard Working Hours was held on 6 March 2016. Professor Irene Chow, the Head of the Department of Management in HSMC, and Dr Lee Shu-kam, Associate Professor of the Department of Economics and Finance in Hong Kong Shue Yan University delivered their keynote speeches on “Standard Working Time and Employment: New Trends and Issues” and “Rethink about Regulating Working Hours” respectively. The Chairperson of the Standard Working Hours Committee, Dr Hon Leong Che-hung, GBM, GBS, JP, also joined the discussion.



Public Services

- Member, Executive Committee of SAS User Group, Hong Kong
- Member of Small and Medium Enterprise, HKSAR
- The Chairman, Finance Committee, Hong Kong Housing Authority
- Member of Standing Committee on Disciplined Services Salaries and Conditions of Service (SCDS), HKSAR
- Member, Panel of Arbitrators under the Labour Relations Ordinance, HKSAR
- Member, Advisory Board, HK Investor Relation Association



Services in the Education Sector

- Reviewer, Multi-Year Research Grant (MYRG) of University of Macau

Panel Speaker, the Certified Tax Adviser Conference



Prof So attended as a Panel Speaker at the Certified Tax Adviser Conference on 20 November 2015 on the topic "Competitiveness of Hong Kong Tax System".

Lecturer, Hang Seng Bank-Leaders to Leaders 2015



Prof So lectured at the "Hang Seng Bank - Leaders to Leaders 2015" lecture series on the topic "Trend of Money". The "Hang Seng Bank - Leaders to Leaders 2015" Lecture Series was co-organized by the The Hong Kong Federation of Youth Groups and The University of Hong Kong, with support from the Hang Seng Bank.

