

SBUS 4999 Senior Year Project Proposal

Student Name:		Student No.:		Supervisor Name:		Supervisor Signature:	
Project Title:					Date:		

Marks	Outstanding	Good	Satisfactory	Marginal	Unsatisfactory	Mark awarded
Objective 20%	Provide a comprehensive discussion on background information with a clear linkage with research objectives. Project contributions clearly specified. Clear definition of research objectives and questions.	Provide good background information. Research benefits sufficiently specified. Research objectives clearly defined but research questions and contributions have not been fully developed.	Background information reasonably discussed. Some benefits or contributions discussed. Research objectives and questions specified but lack clarity.	Display a lack of understanding of the background of the topic. Unclear what the research contribution is. Poorly developed research objectives.	Relevant background is incomplete or missing. Benefit or contributions are incomplete or missing. Research objectives are incomplete or missing.	
Scope 10%	Provide a comprehensive discussion on the scope of the study. Clear definition of all research processes involved in the study.	Provide good discussion on the scope of the study. But research processes involved in the study have not been fully developed.	Scope of the study reasonably discussed. Research processes involved in the study specified but lack clarity.	Scope is defined but unclear. Research processes are discussed but unclear.	The scope of the study is incomplete or missing. Discussion on the research process is incomplete or missing.	
Literature Review 15%	Provide a comprehensive literature review on the study. Demonstrate outstanding ability in summarizing the findings from the literature review.	Provide a good literature review on the study. Demonstrate good ability in summarizing the findings from the literature review.	Provide a fair literature review on the study. Demonstrate fair ability in summarizing the findings from the literature review.	Literature review is insufficient. Demonstrate inadequate ability in summarizing the findings from the literature review.	Literature review is incomplete or missing. Demonstrate very weak ability in summarizing the findings from the literature review.	

Research Methodology 30%	Provide a strong justification and comprehensive discussion on the selection of the data gathering and preparation processes. Provide a strong justification and comprehensive discussion on methodology.	Provide a good justification and comprehensive discussion on the selection of the data gathering and preparation processes. Provide a good justification and comprehensive discussion on methodology.	Provide a fair justification and comprehensive discussion on the selection of the data gathering and preparation processes. Provide a fair justification and comprehensive discussion on methodology.	Provide insufficient justification and comprehensive discussion on the selection of the data gathering and preparation processes. Provide insufficient justification and comprehensive discussion on methodology.	Justifications and discussions on the selection of the data gathering and preparation processes are incomplete or missing. Justifications and discussions on methodology are incomplete or missing.	
Project Planning 10%	Timeline and the tasks in each period of the study are defined clearly. All milestones specified in the project timeline are properly designed and achievable.	Timeline and the tasks in each period of the study have not been fully developed. Most of the milestones specified in the project timeline are properly designed and achievable.	Timeline and the tasks in each period of the study have been developed but lack clarity. The milestones have been developed but lack clarity.	Timeline and the tasks in each period of the study have been insufficiently developed. The milestones have been insufficiently developed.	Information on timeline and the tasks in each period of the study are incomplete or missing. The milestones are incomplete or missing.	
Writing 15%	The proposal is free of spelling and grammatical mistakes. Citation and reference are managed correctly	The proposal has only a few spelling and grammatical mistakes. Citation and reference are managed satisfactorily but with a few minor mistakes.	The proposal has some spelling and grammatical mistakes. Citation and reference are managed satisfactorily but with some minor mistakes.	The proposal has many spelling and grammatical mistakes. Citation and reference are managed weakly and with many mistakes.	The proposal has a lot of spelling and grammatical mistakes. Citation and reference are incomplete or missing.	
Word Count	Minus 1 mark for every 10 words fall below the minimum 1000 word count				Minus	
					Total	