

Bachelor of Business Administration (Honours) in **CORPORATE GOVERNANCE** (BBA-CG)

企業管治工商管理（榮譽）學士

Professional Governance
Company Secretary
Regulatory Compliance

專業管治 守法合規

MESSAGE FROM PROGRAMME DIRECTOR

課程總監寄語

Liberal + Professional Education

Welcome to the BBA (Honours) in Corporate Governance Programme (BBA-CG), offered in response to the rising demand for corporate governance and compliance professionals. In recent years, it has come to the awareness of business community that corporate governance laws, compliance regulations and good practices are central to the territory's economic lifeline. In fact, 2018 is an important year for BBA-CG as we have our first cohort of graduates. I am delighted to see them well sought after by prestigious professional firms and renowned listed companies. I am confident that our BBA-CG would answer to the demand of the business community for professional and ethical talents in corporate governance and compliance, and prepare students for the challenging roles they will assume in an ever-increasingly dynamic world. Welcome to embark on this exciting journey.

Professor Kevin Lam
Programme Director, BBA-CG
Head, Department of Accountancy

博雅 + 專業教育

歡迎參閱恒生管理學院企業管治工商管理（榮譽）學士課程簡介！近年隨着經濟發展，本港商界逐漸認識企業管治的概念以及更注重相關法律及制度之實踐，對企業管治專才的需求亦逐漸增長，本課程特為此而設。2018 年是本課程一個重要的里程碑，我們培育了首屆畢業生，我樂於見到他們深受各專業服務公司及著名上市公司的公司秘書及合規部門歡迎。我深信本課程不僅回應商界對才德兼備的管治專才的需求，更能幫助有志於企業管治及合規方面發展的年青人邁向專業之路，為他們未來從事充滿挑戰性的工作做好充份準備。期望與你攜手踏上專業之路。

企業管治工商管理（榮譽）學士
課程總監
會計學系系主任
林自強教授

PROGRAMME OBJECTIVES 課程目標

The Programme aims at providing students with necessary knowledge so that graduates are prepared for career development as corporate governance and compliance professionals. Upon completion of BBA-CG, graduates would be able to develop a good understanding of the laws and regulations in corporate governance and assist the board in implementing an effective compliance system. Our goal is to nurture graduates with entrepreneurial spirit and a strong foundation in laws, regulations and the practice of compliance.

本課程專為提供企業管治專業知識而設，以助有志於此的學生發展成為管治專才。修畢本課程後，學生應能夠全面理解企業管治相關法規、熟識最佳規管準則，能夠融會運用各項知識，協助董事會優化管治，有效實施合規制度。本課程亦致力於培育更多精於法規及合規實務，並具備企業家精神的畢業生。

ACADEMIC STRUCTURE 課程結構

15 Common Core Curriculum 共同核心課程

Chinese, English, Quantitative Method, Information Technology and General Education
中、英、數、資訊科技及通識教育

11 Specialty in Corporate Governance 企業管治專修科目

Corporate Secretaryship and Administration, Corporate Governance, Law and Regulation, Corporate Accounting and Taxation, Risk Management and Compliance
企業秘書實務、企業管治、法律及監管、企業會計及稅務、風險管理及法規

4 Free Elective 自由選修

10 Business Education 商學教育

Financial Accounting, Management Accounting, Business Law, Economics, Management, Marketing, Financial Management, and Business Policy and Strategy
財務會計、管理會計、商業法、經濟、管理、市場學、財務管理及企業政策

OPPORTUNITIES FOR FURTHER STUDIES 進修機會

BBA- CG provides a solid foundation for graduates who want to continue their academic pursuit at the Master's level, including MBA (Master of Business Administration), MACC (Master of Accountancy) and MCG (Master of Corporate Governance) degrees from leading Hong Kong and overseas universities. In addition, graduates who have completed the accredited MCG programmes may get the full exemption on the professional qualification examinations leading to chartered secretaries, subject to the fulfilment of requirements.

本課程為進一步研修奠定了穩固的基礎，畢業生可攻讀各大院校的工商管理及企業管治碩士課程包括工商管理碩士、會計碩士或企業管治碩士課程。完成指定企業管治碩士課程，畢業生如符合特許秘書公會要求，可豁免全部專業資格考試的科目。

MARKET DEMAND AND CAREER PROSPECTS 市場需求及就業前景

Recently there has been a global effort to strengthen corporate governance and compliance with the goals of combatting fraudulent activities and detecting financial crimes including money laundering. As a result, there is an increasing demand for qualified personnel who has a good understanding in laws and regulations and who is able to assist the board of directors in implementing an effective governance system.

隨着各地政府不斷加強對企業管治和合規以打擊欺詐活動，偵察洗黑錢等財務犯罪行為，企業對熟悉法規、能有效協助董事會優化管治的人才需求殷切。

Overall it was another active year for compliance hiring in Hong Kong as demand for compliance professionals continues.

Hong Kong Compliance Salary Survey 2018 by Aquis Search

總括而言，由於對專業合規人員的需求持續不斷，本年香港合規人才招聘市場依然十分活躍。

Aquis Search 香港合規薪酬調查 2018

Every organisation, be it in the public or private sector (both listed and non-listed) has governance and good governance creates value at every level. Chartered Secretaries (CS) and Chartered Governance Professionals (CGP) have a central role in ensuring the organisation in which they work practise and sustain good governance. CS and CGP provide aspiring

individuals rewarding careers. HSMC's BBA-CG programme is able to equip individuals with knowledge in developing careers in the areas of governance, risk and compliance.

Ms Samantha Suen FCIS FCS(PE)

Chief Executive

The Hong Kong Institute of Chartered Secretaries (HKICS)

無論公營或私營機構（包括上市和非上市公司），都需要良好的企業管治，以便在各個層面創造價值。特許秘書（CS）和企業管治師（CGP）在確保企業實踐和維持良好的管治發揮核心作用。CS 和 CGP 為有志人士提供高回報的職業。恒管的 BBA-CG 課程致力培養掌握管治、風險和合規領域的專才。

香港特許秘書公會行政總裁孫佩儀

HKICS MEMBERSHIP METRICS 香港特許秘書公會會員資料

Type of Employer Organisation

Listed Company 上市公司	40%
Private Company 私人公司	27%
Partnership/ Professional Firms 合夥/ 專業公司	23%
Others 其他 (eg sole-proprietorship 獨資經營,	10%
Government 政府, Further Education 進修, etc)	

Area of Activity of Current Job

Company Secretarial 公司秘書	29%
Accountancy 會計	20%
General Management 一般管理	16%
Compliance 合規	12%
Financial Management 財務管理	10%
Legal Administration/ Contracts 法律行政/ 合同	4%
Office Administration 辦公室管理	5%
Human Resources 人力資源	4%

EXAMPLES OF CAREER PATH 就業出路

The career prospect for graduates is prominent, with a wide range of career options, such as:

以上提及的機構均需要聘請具備企業管治專業知識的人才，故畢業生的出路甚廣，例如以下的職位：

- Company Secretaries 公司秘書
- Compliance Officers 合規主任
- Corporate Administrators 企業管理人員
- Management Trainees 管理見習生
- Accountants 會計師
- Entrepreneurs 企業家

PROFESSIONAL RECOGNITION 專業認可

This Programme has been accredited by:

本課程獲多個專業團體認可：

The Hong Kong Institute of Chartered Secretaries (HKICS) 香港特許秘書公會	Maximum exemptions of 4 papers out of 8* 最高可獲 8 科中 4 科豁免 Qualified as “Chartered Secretary” upon fulfilment of requirements (examination and work experience) 完成考試及累積相關工作經驗即可獲得特許秘書專業資格
Association of Chartered Certified Accountants (ACCA) 特許公認會計師公會	Maximum exemptions of 9 papers out of 14* 最高可獲 14 科中 9 科豁免
CPA Australia (CPAA) 澳洲會計師公會	Maximum exemptions of 6 papers out of 12* 澳洲會計師公會最高可獲 12 科中 6 科豁免
GRC Institute	Graduates are entitled to enrol in its professional accreditation programme to become governance, risk management and compliance professionals 畢業生可參加其專業認證課程成為管治、風險管理和合規專才

* Subject to the relevant modules completed by students from the Programme
按學生在本課程所修讀的相關科目

STUDENT ACHIEVEMENT AND INTERNSHIP 學生成就及實習機會

Mr Andrew Law and Ms Vyo Wong won the Classified Post’s “Shadow a CEO Programme” 2016 and 2018 respectively.
羅卓傑同學及黃樂詩同學分別於 2016 年及 2018 年成功入選 Classified Post 舉辦的 Shadow a CEO Programme.

Mr Andrew Law, member of HSMC Team, won the Champion in Certified Tax Agent (CTA) Tax Debate Competition 2017 organised by the Taxation Institute of Hong Kong (TIHK).
羅卓傑同學所屬的隊伍勇奪香港稅務學會舉辦的全港大專學生稅務辯論比賽 2017 冠軍。

Mr Quentin Ng, Mr Ben Kao and Mr Michael Lau won Championship in Paper Presentation and second runner-up in Paper Competition of Corporate Governance Paper Competition 2018 organised by the Hong Kong Institute of Chartered Secretaries (HKICS).
吳坤桐同學、高浩均同學及劉子烽同學於香港特許秘書公會舉辦的企業管治論文比賽 2018 分別於論文演講比賽及論文寫作比賽獲得冠軍及季軍。

Ms Alice Tam was awarded the HSBC Hong Kong Scholarship 2017/18.
譚沛祺同學獲頒滙豐香港獎學金 2017/18。

KEY EMPLOYERS (INTERNSHIP AND GRADUATE OPPORTUNITIES) 主要僱主 (提供實習及畢業生就業機會)

- Alibaba Group Holding Limited
阿里巴巴集團控股有限公司
- Bank of China
中國銀行
- Century City International Holdings Limited
世紀城市國際控股有限公司
- Citic Capital Holdings Limited
中信資本控股有限公司
- CK Hutchison Holdings Limited
長江和記實業有限公司
- Companies Registry, HKSAR Government
香港特別行政區政府 - 公司註冊處
- Conpak Management Consultants Limited
康栢管理顧問有限公司
- EY
安永會計師事務所
- Hang Seng Bank
恒生銀行
- Hong Kong Airlines
香港航空
- PricewaterhouseCoopers Limited
羅兵咸永道會計師事務所
- Shun Tak China Travel Ship Management Limited
信德中旅船務管理有限公司
- Soundwill Holdings Limited
金朝陽集團有限公司
- TMF Group
TMF 集團
- Tricor Services Limited
卓佳集團
- Vistra Group
瑞致達集團

MESSAGES FROM THE STUDENT ASSOCIATIONS OF CORPORATE GOVERNANCE (SACG) 企業管治學系系會幹事會的話

The College emphasises the importance of business ethics, which benefits students tremendously. 學院強調商業道德的重要，奉行「商道惟誠」的宗旨，令學生獲益良多。

We act as a bridge connecting teachers and students, and creating a close social network that lasts beyond their years at HSMC. 系會連繫老師和同學，提供支援網絡，營造一個緊密聯繫的校園環境。

The experienced and dedicated teachers in HSMC give us so much support in academic and career development. 恒管教師教學經驗豐富，並富有教學熱忱，循循善誘，於學術及職業導向提供寶貴意見。

STUDY AT HSMC 學在恒管

EXCHANGE PROGRAMME 國際交流計劃

HSMC has engaged in exchange partnership with a number of renowned overseas institutions. These institutions exchange students with HSMC each year. Students are encouraged to participate in the exchange programme to broaden their horizons and to gain valuable experience.

恒管與多間著名海外學府簽訂合作協議，鼓勵學生到海外交流學習，擴闊視野，從而獲得寶貴的經驗。

HSMC JOCKEY CLUB RESIDENTIAL COLLEGES 恒管賽馬會住宿書院

HSMC is the first self-financing institution to adopt elements of a Residential College approach. The new Residential Colleges with 1,200 places are newly established so that students could benefit from the dynamic and inspiring hall life education programmes. The themes of the four Residential Colleges are Cultural Diversity, Healthy Living, Community Service and Sustainability respectively, which echo the College's "Liberal + Professional" education model.

恒管是全港首間自資院校引入住宿式書院，新落成的學生宿舍提供 1,200 個宿位，每家書院均設有主題，分別是多元文化、健康生活、社會服務及持續發展，與恒管獨有的「博雅 + 專業」教育模式互相呼應。

SCHOLARSHIP 獎學金

HSMC offers a wide range of scholarships/awards to its students for rewarding and recognising high calibre students with outstanding performances in both academic and non-academic aspects, as well as supporting students to broaden their exposure to multicultural environment. With the generous support from the government and donors, there are increasing scholarship opportunities at HSMC. In 2017/18 there were nearly 1,500 scholarships and awards, with the total value more than HK\$17.3 million. In addition, the Rose W M Lee Entrance Scholarships are now established exclusively for new BBA-CG Year 1 and Year 3 students.

恒管提供一系列的獎學金及獎項予學術及非學術範疇成績優異的同學。承蒙政府及多名捐款人的慷慨捐助，在 2017/18 學年恒管共頒發接近 1,500 項獎學金及獎項，總額超過 1,730 萬港元。除此之外，恒管校董會前主席李慧敏女士特設入學獎學金，專供成績優異的企業管治一年級及三年級新生申請。

FREQUENTLY ASKED QUESTIONS 常見問題

Why would I choose the BBA-CG in HSMC, and how is it different from other programmes?

我為何要選擇恒生管理學院的企業管治工商管理課程？與其他學位課程相比，它有何特色？

Our Programme not only equips students with a high level of literacy in accounting, taxation, corporate secretaryship and administration, but also emphasises training relating to risk management and compliance.

我們的課程除提供卓越的會計、稅務、公司秘書及行政課程，還注重風險管理及合規實務的培訓。

Are there any admission interviews?

招生程序是否包括入學面試？

Applicants may be invited for the admission interview subject to the number of applicants. However, interview may offer a chance for applicants to understand more about the profession and the programme.

視乎申請人數考慮，學生或會獲邀出席面試，面試或有助申請人加深了解此專業和課程。

Is this programme open for application into senior year's study (eg Year 3)?

高年級學生能否申請此課程？

Our programme welcomes the application for Year 3 entry. Credit transfer may be granted for modules successfully completed at other accredited tertiary institutions.

本課程歡迎三年級入學申請，申請人在其他認可專上院校取得的學分經審核後可獲轉換至恒管。

What are the career options for graduates?

完成此課程後，畢業生有何出路？

There is a rising demand for corporate governance in recent years. Graduates would have a wide range of career options, such as company secretaries, corporate administrators, compliance officers, accountants and management trainees, etc. According to global recruitment consultancy Michael Page, the starting annual salary for a company secretarial assistant is around HK\$140 K - 250 K (with 0 - 2 years of working experience) . As for a company secretary with over 15 years of working experience, the annual salary could be HK\$1 million depending on the type of work.

近年工商界對企業管治方面的人才需求殷切。畢業生將有廣泛的就業選擇，例如成為公司秘書、公司管理人員、合規專員、會計從業員、管理見習生等。根據環球招聘顧問公司 Michael Page 的數據顯示，一般初入職的公司秘書助理起薪點約年薪 14 萬 - 25 萬港元（0 - 2 年工作經驗），擁有 15 年以上經驗的公司秘書，平均年薪可達 100 萬港元，視乎工種而定。

ENQUIRIES ON APPLICATION AND ADMISSION 入學申請及查詢

Applicants can submit their applications through the HSMC Online Application System.

For further enquiries, please contact the Registry.

申請者可透過恒生管理學院網上入學申請系統申請。如有進一步查詢，請聯絡本校教務處。

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Fax 傳真	: 3963 5553
Website 網頁	: www.hsmc.edu.hk
Programme Email 課程查詢	: cg@hsmc.edu.hk
Admission Email 入學查詢	: ugadmission@hsmc.edu.hk
Address 地址	: Hang Shin Link, Siu Lek Yuen, Shatin, NT 新界沙田小瀝源行善里

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.

本課程簡介內容以英文版本為準，中文譯本僅供參考。

Hang Seng Management College is incorporated in Hong Kong with limited liability by guarantee. 恒生管理學院是一間於香港註冊成立之擔保有限公司。

Information updated as of October 2018.

有關資料更新至 2018 年 10 月。