



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



School of Business
The Hang Seng University of Hong Kong

Is your business a victim of the Covid-19 virus?

Maybe we can help?

Due to the Covid-19 pandemic, we realise that many organisations may be struggling to operate or even survive. The School of Business at The Hang Seng University is therefore offering a new initiative to help such vulnerable organisations. Our staff and students are teaming up to offer you support.

We are offering you the opportunity to host one of our students for a period of time to work on a business project. Our students will all be supervised by our leading Professors / Lecturers and we are able to offer help across a broad spectrum of business areas. Below is a list (not exhaustive) of project areas where we could assist:

- Identifying new markets and customers
- Employee motivation in challenging times
- Improving corporate finance in times of need
- Creative accounting and business planning

Should you wish to know more about the scheme, please email our project planner, donaldchu@hsu.edu.hk