

Attrition Rate

Programmes	2017/18	2018/19
BBA	5.86%	5.15%
BBA-CG	5.34%	4.29%
BBA-FA	5.50%	5.82%
BBA-MGT	8.81%	4.20%

Graduation rates

Programmes	Graduation rate (%)	
	2017/18	2018/19
BBA	80%	76%
BBA-CG	100%	100%
BBA-FA	100%	100%
BBA-MGT	80%	79.3%

Job placement outcomes

Employment Status	Programmes							
	BBA		BBA-CG		BBA-FA		BBA-MGT	
	2017/18	2018/19	2017/18	2018/19	2017/18	2018/19	2017/18	2018/19
Full-time Employment (incl. self-employed)	81.2%	79.0%	48%	35%	77.7%	73.1%	41%	35%
Temporary or Part-time Employment	6.5%	7.7%	2%	1%	6.7%	4.9%	2%	6%
Self-Employed	1.6%	2.2%	1%	0%	4.4%	2.4%	2%	3%
Full-time Further Studies	3.3%	2.4%	2%	2%	8.9%	9.8%	2%	1%
Seeking Employment	3.8%	5.5%	1%	4%	4.4%	2.4%	0%	3%
Other	3.5%	3.3%	3%	2%	2.2%	9.8%	0%	1%

Employment Advancement

Programmes	5 Common Job titles
BBA	<ul style="list-style-type: none"> • Associate/ Auditor • Branch Trainee • Business Development Officer • Graduate Trainee • Project Executive
BBA-CG	<ul style="list-style-type: none"> • Company Secretary (Secretarial) Assistant/Associate or Corporate Services Assistant • Compliance Associate • Staff Accountant • Auditor • Marketing Assistant/ Officer
BBA-FA	<ul style="list-style-type: none"> • Branch Trainee • Customer Service Officer • Customer Care Officer • Teller • Financial Consultant
BBA-MGT	<ul style="list-style-type: none"> • Accounts Assistant/ Accounting Associate/ Account Executive • Administrative Assistant • Branch Trainee/ Management Trainee • Customer Services Officer/ Customer Care Officer • Human Resources Assistant

Recognition by Professional Bodies on BBA Programmes offered by SBUS Departments					
					Updated as of 10 June 2020
Count	BBA Programmes	Professional Bodies	Exempted Course/Paper	Relevant Module of HSUHK	Duration
Accounting Department (ACY)					
1	BBA (Hons) in Corporate Governance & Compliance	The Hong Kong Institute of Chartered Secretaries (HKICS)	Strategic and Operation Management	Upon completion of programme	2015-2020
			Hong Kong Financial Accounting	Upon completion of programme	
			Hong Kong Taxation	Upon completion of programme	
			Hong Kong Corporate Law	Upon completion of programme	
		Association of Chartered Certified Accountants (ACCA)	Paper F1 Accountant in Business	Upon completion of programme	2017-2020
			Paper F2 Management Accounting	Upon completion of programme	
			Paper F3 Financial Accounting	Upon completion of programme	
			Paper F4 Corporate and Business Law	Upon completion of programme	

			Paper F5 Performance Management	ACY2002 Management Accounting 1 &		
				ACY3005 Management Accounting 2		
			Paper F6 Taxation	ACY3003 Hong Kong Taxation		
			Paper F7 Financial Reporting	ACY3111 Corporate Accounting 1 &		
				ACY3112 Corporate Accounting 2		
			Paper F8 Audit and Assurance	ACY3004 Auditing and Assurance 1 &		
				ACY4004 Auditing and Assurance 2		
			Paper F9 Financial Management	FIN2001 Financial Management &		
				FIN3004 Corporate Finance		
			CPA Australia	Accounting Information Systems		COM2001 Information Systems in Business
		Accounting Systems and Processes		ACY2001 Financial Accounting		
		Accounting Theory		ACY3111 Corporate Accounting 1 &		

				ACY3112 Corporate Accounting 2 &	
				FIN2001 Financial Management	
		Audit and Assurance		ACY3004 Auditing and Assurance 1 &	
				ACY4004 Auditing and Assurance 2	
		Commercial Law		ACY2021 Hong Kong Business Law	
		Corporations Law		ACY3021 Hong Kong Company Law	
		Economics		ECO1000 Principles of Economics	
		Finance		FIN2001 Financial Management &	
				FIN3004 Corporate Finance	
		Financial Accounting		ACY3111 Corporate Accounting 1 &	
				ACY3112 Corporate Accounting 2	
		Management Accounting		ACY2002 Management Accounting 1	

			Quantitative Methods	AMS1303 Probability and Statistics	
			Taxation	ACY3003 Hong Kong Taxation	
		GRC Institute	Direct entry to Associate Education Programme	Upon completion of programme	Since 2014
		The Taxation Institute of Hong Kong (TIHK)	Paper 1 Accounting and Finance	ACY3111 Corporate Accounting 1 & ACY3112 Corporate Accounting 2 & FIN2001 Financial Management	2018-2020
			Paper 2 Hong Kong Tax	ACY3003 Hong Kong Taxation	
			Paper 4 PRC Tax	ACY4010 PRC Taxation	
2	BBA (Hons) in Professional Accountancy	Association of Chartered Certified Accountants (ACCA)	Paper F1 Accountant in Business	Upon completion of programme	2017-2020
			Paper F2 Management Accounting	Upon completion of programme	
			Paper F3 Financial Accounting	Upon completion of programme	
			Paper F4 Corporate and Business Law	Upon completion of programme	

			Paper F5 Performance Management	ACY3005 Management Accounting 2	
			Paper F6 Taxation	ACY3003 Hong Kong Taxation	
			Paper F7 Financial Reporting	ACY3001 Intermediate Accounting 1 &	
				ACY3002 Intermediate Accounting 2 &	
				ACY4001 Advanced Accounting 1	
			Paper F8 Audit and Assurance	ACY3004 Auditing and Assurance 1 &	
				ACY4004 Auditing and Assurance 2	
			Paper F9 Financial Management	FIN2001 Financial Management &	
				FIN3004 Corporate Finance	
		Chartered Institute of Management Accountants (CIMA)	BA1 Fundamentals of Business Economics	Upon completion of programme	2017-2020
			BA2 Fundamentals of Management Accounting	Upon completion of programme	
			BA3 Fundamentals of Financial Accounting	Upon completion of programme	

			BA4 Fundamentals of Ethics, Corporate Governance and Business Law	Upon completion of programme	
			E1 Managing Finance in a Digital World	Upon completion of programme	
			P1 Management Accounting	Upon completion of programme	
			F1 Financial Reporting	Upon completion of programme	
			E2 Managing Performance	Upon completion of programme	
			P2 Advanced Management Accounting	Upon completion of programme	
			F2 Advanced Financial Reporting	Upon completion of programme with elective ACY4008 Financial Statement Analysis	
	CPA Australia		Accounting Systems and Processes	ACY2001 Financial Accounting	2019-2020
			Audit and Assurance	ACY3004 Auditing and Assurance 1 &	
				ACY4004 Auditing and Assurance 2	
			Business Law	ACY3021 Hong Kong Company Law	
			Economics	ECO1001 Business Economics 1 &	

				ECO1002 Business Economics 2	
			Finance and Financial Management	FIN2001 Financial Management	
				FIN3004 Corporate Finance	
			Financial Accounting and Reporting	ACY3001 Intermediate Accounting 1 &	
				ACY3002 Intermediate Accounting 2 &	
				ACY4001 Advanced Accounting &	
				ACY4002 Advanced Accounting 2	
			Information Technology	COM2001 Information Systems in Business	
			Management Accounting	ACY2002 Management Accounting 1 &	
				ACY3005 Management Accounting 2	
			Quantitative Methods	AMS1303 Probability and Statistics	
			Taxation	ACY3003 Hong Kong Taxation	

	Hong Kong Institute of Certified Public Accountants (HKICPA)	M1 Accounting	ACY2001 Financial Accounting	2018-2021
		M2 Management Accounting	ACY2002 Management Accounting 1	
		M3 Business Economics	ECO1001 Business Economics 1	
			ECO1002 Business Economics 2	
			AMS1303 Probability and Statistics	
		M4 Business Management	MGT1002 Principal of Management	
			BUS2001 Principal of Marketing	
		M5 Information Management	COM2001 Information Systems in Business	
		M6 Financial Accounting	ACY3001 Intermediate Accounting 1 &	
			ACY3002 Intermediate Accounting 2	
		M7 Financial Management	FIN2001 Financial Management &	
			ACY2002 Management Accounting 1	

			M8 Principles of Auditing	ACY3004 Auditing and Assurance 1 &	
				ACY4004 Auditing and Assurance 2	
			M9 Principles of Taxation	ACY3003 Hong Kong Taxation	
			M10 Business & Company Law	ACY2021 Hong Kong Business Law &	
				ACY3021 Hong Kong Company Law	
	The Hong Kong Institute of Chartered Secretaries (HKICS)	Strategic and Operation Management	Upon completion of programme	2015-2020	
		Hong Kong Financial Accounting	Upon completion of programme		
		Hong Kong Taxation	Upon completion of programme		
		Corporate Financial Management	Upon completion of programme with FIN3004 Corporate Finance		
	The Taxation Institute of Hong Kong (TIHK)	Paper 1 Accounting and Finance	ACY3001 Intermediate Accounting 1 &	2018-2020	
ACY3002 Intermediate Accounting 2 &					
FIN2001 Financial Management					

			Paper 2 Hong Kong Tax	ACY3003 Hong Kong Taxation	
			Paper 4 PRC Tax	ACY4010 PRC Taxation	
Economics and Finance Department (EAF)					
1	BBA (Hons) in Finance and Banking	HKIB (Hong Kong Institute of Bankers)	Maximum percentage of exemption: 50% of Advanced Diploma for Certified Banker		Academic Year 2022/2023 onwards
			1. Fundamentals of Accounting	ACY2001 Financial Accounting 1	
				FIN2001 Financial Management	
			2. Introduction to Banking Law	FIN4009 Hong Kong Banking and Finance Law	
				FIN4005 Credit Risk Management	
			3. Risk Management	FIN4001 Financial Institution Management	
				FIN4005 Credit Risk Management	
			4. Fundamentals of Banking (Core module)	ECO3001 Money and Banking	
				FIN3001 Financial Institutions and Markets	

				FIN3004 Corporate Finance	
				FIN4001 Financial Institution Management	
			Maximum percentage of exemption: 50% of Professional Diploma for Certified Banker		
			1. Corporate Finance Service	FIN2001 Financial Management	
				FIN3004 Corporate Finance	
				FIN4005 Credit Risk Management	
		IFPHK (Institute of Financial Planners of Hong Kong)	Pre-approved Transcript Review Status: Course 1 – Investment Planning and Asset Management	FIN3002 Introduction to Financial Management	September 2019 onwards
				FIN3003 Principles of Investment	
				FIN4006 Portfolio Management	
			Pre-approved Transcript Review Status: Course 1 – Investment Planning and Asset Management	FIN2001 Financial Management	September 2019 onwards
				FIN3003 Principles of Investment	
				FIN4006 Portfolio Management	

			Pre-approved Transcript Review Status: Course 3 – Tax Planning and Estate Planning	ACY3003 Hong Kong Taxation FIN4004 Personal Financial Planning	September 2019 onwards
		SOA (Society of Actuaries) for Validation by Educational Experience (VEE)	Economics	ECO1001 Business Economics 1 ECO1002 Business Economics 2	Until 12/31/2021
			Accounting and Finance	ACY2001 Financial Accounting	Until 12/31/2021
				FIN2001 Financial Management	Until 12/31/2022
				FIN3004 Corporate Finance	
			Mathematical Statistics	AMS1303 Probability and Statistics	Until 12/31/2021
				AMS3300 Statistical Inference	
		CFA Institute	University Affiliation Program	Bachelor of Business Administration (Honours) in Finance and Banking	Academic Year 2019/20 onwards
2	BBA (Hons) in Financial Analysis	IFPHK (Institute of Financial Planners of Hong Kong)	Pre-approved Transcript Review Status: Course 1 – Investment Planning and Asset Management	FIN2001 Financial Management (for graduates after 1 Sep 2013) FIN3002 Introduction to Financial Management (for graduates before 31 Aug 2013)	2014 onwards

				FIN3003 Principles of Investment	
				FIN4006 Portfolio Management	
			Pre-approved Transcript Review Status: Course 3 – Tax Planning and Estate Planning	ACC3003/ACY3003 Hong Kong Taxation	2014 onwards
				FIN4004 Personal Financial Planning	
	SOA (Society of Actuaries) for Validation by Educational Experience (VEE)	Economics		ECO1001 Business Economics 1	Until 12/31/2021
				ECO1002 Business Economics 2	
		Corporate Finance		FIN2001 Financial Management	Until 12/31/2022
				FIN3004 Corporate Finance	
			Applied Statistical Methods [Regression Component]	ECO3002 Introduction to Econometrics	Until 12/31/2022
			Applied Statistical Methods	FIN4010 Financial Econometrics	2014-2018
	CFA Institute	University Affiliation Program	Bachelor of Business Administration (Honours) in Financial Analysis	Academic Year 2017/18 onwards	
3	BBA (Hons) in Economics	Nil	Nil	Nil	Nil

Management Department (MGT)					
1	BBA (Hons) in Global Business Management	Nil	Nil	Nil	Nil
2	BBA (Hons) in Human Resource Management	Hong Kong Institute of Human Resource Management	Nil	Nil	Oct 2018 to Sep 2021
		Chartered Professional in Human Resources Canada	CPHR National Knowledge Examination in Canada	Nil (accreditation was endorsed based on the whole programme)	Nil
3	BBA (Hons) in Management	Chartered Professional in Human Resources Canada	CPHR National Knowledge Examination in Canada	Nil (accreditation was endorsed based on the whole programme)	Nil
Marketing Department (MKT)					
1	BBA (Hons) in Marketing	Nil	Nil	Nil	Nil
2	BBA (Hons) in General Business	Nil	Nil	Nil	Nil