

## **CHAPTER REPORT 2003-04**

### **1. Introduction**

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB). This year we celebrate our 20<sup>th</sup> Anniversary.

### **2. Current and Incoming Officers and contact information**

Dr. T. S. Chan, Associate Vice President and Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. Lingnan University provides basic administrative support to AIBSEAR. A five-member board works closely with the Chapter Chair in handling administrative matters related to smoothing running of the Chapter activities.

### **3. Summary of Membership**

The number of AIB members listed amongst the countries and territories within Southeast Asia stands at around 160.

### **4. Summary of Meetings Held**

#### ***AIBSEAR Chapter Meeting 2003***

The 2003 AIB Southeast Asia Regional Conference was tentatively scheduled for July 17-19, 2003 to be held in Penang, Malaysia. However, due to the bombing in Bali in October 2002, the conference venue was moved to Macau. Subsequently, the conference was cancelled as a result of the spread of SARS in Southeast Asia.

### **5. Plan for Future Meetings**

#### ***AIBSEAR Chapter Meeting 2004***

The 2004 AIBSEAR Conference with the theme: ***Regional Cooperation, Strategic Alliances and World Business***, is scheduled for August 5-6, 2004, to be held in Macau. The Hong Kong Institute of Business Studies at Lingnan University is the organizer for this conference. With the review process completed, we are expecting 80 papers with attendance projected at 100. The conference venue will be the Mandarin Oriental Hotel in Macau.

#### ***AIBSEAR Chapter Meeting 2005***

The 2005 Conference is tentatively scheduled for August 4-6, 2005. The alternative sites under discussion included Bangkok, Thailand and Manila, the Philippines.