

## **CHAPTER REPORT 2004-05**

### **1. Introduction**

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB).

### **2. Current and Incoming Officers and contact information**

Dr. T. S. Chan, Associate Vice President and Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. Lingnan University provides basic administrative support to AIBSEAR. A five-member board works closely with the Chapter Chair in handling administrative matters related to smoothing operation of Chapter activities.

### **3. Summary of Membership**

The number of AIB members listed amongst the countries within Southeast Asia stands at around 210, a steady improvement as compared to 160 for 2003-04.

### **4. Summary of Meeting Held**

#### ***AIBSEAR Chapter Meeting 2004***

The 2004 AIBSEAR Conference with the theme: *Regional Cooperation, Strategic Alliances and World Business*, was held from August 5 to 7, 2004 in the Mandarin Oriental Hotel, Macau. The Hong Kong Institute of Business Studies at Lingnan University was the organizer for this conference. Dr. Lee Lam, President and CEO, and Vice Chairman of the Board of Chia Tai International Limited, gave a talk on “The Rise of China as a Global Power: The imperative of “Soft” Infrastructure Development” for the Plenary Session. Dr. T S Chan also gave a presentation on the topic of “Regional Cooperation, Strategic Alliances and World Business: the Impact of Macro-environmental Factors.” There were a total of 73 papers presented in parallel sessions. Discussion and participation from the over 80 participants were very enthusiastic; the list of representing countries include Australia, Hong Kong , Japan, Korea, Macau, Malaysia, Philippines, Singapore, Taiwan, Thailand, United Kingdom, and the United States. The conference papers were published electronically in the form of a compact disk with the ISBN No. 962-8134-06-X.

### **5. Plan for Future Meetings**

#### ***AIBSEAR Chapter Meeting 2005***

The 2005 AIBSEAR Conference with the theme: *Evolving Structures of World Business: Challenges and Opportunities*, is scheduled for November 24-26, 2005, to be held in Manila, Philippines. The Lingnan University, Hong Kong, and Jose Rizal University, the Philippines, are the Co-organizer for this conference. The conference venue will be at the Edsa Shangri-la Hotel in Manila.