

CHAPTER REPORT 2005-06

1. Introduction

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB).

2. Current and Incoming Officers and contact information

Dr. T. S. Chan, Associate Vice President and Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. He is serving on his second three-year term. Lingnan University, through its Hong Kong Institute of Business Studies, provides basic administrative support to AIBSEAR. A five-member board works closely with the Chapter Chair in handling administrative matters relating Chapter activities.

3. Summary of Membership

The number of AIB members listed amongst the countries within Southeast Asia stands at around 130, with the new China Chapter pulling approximately 50 members from our Region.

4. Summary of Meeting Held

AIBSEAR Chapter Meeting 2005:

The 2005 AIBSEAR Conference with the theme: *Evolving Structures of World Business: Challenges and opportunities*, was held from 24-26 November 2005 at the Edsa Shangri-La Hotel, Manila, The Philippines. The Hong Kong Institute of Business Studies at Lingnan University and the Jose Rizal University of the Philippines co-organized this conference. His Excellency Dr. Fidel Ramos, former President of the Philippines, addressed the Plenary Session on the topic of "*Asia redraws the Geography of Trade*". There were a total of 77 papers presented in parallel sessions. Discussion and participation from the over 80 participants were very enthusiastic; participants came from a long list of countries including: Australia, Germany, Hong Kong, Indonesia, Japan, Korea, Macau, Malaysia, New Zealand, the Philippines, Singapore, Taiwan, Thailand, UK, and USA. The conference papers were published electronically in the form of a compact disk with the ISBN No. 962-8134-07-8.

5. Plan for Future Meetings

AIBSEAR Chapter Meeting 2006

The 2006 AIBSEAR Conference with the theme: *Global Vision and Local Competence*, is scheduled for December 7-9, 2006, to be held in Bangkok, Thailand. Lingnan University, Hong Kong, and Bangkok University, Thailand, are the Co-organizer for this conference. The conference venue will be at the Plaza Athenee Bangkok Hotel in Bangkok.