

## **CHAPTER REPORT 2006-07**

### **1. Introduction**

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB).

### **2. Current and Incoming Officers and contact information**

Dr. T. S. Chan, Associate Vice President and Shun Hing Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. He is serving on his second three-year term. Lingnan University, through its Hong Kong Institute of Business Studies, provides basic administrative support to AIBSEAR. A five-member Regional Board works closely with the Chapter Chair in handling administrative matters relating Chapter activities.

### **3. Summary of Membership**

The number of AIB members listed amongst the countries within Southeast Asia stands at around 185.

### **4. Summary of Meeting Held**

#### ***AIBSEAR Chapter Meeting 2006:***

The 2006 AIBSEAR Conference with the theme: *Global Vision and Local Competence* was held on December 7-9, 2006, in Bangkok, Thailand. The Hong Kong Institute of Business Studies at Lingnan University and Bangkok University co-organized this conference. Mr. Disnadda DISKUL, Secretary General of Mae Fah Luang Foundation under the Royal Patronage of His Majesty the King and Professor Chira HONGLADAROM, Secretary General of the Foundation for International Resources Development, presented the Keynote Speeches on “*The Center of Social Entrepreneurship: The Royal Initiations*” and “*Global Vision and Local Competence: The Thailand Perspective*” respectively. There were a total of 104 papers presented in parallel sessions. Discussion and participation from the over 110 participants were very enthusiastic; participants came from a long list of countries including: Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Macau, Malaysia, the Philippines, Singapore, Taiwan, Thailand, UK, and USA. The conference papers were published electronically in the form of a compact disk with the ISBN No. 962-8134-08-6.

### **5. Plan for Future Meetings**

#### ***AIBSEAR Chapter Meeting 2007***

The 2007 AIBSEAR Conference with the theme: *Taking up the New Challenges of Global Business*, is scheduled for December 6-8, 2007, to be held in Hangzhou, China. The Hong Kong Institute of Business Studies is the organizer for this conference. The conference venue will be at the Sofitel Westlake Hotel Hangzhou.

#### ***AIBSEAR Chapter Meeting 2008***

Ho Chi Ming City, Vietnam

#### ***AIBSEAR Chapter Meeting 2009***

Singapore