

## **CHAPTER REPORT 2007-08**

### **1. Introduction**

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB).

### **2. Current and Incoming Officers and contact information**

Dr. T. S. Chan, Associate Vice President and Shun Hing Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. He is serving on his second three-year term. Lingnan University, through its Hong Kong Institute of Business Studies, provides basic administrative support to AIBSEAR. A five-member Regional Board works closely with the Chapter Chair in handling administrative matters relating Chapter activities.

### **3. Summary of Membership**

The number of AIB members listed amongst the countries within Southeast Asia stands at around 226.

### **4. Summary of Meeting Held**

#### ***AIBSEAR Chapter Meeting 2007***

The 2007 AIBSEAR Conference, with the theme: *Taking Up the New Challenges of Global Business* was held during December 6-8, 2007, in Hangzhou, China. There were a total of 114 papers presented in 27 concurrent sessions. More than 110 participants participated. They came from 16 countries/cities: Australia, Canada, China, Hong Kong, Japan, Korea, Malaysia, New Zealand, Portugal, Singapore, Taiwan, Thailand, the Philippines, UK, United Arab Emirates and USA. Mr Johnny KWAN, Chairman of BASF Greater China, was invited to present the keynote speech on “*Global Challenges:China Business*”. The conference papers were published electronically in the form of a compact disk with the ISBN No. 962-8134-09-4.

### **5. Plan for Future Meetings**

#### ***AIBSEAR Chapter Meeting 2008***

Our original plan was to host the 2008 Conference in Vietnam, however, the hotel rates have been skyrocketed to over US\$230 per night, which is beyond the affordable level of most Southeast Asian colleagues. Thus, we have settled on a very attractive alternate site in Malaysia. The 2008 AIBSEAR Conference with the theme: *Globalization, Innovation, and Leadership*, is scheduled for December 4-6, 2008, to be held in Kuala Lumpur, Malaysia. The Hong Kong Institute of Business Studies is the organizer for this conference. The conference venue will be at the Renaissance Kuala Lumpur Hotel.

#### ***AIBSEAR Chapter Meeting 2009***

The tentative plan is for the 2009 AIBSEAR Conference to be held in Hong Kong, China, during the early part of December 2009. We are working on obtaining sponsorship from a local university which is celebrating its 20<sup>th</sup> Anniversary in 2009.

#### ***AIBSEAR Chapter Meeting 2010***

Singapore.