

CHAPTER REPORT 2008-09

1. Introduction

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB).

2. Current and Incoming Officers and contact information

Dr. T. S. Chan, Associate Vice President and Shun Hing Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. He is serving on his second three-year term. Lingnan University, through its Hong Kong Institute of Business Studies, provides basic administrative support to AIBSEAR. A five-member Regional Board works closely with the Chapter Chair in handling administrative matters relating Chapter activities.

3. Summary of Membership

The number of AIB members listed amongst the countries within Southeast Asia stands at around 365. We noticed a sharp decline in our membership count; the financial tsunami might have triggered the non-renewal of a large number of members from our region.

4. Summary of Meeting Held

AIBSEAR Chapter Meeting 2008

The 2008 AIBSEAR Conference, with the theme: ***Globalization, Innovation, and Leadership*** was held during December 4-6, 2008, in Kuala Lumpur, Malaysia. There were a total of 90 papers presented in 25 concurrent sessions. More than 100 participants participated. They came from 23 countries/cities: Australia, Bangladesh, Denmark, Canada, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Macau, Malaysia, New Zealand, Portugal, Saudi Arabia, Singapore, Taiwan, Thailand, the Netherlands, the Philippines, UK, and USA. Y. Bhg Dato' Syed Zainal Abidin Syed Mohamed Tahir, Managing Director of PROTON, Malaysia and Prof Mee-kau Nyaw, Emeritus Professor of Lingnan University, were invited to present the keynote speeches on "*Survival and Sustainability to Meet Global Challenges*" and "*China's FDI from ASEAN: The Overseas Chinese Connection*" respectively. The conference papers were published electronically in the form of a compact disk with the ISBN No. 962-8134-10-8.

5. Plan for Future Meetings

AIBSEAR Chapter Meeting 2009

The 2009 AIBSEAR Conference with the theme: ***Revitalizing the Global Economy: Challenges and Strategies for Sustainable Growth***, is scheduled for December 3-5, 2009, to be held in Hong Kong, SAR, China. This conference is co-organized by The Hong Kong Institute of Business Studies and Lee Shau Kee School of Business Administration, the Open University of Hong Kong. The conference venue will be at Hong Kong SkyCity Marriott Hotel.

AIBSEAR Chapter Meeting 2010

The tentative plan is for the 2010 AIBSEAR Conference to be held in Singapore, during the early part of December 2010.

6. Note

Due to the extreme high hotel rates quoted in Vietnam, the 2008 AIBSEAR Conference with the theme: *Globalization, Innovation, and Leadership*, is eventually decided to be held in Kuala Lumpur, Malaysia.