

The Southeast Asia Chapter of the Academy of International Business

CHAPTER REPORT 2009-10

1. Introduction

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB).

2. Current and Incoming Officers and contact information

Dr. T. S. Chan, Associate Vice President and Shun Hing Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. Lingnan University, through its Hong Kong Institute of Business Studies, provides basic administrative support to AIBSEAR. A five-member Regional Board works closely with the Chapter Chair in formulating policies and handling administrative matters relating Chapter activities. Current Board members include: Dr Vincente Fabella, President, José Rizal University, Philippines; Prof Cui Geng, Lingnan University, Hong Kong; Prof Y K Ip, Dean, School of Business and Administration, Open University of Hong Kong; Dr Eva Khong, Asia International Open University, Macau; and Dr Alfred Wong, Lingnan University, Hong Kong.

3. Summary of Membership

The number of AIB members listed amongst the countries within Southeast Asia is holding steady. With the 2009 AIB HK Regional Conference, we add 76 new/renewal members to AIB.

4. Summary of Meeting Held

AIBSEAR Chapter Meeting 2009

The 2009 AIBSEAR Conference, with the theme: ***Revitalizing the Global Economy: Challenges and Strategies for Sustainable Growth***, was held during December 3-5, 2009, in Hong Kong, China. There were a total of 103 papers presented in 27 concurrent sessions. More than 120 participants participated. They came from 18 countries/cities: Australia, Austria, Canada, China, Denmark, Hong Kong, Japan, Korea, Macau, Malaysia, New Zealand, Pakistan, Singapore, Taiwan, Thailand, the Philippines, UK, USA and Vietnam. Prof Jesús Seade, Vice-President of Lingnan University and Mr Andrew Kam, Managing Director of Hong Kong Disneyland Resort, were invited to present the keynote speeches on “*Growth Outlook: Deceptive Green Shoots*” and “*Ensuring the Success of Hong Kong Tourism*” respectively. The conference papers were published electronically in the form of a compact disk with the ISBN No. 962-8134-11-6.

5. Plan for Future Meetings

AIBSEAR Chapter Meeting 2010

The 2010 AIBSEAR Conference with the theme: ***Trends in International Business: Change and Competition Issues***, is scheduled for December 2-4, 2010, to be held in HCMC, Vietnam. The conference venue will be at the Renaissance Riverside Hotel Saigon. Initially, the conference was planned to be held in Singapore. However, due to the unexpectedly high room rates quoted for Singapore, it was decided to take advantage of the comparatively lower rates and hold the coming conference in HCMC.

AIBSEAR Chapter Meeting 2011

The 2011 AIBSEAR Conference will be scheduled for December 1-3, 2011 to be held in Taipei, Taiwan.