

The Southeast Asia Chapter of the Academy of International Business

CHAPTER REPORT 2010-11

1. Introduction

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB).

2. Current and Incoming Officers and contact information

Dr. T. S. Chan, Associate Vice President and Shun Hing Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. Lingnan University, through its Hong Kong Institute of Business Studies, provides basic administrative support to AIBSEAR. A five-member Regional Board works closely with the Chapter Chair in formulating policies and handling administrative matters relating Chapter activities. Current Board members include: Dr Vincente Fabella, President, José Rizal University, Philippines; Prof Geng Cui, Lingnan University, Hong Kong; Prof Y K Ip, Dean, School of Business and Administration, Open University of Hong Kong, Hong Kong; Dr Eva Khong, Asia International Open University, Macau; Dr Alfred Wong, Lingnan University, Hong Kong.

3. Summary of Membership

The number of AIB members listed amongst the countries within Southeast Asia is holding steady. With the 2010 AIB Ho Chi Minh City Regional Conference, we add 37 new/ renewal members to AIB.

4. Summary of Meeting Held

AIBSEAR Chapter Meeting 2010

The 2010 AIBSEAR Conference, with the theme: ***Trends in International Business: Change and Competition Issues*** was held during December 2-4, 2010 in Ho Chi Minh City, Vietnam. There were a total of 88 papers presented in 24 concurrent sessions, with more than 90 scholars participated. They came from 22 countries/cities: Australia, Austria, Canada, China, Finland, Germany, Hong Kong, Indonesia, Japan, Korea, Macau, Malaysia, New Zealand, Singapore, South Africa, Sweden, Taiwan, Thailand, the Philippines, UK, USA and Vietnam. Dr H Linh Nguyen, Director of Corporate Strategy & International Cooperation, Hanoi Stock Exchange, on behalf of Mr Tran Van Dzong, CEO of Hanoi Stock Exchange, and Prof Dean Tjosvold, Director, HKIBS, Lingnan University, were invited to deliver the keynote speeches on “*Development of Stock Market in Vietnam: Retrospect and Prospect*” and “*Open-Minded Teamwork between Asians and Westerners: Can Asian Values Help?*” respectively. The conference papers were published electronically in the form of a compact disk with the ISBN No. 978-962-8134-12-4.

5. Plan for Future Meetings

AIBSEAR Chapter Meeting 2011

The 2011 AIBSEAR Conference with the theme: ***Economic and Political Transformation: Implications and Impact on Global Business*** is scheduled for December 1-3, 2011, to be held in Taipei, Taiwan. The conference venue will be at the Grand Hyatt Taipei.