

The Southeast Asia Chapter of The Academy of International Business

CHAPTER REPORT 2011-12

1. Introduction

The Southeast Asia Chapter of the Academy of International Business (AIBSEAR) was established in 1984 as a regional Chapter of The Academy of International Business (AIB).

2. Current and Incoming Officers and contact information

Dr. T. S. Chan, Associate Vice President and Shun Hing Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. Lingnan University, through its Hong Kong Institute of Business Studies (HKIBS), provides basic administrative support to AIBSEAR. A five-member Regional Board works closely with the Chapter Chair in formulating policies and handling administrative matters relating Chapter activities. Current Board members include: Dr Vincente Fabella, President, José Rizal University, Philippines; Prof Geng Cui, Lingnan University, Hong Kong; Prof Y K Ip, Dean, School of Business and Administration, Open University of Hong Kong, Hong Kong; Dr Eva Khong, Asia International Open University, Macau; Dr Alfred Wong, Lingnan University, Hong Kong.

3. Summary of Membership

The number of AIB members listed amongst the countries within Southeast Asia is holding steady. With the 2011 AIB Taipei Regional Conference, we add 62 new/renewal members to AIB.

4. Summary of Meeting Held

AIBSEAR Chapter Meeting 2011

The 2011 AIBSEAR Conference, with the theme: ***Economic and Political Transformation: Implications and Impact on Global Business*** was held during December 1-3, 2011 in Grand Hyatt Taipei Hotel, Taipei, Taiwan. There were a total of 91 papers presented in 22 concurrent sessions, with more than 100 participants. They came from 17 countries/cities: Australia, Canada, China, Denmark, Hong Kong, Indonesia, Japan, Korea, Macau, Malaysia, New Zealand, Singapore, Taiwan, Thailand, the Philippines, UK, and USA.

Ms. Alice Chou, Director of the Department of Industrial Development, Taiwan Institute of Economic Research, delivered the keynote speech on “*Perspectives from Taiwan Industrial Sectors Before and After Signing of ECFA*” and Prof T S Chan, Chairperson of AIBSEAR, presented an update on “*The Future of AIB: Reflections from the Strategic Planning Initiative*”. The conference papers were published electronically in the form of a compact disk with the ISBN No. 978-962-8134-13-2.

5. Plan for Future Meetings

AIBSEAR Chapter Meeting 2012

The 2012 AIBSEAR Conference, with the theme: ***Multinationals and Global Consumers: Tension, Potential and Competition***, is scheduled for December 6-8, 2012, to be held in Xiamen, Fujian, PR China. The 2012 Conference will be co-organized by HKIBS, Lingnan University, Hong Kong and Jimei University, Xiamen. The conference venue will be at the Sheraton Xiamen Hotel.