

ACADEMY OF INTERNATIONAL BUSINESS, SOUTHEAST ASIA CHAPTER

Annual Report 2013-14

I. Current and Incoming Officers

Dr. T. S. Chan, Shun Hing Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. Lingnan University, through its Hong Kong Institute of Business Studies (HKIBS), provides basic administrative support to AIBSEAR. A six-member Regional Board works closely with the Chapter Chair in formulating policies and handling administrative matters relating Chapter activities. Current Board members include: Dr Yingyot Chiaravutthi, Associate Dean for Academic Affairs, Mahidol University International College, Thailand; Professor Geng Cui, Lingnan University, Hong Kong; Dr Vincente Fabella, President, José Rizal University, Philippines; Professor Y. K. Ip, Dean, School of Business and Administration, Open University of Hong Kong, Hong Kong; Dr Eva Khong, Associate Professor of Management, City University of Macau, Macau; and Dr Alfred Wong, Head and Associate Professor of Management, Lingnan University, Hong Kong.

II. Summary of Membership

The number of AIB members listed amongst the countries within Southeast Asia is holding steady, with 236 members as of 29 April 2014. With the 2013 AIB Bali Regional Conference, we added 47 new/ renewal members to AIB.

III. Summary of Meetings Held This Year

AIBSEAR Chapter Meeting 2013

The 2013 AIBSEAR Conference, with the theme: *International Business Cooperation, Competition, and Cooperation in Asia*, was held during December 5-7, 2013 in the Stones Hotel, Bali, Indonesia. There were a total of 62 papers presented in 19 concurrent sessions, with more than 80 participants. They came from 19 countries/cities: Australia, Austria, Canada, China, Denmark, France, Hong Kong, Indonesia, Japan, Korea, Macau, Singapore, Taiwan, Thailand, the Philippines, UK, USA and Vietnam.

Prof Peter W Liesch, AIB Vice President for Administration and Professor of International Business, UQ Business School, The University of Queensland, Australia was invited to present the keynote speech on “*The International Business Field: Reflecting on Its Evolution and Progression*”. The conference papers were published electronically in the form of a compact disk with the ISBN No. 978-962-8134-15-1.

AIBSEAR Board Meeting 2013

The 2013 AIBSEARC Board Meeting was held on December 6, 2013. Professor T. S. Chan, Dr Yingyot Chiaravutthi, Professor Geng Cui, Dr Vincent Fabella, Dr Eva

Khong and Dr Alfred Wong attended the meeting and discussed future conference venues.

IV. Plans for Future Meetings

AIBSEAR Chapter Meeting 2014

The 2014 AIBSEAR Conference (with the theme of *Asian Economies and Businesses: Nation States in a Turbulent Environment*) is scheduled for December 7-9, 2014, to be held in Macau, China. The conference will be co-organized with the City University of Macau (CUM) and the venue will be at the Golden Dragon campus of CUM.

Future Meeting Locations

Discussion at the recent Board meeting concluded that other locations under consideration for future conferences might include Myanmar, Cambodia, and Guangzhou. The selection process will put some emphasis upon the availability of a strong local co-organizer.

V. Other Initiatives

With the continuous support of the AIB Board, the second JIBS Paper Development Workshop was held on December 5, 2013 at the Stones Hotel. Professor David M Reeb, Professor and Provost's Chair of National University of Singapore and Professor Peter Liesch, Professor of International Business, The University of Queensland were invited to organize the Workshop. Two senior faculty members, Professor Bradley R Barnes, Professor of International Management and Marketing, University of Sheffield and Professor Lianxi Zhou, Professor of Marketing and International Business, Brock University were also invited to give advices to the six young researchers to develop papers for submission to JIBS.

Four papers submitted to the 2013 AIBSEAR Chapter Meeting were selected to receive our "Best Paper" awards. The awards were conferred during the Conference Dinner on December 5, 2013 at the Stones Hotel.

Paper Title

Authors

Imprinting Home Institutional Influence - Chinese Firms' Long-term Performance in Cross-border Mergers and Acquisitions

Sai Lan (Peking University, China)
Fan Yang (CITIC Securities, China) and
Hong Zhu (The Chinese University of Hong Kong, Hong Kong)

The Effects of Environmental Shock and Uncertainty on Financial Slack and Firm Performance during the Great Recession: The Case of Small-sized Japanese Electronics Companies

Nobuaki Namiki (Rikkyo University, Japan)

A Trade Based View on Casino Taxation: Market Conditions

Guoqiang Li (University of Macau, Macau)
Xinhua Gu (University Macau, Macau) and
Jie Wu (University Macau, Macau)

The Impact of Perceived Similarity of Other Customers
on Service Quality Perceptions of Potential Customers

Lisa Wan (The Chinese University of Hong
Kong, Hong Kong)
Patrick Poon (Lingnan University, Hong
Kong) and
Maggie Chu (The Chinese University of Hong
Kong, Hong Kong)

To solidify and showcase outstanding research in international business relating to the Southeast Asia region, the first book of our AIBSEAR Series with Palgrave MacMillan, “*Multinationals and Global Consumers: Tension, Potential, and Competition*”, was published in November 2013. Our second book of the series is targeted for publication around November 2014, and the title is “*The Rise of Asian Firms: Strengths and Strategies*”.