

Conference Secretariat

For paper submission, please send to the following address.
Electronic copy can also reach us via E-mail.

For any enquiries, please contact:
Miss Vanessa Chan/Ms. Katy Fan
Hong Kong Institute of Business Studies
Lingnan University
Tuen Mun, Hong Kong
Tel: (852) 2616 8373
Fax: (852) 2572 4171
E-mail: hkibs@ln.edu.hk

Early Registration Form:

Name (Prof/Dr/Ms/Mr): _____
Affiliation: _____
Address: _____
Tel: _____
Fax: _____
E-mail: _____
Title of Submission: _____

Registration Fee (US dollars)*:

Due on **May 31, 2002**

- US\$300 (AIB members)
- US\$385 (non AIB members)
- US\$175 (AIB low income members)
- US\$220 (non AIB low income members)

Note: please add US\$50 for registration after **June 15, 2002**

Hotel Information (US dollars)*:

- Single room at US\$90/night, including 1 breakfast
- Double room at US\$99/night, including 2 breakfasts

Please send the completed form to:

Hong Kong Institute of Business Studies
Lingnan University
Tuen Mun
Hong Kong

*Please refer to the Call for Papers for more information.

Official registration will only be accepted upon the receipt of registration fee.

Please issue cheque payable to "Lingnan University."

2002 AIB SOUTHEAST ASIA AND AUSTRALIA REGIONAL CONFERENCE

*WTO and Global Competition:
A New Era for International Business*

Call For Papers

Abstract Submission Deadline: February 28, 2002

Hosted by

香港商學研究所
Hong Kong Institute of Business Studies
Lingnan University
HONG KONG

上海財經大學
Shanghai University of
Finance and Economics
SHANGHAI

2002 AIB SOUTHEAST ASIA AND AUSTRALIA REGIONAL CONFERENCE

WTO and Global Competition: A New Era for International Business

July 18-20, 2002
Shanghai, China

Call For Papers

The 2002 Academy of International Business (AIB) Southeast Asia and Australia Regional Conference is co-hosted by the Hong Kong Institute of Business Studies (HKIBS), Lingnan University, Hong Kong, and Shanghai University of Finance and Economics (SUFU), Shanghai, People's Republic of China. We invite papers for presentation and proposals for panel discussion related to the Conference Theme from scholars, business executives, professionals, and public policy makers. Conceptual, theoretical and empirical papers will all be considered.

Proposed Topics

Relevant papers are those related to Global Competition and International Business. Suggested topics include:

- International business environment
- Forms and strategies of international co-operation
- Import/export management and internationalization
- World markets and global competitive strategies
- East-West trade, China and WTO
- Organizational behavior and international management
- Comparative analysis of management styles
- Comparative studies of business law and taxation issues
- Management philosophy, culture, and education
- Comparative business ethics, and social responsibility
- Human resources strategies
- International marketing of services, tourism & hospitality management
- Marketing in consumer and industrial sectors
- Evolution and expansion of international marketing
- International entry and expansion strategies
- Transfer/reverse transfer of marketing technology
- Cross-cultural/national consumer behavior
- International logistics of supply & purchasing
- Innovations in operations management systems and technologies
- Management information systems/decision support systems in the global marketplace
- International finance, investment, insurance and real estate
- Joint ventures, co-operative ventures, and wholly foreign-owned businesses
- International accounting
- Multinational business management strategies
- Cultural differences in innovation, entrepreneurship, and technology management

Format and Deadlines

1. Submission of abstract must be received by February 28, 2002 and full paper by March 29, 2002. Acceptance notification will be sent by April 30, 2002.
2. Guidelines and style for full paper preparation should follow those of the *Journal of International Business Studies* (JIBS). Three printed copies of the paper and one electronic copy (in Microsoft WORD format) must reach the conference organizer on or before the submission

deadline. Please refer to JIBS website, "Manuscript Format and Style Guide" (http://www.jibs.net/Submis_papers.asp), for reference.

3. Refereed Papers – These papers should be no more than 5,000 words in length. They should include an abstract of no more than 100 words. Papers will be double-blind reviewed and included in the conference proceedings.
4. Interactive Poster Papers – These papers may be presented as work-in-progress. Papers should be no more than 2,500 words. They should include an abstract of no more than 100 words. Abstracts will be included in the conference proceedings.
5. The authors must certify that the accepted paper is not copyrighted and has not been published elsewhere. The full paper should be double-spaced using Times New Roman font 12.

Official Language

Papers and presentations should be in English.

Publication of Proceedings

Accepted papers will be published in the Conference Proceedings. Papers will not be published in the Conference Proceedings if the authors do not register with the Conference by the deadline

Registration

The early bird conference registration fee, due on May 31, 2002, is US\$300 for AIB members. Non-members must pay the registration fee plus one year of AIB membership fee (US\$85). For low-income AIB members (those with annual income less than US\$25,000), the registration fee is US\$175. Non-members please add US\$45 for one year of membership. The registration fee includes welcoming reception, luncheons, coffee breaks, conference dinner, and a copy of the Conference Proceedings. An extra US\$50 will be charged for late registration after June 15, 2002.

Accommodation Arrangement

Tong Mao Hotel, No. 357, Songlin Road, Shanghai, China.
Single room at US\$90/night, including 1 breakfast.
Double room at US\$99/night, including 2 breakfasts.
Detailed information will be furnished.