

Co-Organizers



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Conference Secretariat

For paper submission, please send to the following address. Electronic copy can reach us via E-mail. For any enquiries, please contact:
Hong Kong Institute of Business Studies (HKIBS)
Lingnan University
Tuen Mun, Hong Kong

Conference Venue

Edsa Shangri-La, Manila
1 Garden Way, Ortigas Centre,
Mandaluyong City 1650, Philippines
Tel: 632-633 8888
Fax: 632-631 1067
Email: esl@shangri-la.com

Early Registration Form:

Name (Prof/Dr/Ms/Mr): _____

Affiliation: _____

Address: _____

Tel: _____

Fax: _____

E-mail: _____

Title of Submission: _____

Registration Fee: *Due on **October 1, 2005***

- US\$300 (AIB members)
- US\$400 (non AIB members)
- US\$175 (AIB low income members)
- US\$225 (non AIB low income members)
- US\$200* (non AIB Electronic members)
- US\$150 (AIB student members)
- US\$200 (non AIB student members)

*only available to low income individuals, web access only to JIBS, AIB Newsletter, and Member Directory. No print materials will be sent

Note: please add US\$50 for registration after October 8, 2005.

Please send/fax the completed form to:

Conference Secretariat
Hong Kong Institute of Business Studies (HKIBS)
Lingnan University
Tuen Mun, Hong Kong
Fax: 852-2572 4171

Official registration will only be accepted upon the receipt of registration fee.

2005 AIB Southeast Asia Regional Conference

Evolving Structures of World Business:
challenges and opportunities

24-26 November 2005

MANILA, PHILIPPINES



CALL FOR PAPERS

Paper Submission Deadline:
August 31, 2005



2005 AIB Southeast Asia Regional Conference

Evolving Structures of World Business:
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24-26 November 2005

MANILA, PHILIPPINES

Call For Papers

The 2005 Academy of International Business (AIB) Southeast Asia Regional Conference is co-organized by *José Rizal University, Philippines* and *Hong Kong Institute of Business Studies (HKIBS), Lingnan University*. We invite papers for presentation and proposals for panel discussion related to the Conference Theme from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/ international orientation and must be scholarly in content. Conceptual, theoretical and empirical papers, using qualitative and quantitative methodologies, will all be considered. Manuscripts submitted must be completed papers. Accepted papers will be published in the Conference Proceedings.



Proposed Topics

We particularly welcome papers related to the main theme on such topics as:

- Business in transitional economies
- Comparative analysis of management styles

- Comparative studies of business law and taxation issues
- Corporate governance
- Cross-cultural /national consumer behavior
- Ethical challenges of world business
- Evolution and expansion of international marketing
- Evolving forms of international trade/business
- Evolving organization structures
- Forms and strategies of international cooperation
- Global security
- Import/export management and internationalization
- Innovations in operations management systems and technologies
- International accounting
- International corporate governance
- International entry and expansion strategies
- International logistics of supply & purchasing
- International marketing of services, tourism & hospitality management
- Joint ventures, co-operative ventures and wholly foreign-owned businesses
- Management information systems/decision support systems in the global marketplace
- Management philosophy, culture, and education
- Regionalism and cooperation
- Role of international business in a globally-integrated world
- Strategic alliances
- Threats of the world business
- World markets and global competitive strategies

Format and Deadlines

1. Submit an electronic copy and one hard copy of the completed manuscript by **August 31, 2005**. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies (JIBS, <http://www.jibs.net>).
2. Refereed papers should be no more than 20 pages or 5,000 words in length. They should include abstracts of no more than 100 words. Papers will be double-blind reviewed and included in the Conference Proceedings.
3. Acceptance notification will be sent by **September 23, 2005**. The Conference Secretariat must receive

final revised manuscripts by **September 30, 2005** for inclusion in the Conference Proceedings.

4. The Author must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication **ONLY** if at least one of the authors registers for the Conference.
6. An individual author may not appear on more than three papers.

Official Language

Papers and presentations should be in English.

Publication of Conference Proceedings

Accepted papers will be published in the Conference Proceedings. Papers will not be published in the Conference Proceedings if the authors do not register with the Conference by the deadline.

Registration

The Conference registration fee is US\$ 300 for AIB members. Non-members must pay the registration fee plus one year of AIB membership fee (US\$100). For low-income (*individuals with gross annual incomes less than US\$25,000*) and student (*proof of student status is required*) AIB members, the registration fee is US\$175 and US\$150 respectively (*non-members, please add US\$50 for one year of membership, electronic membership is US\$25 and only available for low income individuals*). The registration fee includes welcoming reception, luncheons, coffee breaks, conference dinner, and Conference Proceedings.

The registration deadline is **October 1, 2005**. An extra US\$50 will be charged for late registration after **October 8, 2005**.

Accommodation Arrangements

Explore a city bustling with life and experience warm Filipino hospitality at **Edsa Shangri-La, Manila**.

Room Rates* (in US Dollars, rate per room-night):

Tower Superior (without breakfast)	90.00
Tower Superior Single (with breakfast)	100.00
Tower Superior Double (with breakfasts)	110.00

*Room rates are subject to 10% service charge and 10.7% government taxes.