

Co-Organizers



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BANGKOK UNIVERSITY
มหาวิทยาลัยกรุงเทพ

Bangkok University
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Conference Secretariat

HKIBS, Lingnan University
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*For paper submissions, please send to HKIBS.
Electronic copy can reach us via E-mail.*

Conference Venue

Plaza Athenee Bangkok,
A Royal Meridien Hotel

Wireless Road, Bangkok 10330, Thailand
Phone: 66-2-650 8800
Fax: 66-2-650 8500
Email: reservation@lemeridien-bangkok.com
Website: www.lemeridien.com/bangkok

Submission Form

Name (Prof/Dr/Ms/Mr)

Affiliation

Address

Tel

Fax

Email

Title of Submission

Please fax the submission form to: **Conference Secretariat**

Registration

	AIB Members	Non AIB Members
Regular	US\$300	US\$400 (include 1-year AIB membership fee of US\$100)
Low Income ¹	US\$175	US\$225 (include 1-year AIB membership fee of US\$50)
Student ²	US\$150	US\$200 (include 1-year AIB membership fee of US\$50)
Electronic ³	US\$175	US\$200 (include 1-year AIB membership fee of US\$25)

Remarks:

1. individuals with gross annual incomes less than US\$25,000
2. proof of student status is required
3. only available to low income individuals; include web access to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes welcoming reception, luncheons, coffee breaks, conference dinner, and Conference Proceedings.
The registration deadline is **28 October 2006**. An extra US\$50 will be charged for late registration after the deadline.
Registration form can be downloaded at <http://www.Ln.edu.hk/hkibs/Aib/2006>.

Official registration will only be accepted upon the receipt of registration fee.



2006
2006

Southeast Asia Regional Conference

Global Vision and
Local Competence

7-9 December 2006
Bangkok, Thailand

CALL FOR PAPERS



Paper Submission Deadline:

30 September 2006

Registration Deadline:

28 October 2006

2006 AIB Southeast Asia Regional Conference

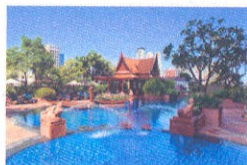


Global Vision and Local Competence

CALL FOR PAPERS

The 2006 Academy of International Business (AIB) Southeast Asia Regional Conference is co-organized by *Hong Kong Institute of Business Studies (HKIBS)*, *Lingnan University* and *Bangkok University*, during **7-9 December 2006**, in *Bangkok, Thailand*.

We invite papers for presentation and proposals for panel discussion related to the Conference Theme from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies. Manuscripts submitted must be complete papers. Accepted papers will be published in the Conference Proceedings.



Proposed Topics

We particularly welcome papers related to the main theme on such topics as:

- Business in transitional economies
- Comparative analysis of management styles
- Comparative studies of business law and taxation issues
- Corporate governance and business ethics
- Cross-cultural/national consumer behavior
- Evolution and expansion of international marketing
- Evolving forms of international trade/business
- Evolving organization structures
- Forms and strategies of international cooperation
- Global security
- Import/export management and internationalization
- Innovations in operations management systems and technologies
- International accounting
- International entry and expansion strategies
- International logistics of supply and purchasing
- International marketing of services, tourism and hospitality management
- Joint ventures, co-operative ventures and wholly foreign-owned businesses
- Management information systems/decision support systems in the global marketplace
- Management philosophy, culture, and education
- Regionalism and cooperation
- Role of international business in a globally-integrated world
- Strategic alliances
- Threats of the world business
- World markets and global competitive strategies

Conference Proceedings

Accepted papers will be published in the Conference Proceedings. Papers will not be published in the Conference Proceedings if the authors do not register with the Conference by the deadline.

Official Language

Papers and presentations should be in **English**.

Format and Deadlines

1. Submit an electronic copy of the complete manuscript by **30 September 2006**. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies (JIBS, <http://www.jibs.net>).
2. Papers should be no more than 20 pages or 5,000 words in length. They should include abstracts of no more than 100 words. Papers will be double-blind reviewed and included in the Conference Proceedings.
3. Acceptance notification will be sent by **13 October 2006**. The Conference Secretariat must receive final revised manuscripts, both soft and hard copies, by **31 October 2006**.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication **ONLY** if at least one of the authors registers for the Conference by the registration deadline.
6. An individual author may not appear on more than three papers.

Accommodation Arrangements

Attractive room rates are offered specifically to our group by **Plaza Athenee Bangkok, A Royal Meridien Hotel**.

Room Rates * (in US Dollars, rate per room-night):

Room Type	Single	Double
Deluxe (w/o breakfast)	90++ (available to the first 30 reservations only)	
Deluxe Room	100++	110++
Executive Room	120++	130++
Royal Club Room	140++	150++
Executive Suite	200++	200++

** Breakfast is included, unless specified otherwise.*

++Room rates are subject to an additional 10% service charge and 7% value added tax (VAT).

Please make reservation directly with the Hotel using the 2006 AIB Bangkok Conference Hotel Reservation Form (available at <http://www.Ln.edu.hk/hkibs/Aib/2006>).

Reservation form can be faxed to 66-2650 8500 or sent via email to reservation@lemeridien-bangkok.com

Hotel reservation deadline: 20 October 2006