

## Registration

	AIB Members	Non AIB Members
Regular	US\$300	US\$400 (include 1-year AIB membership fee of US\$100)
Low Income <sup>1</sup>	US\$175	US\$225 (include 1-year AIB membership fee of US\$50)
Student <sup>2</sup>	US\$150	US\$200 (include 1-year AIB membership fee of US\$50)
Electronic <sup>3</sup>	US\$175	US\$200 (include 1-year AIB membership fee of US\$25)

*Official registration will only be accepted upon the receipt of registration fee.*

### Remarks:

1. Individuals with gross annual incomes of less than US\$25,000.
2. Proof of student status is required.
3. Only available to low income individuals; include web access to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes welcoming reception, luncheons, coffee breaks, conference dinner, and Conference Proceedings\*.

Registration deadline is **28 October 2007**. An extra US\$50 will be charged for late registration after the deadline.

Registration form can be downloaded at <http://www.ln.edu.hk/hkibs/Aib/2007/aib2007/index.htm>

\* *Conference Proceedings is in CD format and costs US\$10 for additional copy.*

## Submission Form

Name (Prof/Dr/Ms/Mr)
Affiliation
Address
Tel
Fax
Email
Title of Submission

*Please fax the submission form to:*

## Conference Secretariat

HKIBS, Lingnan University  
Tuen Mun, Hong Kong  
Tel: 852-2616 8373 Fax: 852-2572 4171  
E-mail: [hkibs@LN.edu.hk](mailto:hkibs@LN.edu.hk)  
<http://www.LN.edu.hk/hkibs>

*For paper submissions, please send to HKIBS. Electronic copy can reach us via E-mail.*



2007 Southeast Asia  
Regional Conference

**Taking Up the New Challenges  
of Global Business**



**6-8 December 2007  
HANGZHOU, CHINA**



**Hong Kong Institute of Business Studies  
(HKIBS)  
LINGNAN UNIVERSITY**

Tuen Mun, Hong Kong  
Tel: 852-2616 8373 Fax: 852-2572 4171  
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# 2007

## AIB Southeast Asia Regional Conference

The 2007 Academy of International Business (AIB) Southeast Asia Regional Conference is organized by the *Hong Kong Institute of Business Studies (HKIBS), Lingnan University*, during **6-8 December 2007**, in *Hangzhou, China*.

We invite papers for presentation and proposals for panel discussion related to the Conference Theme from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies. Manuscripts submitted must be complete papers. Accepted papers will be published in the Conference Proceedings.

### Conference Theme Taking Up the New Challenges of Global Business

We particularly welcome papers related to the main theme on such topics as:

- Business in transitional economies
- Comparative analysis of management styles
- Comparative studies of business law and taxation issues
- Corporate governance and business ethics
- Cross-cultural/national consumer behavior
- Evolution and expansion of international marketing
- Evolving forms of international trade/business
- Forms and strategies of international cooperation
- Innovations in operations management systems and technologies
- International accounting
- International logistics of supply and purchasing
- International marketing of services
- Joint ventures, co-operative ventures and wholly foreign-owned businesses
- Management information systems/decision support systems in the global marketplace

- Management philosophy, culture, and education
- Regionalism and cooperation
- Strategic alliances
- World markets and global competitive strategies

### Format and Deadlines

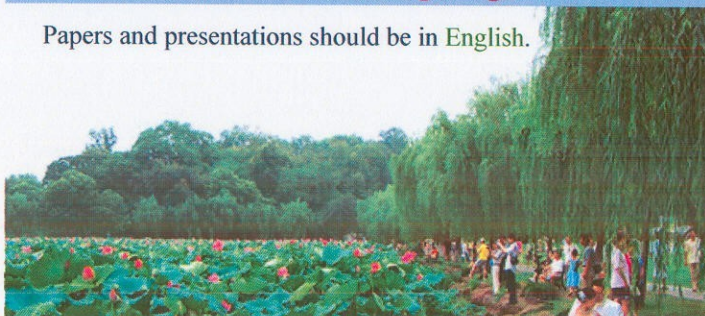
1. Submit an electronic copy of the complete manuscript by **30 September 2007**. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies. (JIBS, <http://www.jibs.net>).
2. Papers should be no more than 20 pages or 5,000 words in length. They should include abstracts of no more than 100 words. Papers will be double-blind reviewed and included in the Conference Proceedings.
3. Acceptance notification will be sent by **20 October 2007**. The Conference Secretariat must receive final revised manuscripts, both soft and hard copies, by **31 October 2007**.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication ONLY if at least one of the authors registers for the Conference by the registration deadline.
6. An individual author may not appear on more than three papers.

### Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

### Official Language

Papers and presentations should be in English.



### Conference Venue & Accommodation Arrangements

2007 AIB Southeast Asia Regional Conference will be held at the 5-star Sofitel West Lake Hangzhou which is located on the banks of the famous West Lake.

West Lake is located in Hangzhou, Zhejiang Province of China and is famous for its natural scenic spots, known as the "Ten Scenes of West Lake".

#### Sofitel West Lake Hangzhou

333 West Lake Avenue, Hangzhou  
Zhejiang Province, China 310002

Phone: 86-571-8707 5858

Fax: 86-571-8702 6458

Email: [reservations@sofitelhangzhou.com.cn](mailto:reservations@sofitelhangzhou.com.cn)

Website: [http://www.sofitel.com/sofitel/fichehotel/gb/sof/5554/fiche\\_hotel.shtml](http://www.sofitel.com/sofitel/fichehotel/gb/sof/5554/fiche_hotel.shtml)

Attractive room rates are offered specifically to our group by **Sofitel West Lake Hangzhou**.

#### Room Rates (in RMB, Net, per room-night):

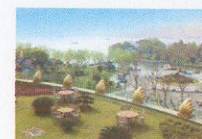
Room Type	with Breakfast	w/o Breakfast
Superior	850.00	800.00
Deluxe	1,000.00	950.00

*\* free use of internet services*

Please make reservation directly with the Hotel using the 2007 AIB Hangzhou Conference Hotel Reservation Form (available at <http://www.ln.edu.hk/hkibs/Aib/2007/aib2007/index.htm>).

Reservation form can be faxed to 86-571-8702 6458 or sent via email to [reservations@sofitelhangzhou.com.cn](mailto:reservations@sofitelhangzhou.com.cn)

Hotel reservation deadline: **31 October 2007**



Acknowledgement: pictures from  
Sofitel West Lake Hangzhou and  
HANGZHOU.GOV.CN