

Conference Secretariat



Hong Kong Institute of Business Studies
(HKIBS)
Lingnan University

Address: Tuen Mun,
New Territories,
Hong Kong.

Tel. No.: 852-2616 8373

Fax. No.: 852-2572 4171

Website: www.LN.edu.hk/hkibs/AIB/2008/aib2008/index.htm

Email: hkibs@LN.edu.hk

Conference Venue



Renaissance Kuala Lumpur Hotel

(member of Marriott)

Address: Corner of Jalan Sultan
Ismail & Jalan Ampang,
50450 Kuala Lumpur,
Malaysia.

Tel. No.: 60-3-2162 2233

Fax. No.: 60-3-2163 1122

Toll-free: 1800 38 7272

Website: www.klrenaissance.com

Registration

	AIB Members	Non AIB Members
Regular	US\$300	US\$400 (include 1-year AIB membership fee of US\$100)
Low Income ¹	US\$175	US\$225 (include 1-year AIB membership fee of US\$50)
Student ²	US\$150	US\$200 (include 1-year AIB membership fee of US\$50)
Electronic ³	US\$175	US\$200 (include 1-year AIB membership fee of US\$25)

*Official registration will only be accepted upon the receipt of
registration fee.*

Remarks:

1. Individuals with gross annual incomes less than US\$25,000.
2. Proof of student status is required.
3. Available to low income individuals from developing countries only. Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes luncheons, coffee breaks, conference dinner, and Conference Proceedings*.

Registration deadline is **30 September 2008**. An extra US\$50 will be charged for late registration after the deadline.

Registration form can be downloaded at
<http://www.LN.edu.hk/hkibs/AIB/2008/aib2008/index.htm>

** Conference Proceedings is in CD format and costs US\$10 for additional copy.*

2008

Academy of
aib
International
Business

SouthEast Asia
Regional
Conference
Kuala Lumpur

Globalization,
Innovation and
Leadership

4-6 December 2008

CALL FOR PAPERS

Submission by: 15 August 2008

Registration by: 30 September 2008





The 2008 Academy of International Business (AIB) Southeast Asia Regional Conference is organized by the **Hong Kong Institute of Business Studies (HKIBS), Lingnan University**, during **4-6 December 2008**, in **Kuala Lumpur, Malaysia**.

We invite papers for presentation and proposals for panel discussion related to the conference theme, **“Globalization, Innovation and Leadership”**, from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies.

Manuscripts submitted must be complete papers. Accepted papers will be published in the Conference Proceedings.



Conference Theme Globalization, Innovation and Leadership

We particularly welcome papers related to the main theme on such topics as:

- Business in transitional economies
- Comparative analysis of leadership styles
- Comparative studies of business law and taxation issues
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Evolution and expansion of international marketing
- Innovations in financial services
- Innovations in operations management systems and technologies
- International accounting
- International entrepreneurship
- International logistics of supply and purchasing
- International marketing of services
- Joint ventures, co-operative ventures and wholly foreign-owned businesses
- Management information systems/decision support systems in the global marketplace
- Management philosophy, culture and education
- Regionalism and globalization
- Strategic alliances and international cooperation
- World markets and global competitive strategies

Format and Deadlines

1. Submit an electronic copy of the complete manuscript by **15 August 2008** to the Conference Secretariat. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies. (JIBS, <http://www.jibs.net>).
2. Papers should be no more than 20 pages or 5,000 words in length, with an abstract of no more than 100 words.
3. Acceptance notification will be sent by **10 September 2008**. The Conference Secretariat must receive final revised manuscripts, by **30 September 2008**.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication ONLY if at least one of the authors registers for the Conference by the registration deadline, **30 September 2008**.
6. An individual author may not appear on more than three papers.

Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

Official Language

Papers and presentations should be in English.

Accommodation Arrangements

2008 AIB Southeast Asia Regional Conference will be held at the 5-star **Renaissance Kuala Lumpur Hotel**.

In the heart of the Golden Triangle, a short stroll from Petronas Twin Towers, shopping and nightlife, Renaissance features two wings with a state-of-the-art convention centre.

Attractive room rates are offered specifically to our group by **Renaissance Kuala Lumpur Hotel**.

Room Rates (in Malaysia Ringgit, per room-night, ++):

	Superior (East Wing)	Deluxe (West Wing)
Room only [#]	235.00	275.00
Single*	250.00	290.00
Double**	290.00	330.00
Club Floor***	370.00	440.00

[#] without breakfast

* with 1 buffet breakfast

** with 2 buffet breakfast

*** with breakfast & Club Floor benefits

++ Rate is subject to 10% service charge and 5% service tax

Please make reservation directly with the Hotel using the 2008 AIB Kuala Lumpur Conference Hotel Reservation Form (available at <http://www.LN.edu.hk/hkibs/AIB/2008/aib2008/index.htm>).

Hotel reservation deadline: 31 October 2008
(Reservation after deadline will be subject to availability.)

