

Conference Secretariat



Hong Kong Institute of Business Studies
(HKIBS)
Lingnan University

Address: Tuen Mun,
New Territories,
Hong Kong.
Tel. No.: 852-2616 8373
Fax. No.: 852-2572 4171
Website: www.LN.edu.hk/hkibs
Email: hkibs@LN.edu.hk

Co-Organizer



Lee Shau Kee
School of Business and Administration
The Open University of Hong Kong

Address: 30 Good Shepherd Street,
Homantin, Kowloon,
Hong Kong
Tel. No.: 852-2768 6936
Fax. No.: 852-2391 9095
Website: www.ouhk.edu.hk
Email: aib@ouhk.edu.hk

Conference Venue



HONG KONG SKYCITY

香港天際萬豪酒店

Address: 1 Sky City Road East,
HK International Airport,
Lantau, Hong Kong.
Tel. No.: 852-3969 1888
Fax. No.: 852-3969 2288
Website: http://www.marriott.com/hkgap

Registration

	AIB Members	Non AIB Members
Regular	US\$350	US\$450 (include 1-year AIB membership fee of US\$100)
Low Income ¹ / Student ²	US\$175	US\$225 (include 1-year AIB membership fee of US\$50)
Electronic ³	US\$175	US\$200 (include 1-year AIB membership fee of US\$25)

Official registration will only be completed upon the receipt of registration fee.

Remarks:

1. Individuals with gross annual incomes less than US\$25,000.
2. Proof of student status is required.
3. Available to low income individuals from developing countries only. Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes luncheons, coffee breaks, conference dinner, and Conference Proceedings*.

Registration deadline is **30 September 2009**. An extra US\$50 will be charged for late registration after the deadline.

Registration form can be downloaded at
<http://www.LN.edu.hk/hkibs/AIB/2009/aib2009/Home.html>

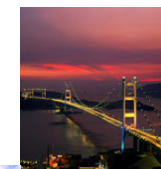
* Additional copy for Conference Proceedings in CD format is available for US\$25.



South East Asia
Regional Conference

Revitalizing the Global Economy:
Challenges and Strategies for
Sustainable Growth

Hong Kong, China
3-5 December 2009



CALL FOR PAPERS

Submission by: 15 August 2009
Registration by: 30 September 2009





Revitalizing the Global Economy: Challenges and Strategies for Sustainable Growth

The 2009 Academy of International Business (AIB) Southeast Asia Regional Conference is co-organized by the *Hong Kong Institute of Business Studies (HKIBS)*, *Lingnan University* and *Lee Shau Kee School of Business and Administration, The Open University of Hong Kong*, during **3-5 December 2009**, in *Hong Kong, China*.

We invite papers for presentation related to the conference theme, *“Revitalizing the Global Economy: Challenges and Strategies for Sustainable Growth”*, from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and / or quantitative methodologies.

Manuscripts submitted must be complete papers. Accepted papers will be arranged for presentation and published in the Conference Proceedings.



Revitalizing the Global Economy: Challenges and Strategies for Sustainable Growth

We particularly welcome papers related to the main theme on such topics as:

- Business cultures and education
- Business ethics and corporate social responsibility (CSR)
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Economic/sociopolitical/environmental sustainability
- Financial tsunami and economic downturn
- Human resource management, cross-cultural management and management philosophy
- International accounting, economics, finance and taxation
- International marketing strategies
- Joint ventures, co-operative ventures and wholly foreign-owned businesses
- Management information systems/decision support systems in the global marketplace
- Regionalism, globalization and internationalization
- Strategic alliances and international cooperation
- Supply chain management
- Sustainable business strategies and global competitive strategies
- Survival and growth strategies
- SMEs, sustainopreneurship and international entrepreneurship

Format and Deadlines

1. Submit an electronic copy of the complete manuscript by **15 August 2009** to the Conference Secretariat. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies. (JIBS, <http://www.jibs.net>).
2. Papers should be no more than 20 pages or 5,000 words in length, with an abstract of no more than 100 words.
3. Acceptance notification will be sent by **10 September 2009**. The Conference Secretariat must receive final revised manuscripts, by **30 September 2009**.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication ONLY if at least one of the authors registers for the Conference by the registration deadline, **30 September 2009**.
6. An individual author may not appear on more than three papers.

Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

Official Language

Papers and presentations should be in **English**.

Accommodation Arrangements

2009 AIB Southeast Asia Regional Conference will be held at the 5-star **Hong Kong SkyCity Marriott Hotel**. Competitive room rates are offered specially to our guests.

The hotel is connected to the AsiaWorld Expo via a covered walk way, adjacent to a 9-hole golf course and just 2 minutes drive from the airport. Close to Big Buddha, Po Lin Monastery, Ngong Ping 360 cable car, Hong Kong Disneyland and outlet shopping.

Room Rates (in Hong Kong Dollars, per room-night):

Deluxe Room#	650.00+
Deluxe Room Single Occupancy*	750.00+
Deluxe Room Double Occupancy**	850.00+
Executive Floor Room Single/Double Occupancy***	1,150.00+

without breakfast

* with 1 buffet breakfast

** with 2 buffet breakfast

*** with breakfast & Club Floor privileges

+ The above rates are subject to 10% service charge per room-night

Please make reservation directly with the Hotel using the 2009 AIB Hong Kong Conference Hotel Reservation Link (<http://www.LN.edu.hk/hkibs/AIB/2009/aib2009/Home.html>).

Hotel reservation deadline: 15 October 2009
(Reservation after deadline will be subject to room availability.)

*For enquiry, please contact Ms Monica Ng, Event Manager
Tel: 852-3969 2310 e-mail: Monica.Ng@marriott.com*

