

Conference Secretariat



Hong Kong Institute of Business Studies (HKIBS) Lingnan University

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New Territories,
Hong Kong.

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Fax. No.: 852-2572 4171

Website: www.LN.edu.hk/hkibs

Email: hkibs@LN.edu.hk

AIBSEAR website:

<http://www.LN.edu.hk/aibsear/main/index.html>

Conference website:

<http://www.LN.edu.hk/hkibs/AIB/2011/aib2011/Home.html>

Conference Taiwan



Grand Hyatt Taipei

Address: 2, Song Shou Road, Taipei, 11051, Taiwan

Tel. No.: (886) 2-2720 1234

Fax. No.: (886) 2-2720 1111

Email: taipei.grand@hyatt.com

Website: www.taipei.grand.hyatt.com

Registration

	AIB Members	Non AIB Members
Regular	US\$350	US\$450 (include 1-year AIB membership fee of US\$100)
Low Income ^{1/} Student ²	US\$175	US\$225 (include 1-year AIB membership fee of US\$50)
Electronic ³	US\$175	US\$200 (include 1-year AIB membership fee of US\$25)

Official registration will only be accepted upon the receipt of registration fee.

Remarks:

1. Individuals with gross annual incomes less than US\$25,000.
2. Proof of student status is required.
3. Available to low income individuals from developing countries only. Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.
4. Membership fees are for 12 months of membership, starting from the day AIB Headquarter processes your membership application.

The registration fee includes luncheons, coffee breaks, conference dinner, and Conference Proceedings*.

Registration deadline is **31 August 2011**. An extra US\$50 will be charged for late registration after the deadline.

Registration form can be downloaded at <http://www.LN.edu.hk/hkibs/AIB/2011/aib2011/Home.html>

* *Conference Proceedings is in CD format and costs US\$25 for additional copy.*



2011 *Southeast Asia
Regional Conference*

Economic and Political Transformation:
Implications and Impact on Global Business

Taipei, Taiwan
1-3 December 2011

CALL FOR PAPERS

Submission Deadline: 15 July 2011

Registration Deadline: 31 August 2011





2011 Southeast Asia Regional Conference

Economic and Political Transformation: Implications and Impact on Global Business

The 2011 Academy of International Business (AIB) Southeast Asia Regional Conference is organized by the *Hong Kong Institute of Business Studies (HKIBS), Lingnan University*, during *1-3 December 2011*, in *Taipei, Taiwan*.

We invite papers for presentation related to the conference theme, *Economic and Political Transformation: Implications and Impact on Global Business*, from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies.

Manuscripts submitted must be complete papers. Accepted papers will be published in the Conference Proceedings.



Conference Theme

We particularly welcome papers related to the main theme on such topics as:

- Business cultures and education
- Business ethics and corporate social responsibility (CSR)
- Business-government relationships
- Competition and collaboration in international business
- Conflict, security and political risk
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Doing business in emerging markets
- Emerging market multinationals (EMMNCs)
- Human resource management, cross-cultural management and management philosophy
- Innovation, knowledge management and entrepreneurship for international business growth
- International accounting and taxation
- International economics and finance in the wake of recovery
- International marketing strategies
- Joint ventures, co-operative ventures and wholly foreign-owned businesses
- Management information systems/decision support systems in the global marketplace
- Regionalism, globalization and internationalization
- Strategic alliances and international cooperation
- International supply chain and e-commerce management
- Trends in foreign direct investment (FDI)

Format and Deadlines

1. Submit an electronic copy of the complete manuscript by 15 July 2011 to the Conference Secretariat. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies. (JIBS, <http://www.jibs.net>).
2. Papers should be no more than 20 pages or 5,000 words in length, with an abstract of no more than 100 words.
3. Acceptance notification will be sent by 15 August 2011. The Conference Secretariat must receive final revised manuscripts, by 31 August 2011.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication ONLY if at least one of the authors registers for the Conference by the registration deadline, 31 August 2011.
6. An individual author may not appear on more than three papers.

Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

Official Language

Papers and presentations should be in **English**.

Accommodation Arrangements

2011 AIB Southeast Asia Regional Conference will be held at the 5-star *Grand Hyatt Taipei*. Competitive room rates are offered specially to our guests.

Grand Hyatt Taipei hotel anchors the city's most vibrant commercial centre in the Xinyi district and is adjacent to Taipei 101 Financial Center and the World Trade Centre complex. Located at the very heart of the New Taipei, it affords guests the utmost convenience.

Room Rates (in NT \$, per room-night)

	Single Occupancy	Double Occupancy
Grand Room - King	5,800+	6,300+

Reference exchange rate: NT\$1 : US\$0.0339 (2 March 2011).

The above room rates include one / two complimentary American buffet breakfast for single / double occupancy, served at The Café (lobby floor). Additional breakfast is available at NT\$720 plus 10% service charge per person.

+ Room rates are inclusive of 5% VAT and subject to 10% service charge.

Please make reservation directly with the Hotel.

**Reservation Deadline:
7 November 2011**

