

Conference Secretariat



Hong Kong Institute of Business Studies
(HKIBS)
Lingnan University

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AIBSEAR website:

<http://www.LN.edu.hk/aibsear/main/index.html>

Conference website:

<http://www.LN.edu.hk/hkibs/AIB/2013/aib2013/Home.html>

Conference Venue



THE STONES

LEGIAN, BALI

AUTOGRAPH COLLECTION
HOTELS

Address: Jl. Raya Pantai Kuta, Banjar
Legian Kelod, Legian, Bali, Indonesia

Tel. No.: 62 361 3005888

Fax. No.: 62 361 3005999

Website: <http://www.marriott.com/hotels/travel/dpsak-the-stones-hotel-legian-bali-autograph-collection/>

Registration

	AIB Members	Non AIB Members
Regular	US\$445	US\$545 (include 1-year AIB membership fee ¹ of US\$100)
Low Income ^{2/} Student ³	US\$225	US\$275 (include 1-year AIB membership fee of US\$50)
Electronic ⁴	US\$225	US\$250 (include 1-year AIB membership fee of US\$25)

*Registration deadline is **31 August 2013**. An extra **US\$50** will be charged for late registration after the deadline and **US\$100** will be charged for registration after 15 October 2013.

Official registration is completed upon the receipt of registration fee.

Remarks:

1. Membership fees are for 12 months of membership, starting from the day AIB Headquarter processes your membership application.
2. Individuals with gross annual incomes less than US\$25,000.
3. Proof of student status is required.
4. Available to low income individuals from developing countries only (according to the classifications of the World Bank). Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes luncheons, coffee breaks, conference dinner, and a copy of Conference Proceedings.

Registration form can be downloaded at <http://www.LN.edu.hk/hkibs/AIB/2013/aib2013/Home.html>

* *Conference Proceedings is in CD format and costs US\$25 for additional copy.*



Academy of International Business
Southeast Asia Regional Conference

**International Business Cooperation,
Competition, and Cooperation in Asia**

*Bali, Indonesia
5-7 December 2013*



Call For Papers

Submission by: 16 July 2013

Registration by: 31 August 2013



International Business Cooperation, Competition, and Coopetition in Asia

The 2013 Academy of International Business (AIB) Southeast Asia Regional Conference is organized by the *Hong Kong Institute of Business Studies (HKIBS), Lingnan University*, during *5-7 December 2013*, in *Bali, Indonesia*.

We invite papers for presentation related to the conference theme from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies.

Manuscripts submitted must be complete papers. Accepted papers will be published in the Conference Proceedings.

Awards

Best Paper Awards and **Best Student Paper Awards** will be conferred at the conference (in order to qualify for the award, the papers must be presented at the conference). Please indicate your status, faculty or student, on your submission.

AIBSEAR Book Series

To solidify and showcase the best research in international business, consumer research, and marketing strategies relating to this region, the first book series of our AIBSEAR Conferences with Palgrave MacMillan will be published this year. A complimentary copy of the book will be given to conference participants.

The theme of our second book is *The Asian Century: Cooperation, Competition, and Coopetition*. Papers accepted and presented in the Bali Conference will be assessed and invited for inclusion in the book.

Suggested Topics

We particularly welcome papers related to the main theme on such topics as:

- Business cultures, education, ethics and corporate social responsibility
- Business-government relationships
- Collaboration and competition of MNEs
- Cooperation, competition, and coopetition in international business
- Conflict, security and political risk
- Coopetition strategies of MNEs
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Emerging market multinationals
- Export marketing
- Human resource management, cross-cultural management, organizational management and management philosophy
- Innovation, knowledge management and entrepreneurship for international business growth
- International accounting, economics, finance and taxation
- International marketing strategies
- International trade management
- Joint ventures, co-operative ventures and wholly foreign-owned businesses
- Management information systems/decision support systems
- Regionalism, globalization and internationalization
- Social networks and social media
- Strategic alliances and international cooperation
- Strategic management
- International supply chain and e-commerce management
- Global competition and FDI

Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

Official Language

Papers and presentations should be in [English](#).

Format and Deadlines

1. Submit an electronic copy of the complete manuscript by [16 July 2013](#) to the Conference Secretariat. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies, otherwise submissions will be returned or not reviewed. (JIBS, <http://www.jibs.net>)
2. The maximum length of the paper is 40 pages including ALL tables, appendices and references, with an abstract of no more than 100 words.
3. Acceptance notification will be sent by [15 August 2013](#). The Conference Secretariat must receive final manuscripts, by [31 August 2013](#).
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication ONLY if at least one of the authors registers for the Conference by the registration deadline, [31 August 2013](#).
6. An individual author may not appear on more than **two** papers.

Accommodation Arrangements

2013 AIB Southeast Asia Regional Conference will be held at the *The Stones Hotel - Legian Bali, Autograph Collection®*. Competitive room rates are offered specially to our guests.

The Stones Hotel is located on the southern tip of the beautiful Legian Beach on the resort island of Bali and is one of the members of the Marriott Group.

Room Rate * (per room-night)

US\$140++ (Deluxe Garden Room)

++ subject to 10% service charge and 11% government tax

* inclusive of 1 or 2 breakfast and free internet

rate is valid only during 2-10 December 2013

Reservation Deadline: 4 November 2013

Please make reservation directly with *The Stones Hotel* as soon as possible but no later than the reservation deadline to enjoy the special room rates and ensure room availability.

