

Co-organizers



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Faculty of Business

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Conference Secretariat

Hong Kong Institute of Business Studies (HKIBS)

AIBSEAR website:
<http://www.LN.edu.hk/aibsear/main/index.html>

Conference website:
<http://www.LN.edu.hk/hkibs/AIB/2014/aib2014/Home.html>

Registration

	AIB Members	Non AIB Members
Regular	US\$445	US\$545 (include 1-year AIB membership fee ¹ of US\$100)
Low Income ^{2/} Student ³	US\$225	US\$275 (include 1-year AIB membership fee of US\$50)
Electronic ⁴	US\$225	US\$250 (include 1-year AIB membership fee of US\$25)

*Registration deadline is **31 August 2014**. An extra US\$50 will be charged for late registration after the deadline and US\$100 will be charged for registration after 30 October 2014.

*Registrations will **NOT** be confirmed until full payment is received.*

Remarks:

1. Membership fees are for 12 months of membership, starting from the day AIB Headquarter processes your membership application.
2. Individuals with gross annual incomes less than US\$25,000.
3. Proof of student status is required.
4. Available to low income individuals from developing countries only (according to the classifications of the World Bank). Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes luncheons, coffee breaks, conference dinner, and a copy of Conference Proceedings.

Registration form can be downloaded at <http://www.LN.edu.hk/hkibs/AIB/2014/aib2014/Home.html>

* *Conference Proceedings is in CD format and costs US\$25 for additional copy.*

Asian Economies and Businesses: Nation States in a Turbulent Environment

Call For Papers

Submission by: 16 July 2014

Registration by: 31 August 2014



Macao, China
7-9 December 2014



Asian Economies and Businesses: Nation States in a Turbulent Environment

The 2014 Academy of International Business (AIB) Southeast Asia Regional Conference is co-organized by the *Hong Kong Institute of Business Studies (HKIBS)*, *Lingnan University* and *Faculty of Business (FOB), City University of Macau* during *7-9 December 2014*, in *Macao, China*.

We invite papers for presentation related to the conference theme from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies.

Manuscripts submitted must be complete papers. Accepted papers will be published in the Conference Proceedings.

Conference Venue

The Conference will be held at the Golden Dragon Centre, City University of Macau (Address: Avenida Xian Xing Hai, Ed. Golden Dragon Centre, 19^o andar, Macao).

Awards

Best Paper Awards will be conferred at the conference (in order to qualify for the award, the papers must be presented at the conference).

Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

Official Language

Papers and presentations should be in [English](#).

Suggested Topics

We particularly welcome papers related to the main theme on such topics as:

- Business cultures, education, ethics and corporate social responsibility
- Collaboration and competition of MNEs
- Conflict, security and political risk
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Emerging market multinationals
- Entry modes and locations
- Export marketing
- Government and industry development
- Human resource management, cross-cultural management, organizational management and management philosophy
- Innovation, knowledge management and entrepreneurship for international business growth
- Institutions and organizational culture and practices
- International accounting, economics, finance and taxation
- International marketing strategies
- International supply chain and e-commerce management
- International trade management
- Management information systems/decision support systems
- National cultures and business systems
- Regionalism, globalization and internationalization
- Social networks and social media
- Strategic management

AIBSEAR Book Series

To solidify and showcase the best research in international business relating to this region, the second volume of our AIBSEAR book series with Palgrave MacMillan will be published this year which is titled *The Rise of Asian Firms: Strengths and Strategies*.

The book for next year will be related to the 2014 conference theme and edited by Professors Shige Makino and Daphne Yiu from the Chinese University of Hong Kong. We encourage authors to submit their work to the book series. Papers accepted and presented in the Macao Conference will be assessed and invited for inclusion in the third volume, to be published in 2015.

Format and Deadlines

1. Submit an electronic copy of the complete manuscript by 16 July 2014 to the Conference Secretariat. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies, otherwise submissions will be returned or not reviewed. (JIBS, <http://www.jibs.net>)
2. The maximum length of the paper is 40 pages including ALL tables, appendices and references, with an abstract of no more than 100 words.
3. Acceptance notification will be sent by 15 August 2014. The Conference Secretariat must receive final manuscripts, by 31 August 2014.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication ONLY if at least one of the authors registers for the Conference by the registration deadline, 31 August 2014.
6. An individual author may not appear on more than two papers.

Parallel Session in Chinese

A parallel session will be co-organized by HKIBS and FOB during the conference period. Papers written in Chinese can be submitted to the parallel session and presentation will be in Mandarin.

Submission in Chinese should be forwarded to Ms Michelle Sou (michellesou@cityu.edu.mo), the Faculty of Business, City University of Macau by 16 July 2014.

Please visit our conference website for details and format guidelines.

Accommodation Arrangements

A variety of hotels ranging from preferred budget to international 5-star brand hotels can be easily found in Macao. Participants are responsible for making their own hotel reservation.

Dragon Form Travel Ltd., a registered HK travel agency, will offer special rates on Macao hotels for our participants. Please visit our conference website for details.