

## Conference Organizer & Secretariat



### Hong Kong Institute of Business Studies (HKIBS)

**Address:** Tuen Mun, New Territories, H.K.

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**Fax No.:** 852-2572 4171

**Email:** hkibs@LN.edu.hk

**Websites:**

**HKIBS:** www.LN.edu.hk/hkibs

**AIBSEAR:** http://www.LN.edu.hk/aibsear/main/index.html

**Conference:**

http://www.LN.edu.hk/hkibs/AIB/2016/aib2016/Home.html

## Local Host



### School of Business

### Guangdong University of Foreign Studies (GDUFS)

**Address:** No.2 North Baiyun Avenue, Baiyun District,  
Guangzhou, China 510420

**Tel. No.:** 86-020-39328097

**Fax No.:** 86-020-39328097

**Email:** AIBSEAR2016@163.com

**Websites:**

**School of Business:** http://bs.gdufs.edu.cn/

**GDUFS:** http://english.gdufs.edu.cn/

## Conference Venue



### Easeland Hotel, Guangzhou

**Address:** No.2 North Baiyun Avenue, Baiyun District,  
Guangzhou, China 510420

**Tel. No.:** 86-020-66618886

**Fax No.:** 86-020-66854888

**Email:** rsvn@easelandhotel.com

**Website:** http://www.easelandhotel.com/en-us/index.html

## Registration

	AIB Members	Non AIB Members
Regular	US\$445	US\$545 (include 1-year AIB membership fee <sup>1</sup> of US\$100)
Low Income <sup>2/</sup> Student <sup>3</sup>	US\$225	US\$275 (include 1-year AIB membership fee of US\$50)
Electronic <sup>4</sup>	US\$225	US\$250 (include 1-year AIB membership fee of US\$25)

\*Registration deadline is **31 August 2016**. An extra **US\$50** will be charged for late registration after the deadline and **US\$100** will be charged for registration after 30 October 2016.

Registration will **NOT** be confirmed until full payment is received.

### Remarks:

1. Membership fees are for 12 months of membership, starting from the day AIB Headquarter processes your membership application.
2. Individuals with gross annual incomes less than US\$25,000.
3. Proof of full-time student status is required.
4. Available to low income individuals from low income or low-middle-income economies only (according to the classifications of the World Bank). Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes luncheons, coffee breaks, conference dinner, and a copy of Conference Proceedings.

Registration form can be downloaded at  
http://www.LN.edu.hk/hkibs/AIB/2016/aib2016/Home.html

\* Conference Proceedings is in CD format and costs US\$25 for additional copy.



## Academy of International Business Southeast Asia Regional Conference

## Connectivity and Prosperity: ASEAN Economic Community and China's Belt and Road Initiative



2-4 December 2016

Guangzhou, China

### Call For Papers

Submission by: 18 July 2016

Registration by: 31 August 2016

## *Connectivity and Prosperity: ASEAN Economic Community and China's Belt and Road Initiative*

The 2016 Academy of International Business (AIB) Southeast Asia Regional Conference is organized by the **Hong Kong Institute of Business Studies (HKIBS), Lingnan University**, during **2-4 December 2016**, in **Guangzhou, China**.

The theme of the 2016 conference is **“Connectivity and Prosperity: ASEAN Economic Community and China's Belt and Road Initiative”**. Among the common topics in international business, we especially welcome completed empirical works and theoretical papers that examine the ASEAN Economic Community and China's Belt and Road Initiative and their impact on the economic development, trade and investment, and cross-border activities in the region.

We invite papers for presentation related to the conference theme from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies. Manuscripts submitted must be complete papers.

Accepted papers will be published in the Conference Proceedings. We plan to have the Proceedings published online and indexed by Procedia/ Elsevier and Web of Science/ Thomson.

## *Conference Venue*

**Guangzhou**, located on the Pearl River Delta, is one of the ports of China's ancient “Maritime Silk Road”. Cantonese cuisine is also famous in Guangzhou.

The Conference will be held at **Easeland Hotel**, a five-star hotel just in front of the Baiyun (White Cloud) Mountain, one of the National AAAAA Tourist Resorts in China.

## *Best Paper Awards*

Awards will be conferred at the conference. (Awarded papers must be presented at the conference)

## *Suggested Topics*

We particularly welcome papers related to the main theme as well as other topics, including but not limited to:

- ASEAN Economic Community
- China's Belt and Road Programs
- Big data and business analytics in IB
- Business cultures, education, ethics and corporate social responsibility
- Collaboration and competition of MNEs
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Emerging market multinationals
- Entry modes and locations
- Export marketing
- Human resource management, cross-cultural management,
- Innovation, knowledge management and international entrepreneurship
- Institutions and organizational culture and practices
- International accounting, economics, finance and taxation
- International marketing strategies
- International supply chain and e-commerce management
- International trade management
- Management information systems/decision support systems
- National cultures and business systems
- Regionalism, globalization and internationalization
- Social media and networks in international business
- The impact of ICT on business operations and consumption

## *Conference Proceedings*

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

## *Official Language*

Papers and presentations should be in **English**.

## *Format and Deadlines*

1. Submit an electronic copy of the complete manuscript by **18 July 2016** via the online submission. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies, otherwise submissions will be returned or not reviewed. (JIBS, <http://www.jibs.net>)
2. The maximum length of the paper is 40 pages including ALL tables, appendices and references, with an abstract of no more than 100 words.
3. Acceptance notification will be sent by **15 August 2016**. The Conference Secretariat must receive final manuscripts, by **31 August 2016**.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication **ONLY** if at least one of the authors registers for the Conference by the registration deadline, **31 August 2016**.
6. An individual author may not appear on more than **two** papers.

## *Accommodation*



Nestled in the ecological landscape, the hotel serves as an ideal place where guests can fully enjoy themselves in the coziness and comfort of nature.

### Room Rates: (CNY, per room per night, net)

Standard King Room	438
Standard Twin Room	468
Garden View King/ Deluxe King/ Deluxe Twin Room	518
Twin Room	618
Superior Suite	818
Deluxe Suite	1,118
Suite	1,418

- \* Inclusive 1 or 2 buffet Breakfast
- \* Wireless and wired in-room internet access

### *Reservation Deadline:*

**30 October 2016**

Please make reservation directly with the Hotels as soon as possible but no later than the reservation deadline to enjoy the special room rates and ensure room availability.