

Conference Organizer & Secretariat



Hong Kong Institute of Business Studies
(HKIBS)

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Websites:

HKIBS: www.LN.edu.hk/hkibs

AIBSEAR: <http://www.LN.edu.hk/aibsear/main/index.html>

Conference:

<http://www.LN.edu.hk/hkibs/AIB/2017/aib2017/Home.html>

Conference Venue

Le MERIDIEN
CHIANG MAI

Address: 108 Chang Klan Road, Tambol Chang Klan,
Amphur Muang, Chiang Mai, 50100, Thailand

Tel: +66 53 253 666

Fax: +66 53 253 667

Email: reservations.chiangmai@lemeridien.com

Website: lemeridien.com/chiangmai

Location:

- Located in the middle of the famous Night Bazaar
- 15-minute drive Chiang Mai Domestic and International Airport
- 5-minute drive to Chiang Mai Railway Station

Registration

	AIB Members	Non AIB Members
		US\$545
Regular	US\$445	(include 1-year AIB membership fee ¹ of US\$100)
Low Income ^{2/} Student ³	US\$225	(include 1-year AIB membership fee of US\$50)
		US\$250
Electronic ⁴	US\$225	(include 1-year AIB membership fee of US\$25)

*Registration deadline is **31 August 2017**. An extra **US\$50** will be charged for late registration after the deadline and **US\$100** will be charged for registration after 30 October 2017.

Registration will **NOT** be confirmed until full payment is received.

1. Membership fees are for 12 months of membership, starting from the day AIB Headquarter processes your membership application.
2. Individuals with gross annual incomes less than US\$25,000.
3. Proof of full-time student status is required.
4. Available to low income individuals from low income or low-middle-income economies only (according to the classifications of the World Bank). Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes luncheons, coffee breaks, conference dinner, and a copy of Conference Proceedings.

Registration form can be downloaded at

<http://www.LN.edu.hk/hkibs/AIB/2017/aib2017/Home.html>

* Conference Proceedings is in CD format and costs US\$25 for additional copy.



Academy of International Business
Southeast Asia Regional Conference

Indexed by ISI and CPCI

Chiang Mai, Thailand 7 - 9 December 2017

*Sustaining Growth in
Emerging Markets amid Aging Populations*



Call For Papers

Submission by: 18 July 2017

Registration by: 31 August 2017

*Sustaining Growth in Emerging Markets amid
 Aging Populations*

The 2017 Academy of International Business (AIB) Southeast Asia Regional Conference is organized by the **Hong Kong Institute of Business Studies (HKIBS), Lingnan University**, during **7-9 December 2017**, in **Chiang Mai, Thailand**.

The theme of the 2017 conference is “**Sustaining Growth in Emerging Markets amid Aging Populations**”. The underlying demographic shifts are likely to pose significant challenges to in Southeast Asia region’s growth prospect. Among the common topics in international business, we especially welcome completed empirical works and theoretical papers that examine aging populations in the ASEAN Economic Community in terms of business challenges, opportunities, and measures to adapt to this inevitable trend.

We invite papers for presentation related to the conference theme from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies. Manuscripts submitted must be complete papers.

Accepted full papers will be published in the Conference Proceedings. We plan to have the Proceedings published online and indexed by ISI and/or CPCI (Thomsonreuters).

Conference Location

Chiang Mai, located in mountainous northern Thailand and is the fifth largest city in Thailand. Owing to its natural environment surrounded by mountains and countryside, it is also known as “**Rose of the North**”.

More information can be found at :
<https://www.tourismthailand.org/home>

Best Paper Awards

Awards will be conferred at the conference (Awarded papers must be presented at the conference).

Suggested Topics

We particularly welcome papers related to the main theme as well as other topics, including but not limited to:

- ASEAN Economic Community
- One Belt, One Road Initiative
- Aging popularity for business
- Big data and business analytics in IB
- Business cultures, education, ethics and corporate social responsibility
- Collaboration and competition of MNEs
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Emerging market multinationals
- Entry modes and locations
- Export marketing
- Human resource management, cross-cultural management,
- Innovation, knowledge management and international entrepreneurship
- Institutions and organizational culture and practices
- International accounting, economics, finance and taxation
- International marketing strategies
- International supply chain and e-commerce management
- International trade management
- Management information systems/decision support systems
- National cultures and business systems
- Regionalism, globalization and internationalization
- Social media and networks in international business
- The impact of ICT on business operations and consumption

Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted *full* papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

Official Language

Papers and presentations should be in **English**.

Format and Deadlines

1. Submit an electronic copy of the complete manuscript by **18 July 2017** via the online submission. Unless specified below, guidelines and style for *full* paper preparation should follow those of the Journal of International Business Studies, otherwise submissions will be returned or not reviewed (JIBS, <http://www.jibs.net>).
2. The maximum length of the paper is 40 pages including ALL tables, appendices and references, with an abstract of no more than 100 words.
3. Acceptance notification will be sent by **15 August 2017**. The Conference Secretariat must receive final *full* manuscripts, by **31 August 2017**.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication **ONLY** if at least one of the authors registers for the Conference by the registration deadline, **31 August 2017**.
6. An individual author may not appear on more than **two** papers.

Accommodation

Situated at the centre of Chiang Mai’s vibrant Night Bazaar, Le Méridien Chiang Mai brings new perspectives on traditional Lanna culture and immerses creative travellers in unique experiences found only here in Northern Thailand.

Room Rates (THB, per room per night for both single and double occupancy, net)	
Deluxe Room	4,700
Urban City Room	5,100
Urban Doi Suthep	5,600



Reservation Deadline:
31 October 2017

Please make reservation directly with the hotel as soon as possible but no later than the reservation deadline to enjoy the special room rates and ensure room availability.