

Conference Organizer & Secretariat

Organizer



Co-organizer



Secretariat

Hong Kong Institute of Business Studies (HKIBS)

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HKIBS: www.LN.edu.hk/hkibs

AIBSEAR: <http://www.LN.edu.hk/aibsear/main/index.html>

Lingnan University: <http://www.ln.edu.hk/>

Conference:
<http://www.LN.edu.hk/hkibs/AIB/2018/aib2018/Home.html>

Conference Venue



Address: 8 Yeung Uk Road, Tsuen Wan, Hong Kong

Tel: + 852 2280 2898

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Email: rsvns.nina@lhotelgroup.com

Website:

<http://www.lhotelgroup.com/en/hotel/lhotel-nina/Home>

Registration

	AIB Members	Non AIB Members
		US\$545
Regular	US\$445	(include 1-year AIB membership fee ¹ of US\$100)
Low Income ^{2/} Student ³	US\$225	(include 1-year AIB membership fee of US\$50)
		US\$275
		US\$250
Electronic ⁴	US\$225	(include 1-year AIB membership fee of US\$25)

*Registration deadline is **31 August 2018**. An extra **US\$50** will be charged for late registration after the deadline and **US\$100** will be charged for registration after 30 October 2018.

Registration will NOT be confirmed until full payment is received.

1. Membership fees are for 12 months of membership, starting from the day AIB Headquarters processes your membership application.
2. Individuals with gross annual incomes less than US\$25,000. Full benefits and voting rights apply.
3. Proof of full-time student status is required. Full benefits and voting rights apply.
4. Available to low income individuals from low income or lower-middle-income economies only (according to the classifications of the World Bank). Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent. Full benefits and voting rights apply.

The registration fee includes luncheons, coffee breaks, conference dinner, and a copy of Conference Proceedings.

Registration form can be downloaded at:

<http://www.LN.edu.hk/hkibs/AIB/2018/aib2018/Home.html>



Academy of International Business Southeast Asia Regional Conference



Lingnan University 嶺南大學
香港 Hong Kong



Entrepreneurship and Innovation in Emerging Markets

Hong Kong, 6 - 8 December 2018

Call For Papers

Submission by: **18 July 2018**

Registration by: **31 August 2018**



The 2018 Academy of International Business (AIB) Southeast Asia Regional Conference is organized by **AIBSEAR** during **6-8 December 2018**, in **Hong Kong**. In particular this year, it will be co-organized by **Lingnan University**, as a tribute to **Lingnan University 50th Anniversary of reestablishment in Hong Kong**. The **theme** of the 2018 AIBSEAR Hong Kong Conference is **"Entrepreneurship and Innovation in Emerging Markets"**.

We invite papers for presentation related to the conference theme from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies. Manuscripts submitted must be complete papers. *Accepted full papers will be published in the Conference Proceedings. We plan to have the Proceedings published online and indexed by ISI and/or CPCI (Thomsonreuters).*

Entrepreneurship and Innovation in Emerging Markets

New concepts of business inspired by innovations and led by entrepreneurs are changing the world and our lives. The implications are crucial for the emerging market economies, where tremendous growth and opportunity reside. Entrepreneurship and innovation are seen as an integral part of a solution to many challenges facing countries in the region, including providing employment opportunities, spurring economic activities, improving environmental practices, upgrading the industries, and propelling economic growth and prosperity to avoid the “middle income trap.” These changes may also lead to the breakdown of traditional business models, disappearance of old professions and emergence of new ones. For both local firms and multinationals, entrepreneurship and innovation in emerging markets are no longer just a matter of inspiring employee ingenuity and adapting global products for local budgets and tastes. Increasingly they involve enhancing the sense of ownership, productivity, and R&D activities with an international impact – the development of goods and services for the global markets. Beyond privatization and liberalization, for entrepreneurship and innovation to truly act as a catalyst for further economy growth, it requires radical changes in government policies, the mindset of business leaders, and the pedagogy of educational institutions, before emerging markets can inspire as well as benefit from entrepreneurial activities and innovations. To shed light on these critical issues, we particularly welcome studies about the forces and drivers that shape entrepreneurship and innovation in emerging markets, theoretical and empirical papers, as well as case studies, along with the outlooks for this region and beyond.

Conference Location

Hong Kong, situated on the southeast coast of China, Hong Kong's strategic location on the Pearl River Delta and South China Sea has made it one of the world's most thriving and cosmopolitan cities.

Best Paper Awards

Awards will be conferred at the conference (Awarded papers must be presented at the conference).

Suggested Topics

We particularly welcome papers related to the main theme as well as other topics, including but not limited to:

- Entrepreneurship in emerging markets, innovation and economic growth, Big Bay Area (Guangdong-HK-Macau BBA)
- Big data and business analytics in IB
- Business cultures, education, ethics and corporate social responsibility
- Collaboration and competition of MNEs
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Emerging market multinationals
- Entry modes and locations
- Export marketing
- Human resource management, cross-cultural management,
- Innovation, knowledge management and international entrepreneurship
- Institutions and organizational culture and practices
- International accounting, economics, finance and taxation
- International marketing strategies
- International supply chain and e-commerce management
- International trade management
- Management information systems/decision support systems
- National cultures and business systems
- Regionalism, globalization and internationalization
- Social media and networks in international business
- The impact of ICT on business operations and consumption

Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted *full* papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

Official Language

Papers and presentations should be in English.

Format and Deadlines

1. Submit an electronic copy of the complete manuscript by **18 July 2018** via the online submission. Unless specified below, guidelines and style for *full* paper preparation should follow those of the Journal of International Business Studies, otherwise submissions will be returned or not reviewed (JIBS, <http://www.jibs.net>).
2. The maximum length of the paper is 40 pages including ALL tables, appendices and references, with an abstract of no more than 100 words.
3. Acceptance notification will be sent by **15 August 2018**. The Conference Secretariat must receive final *full* manuscripts, by **31 August 2018**.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication **ONLY** if at least one of the authors registers for the Conference by the registration deadline, **31 August 2018**.
6. An individual author may not appear on more than **two** papers.

Accommodation

L' hotel Nina et Convention Centre is Hong Kong's largest hotel in many respects and the landmark of Tsuen Wan.

Room Rates (HK\$ per room per night, net, breakfast included)

Standard Room	Single Occupancy	HK\$ 970
	Double Occupancy	HK\$ 1,110

Reservation Deadline: **10 November 2018**

Please make reservation directly with the hotel as soon as possible but no later than the reservation deadline to enjoy the special room rates and ensure room availability. Reservation form can be downloaded at :

<http://www.ln.edu.hk/hkibs/AIB/2018/aib2018/Home.html>