

<b>Qualification Title (English and Chinese)</b>	Master of Business Management 商業管理碩士	
<b>Qualification Type (e.g. Bachelor Degree)</b>	Master's Degree	
<b>QF Level</b>	6	
<b>Primary Area of Study / Training</b>	A03 Business and Management	
<b>Other Area of Study / Training (if any)</b>	NIL	
<b>Programme Objectives</b>	<b>The programme aims to:</b>	
	PO1	Develop students' general management knowledge and skills at the Master's level
	PO2	Provide students with business acumen, as well as CSR and ethics knowledge within both local and global contexts
	PO3	Equip students with research knowledge to help them make better informed decisions
	PO4	Broaden students' business knowledge in one of four specialist streams i.e., a) global business management, b) marketing, c) global finance or d) accountancy & corporate governance
	PO5	Enhance students' communication skills
<b>Programme Intended Learning Outcomes</b>	<b>Upon completion of the programme, students should be able to:</b>	
	PILO1	Integrate broad knowledge of business to assist in decision making
	PILO2	Possess effective communication skills and knowledge in a business environment
	PILO3	Evaluate own contributions and responsibilities in becoming responsible employees, business leaders and business partners to serve stakeholders
	PILO4	Possess broad horizons and be inquisitive about various global issues and developments
	PILO5	Work both independently and as a team player to build on the skills and knowledge developed
	PILO6	Acquire deep knowledge relating to a particular function of business
	PILO7	Undertake research to solve problems of a practical and/or theoretical nature

<p><b>Education Pathways</b></p>	<p>Graduates of the Programme may pursue further study at MPhil or PhD levels, particularly in the area of global business management, marketing, global finance or accountancy and corporate governance.</p>
<p><b>Employment Pathways</b></p>	<p>Graduates may take up the following careers:</p> <ol style="list-style-type: none"> <li>1. Bank management</li> <li>2. Business executive</li> <li>3. Marketing and sales executive</li> <li>4. Product development</li> <li>5. Financial analyst</li> <li>6. Export manager</li> <li>7. Management consultancy</li> <li>8. Auditor / accountant</li> <li>9. Company Secretary</li> <li>10. Researcher</li> </ol> <p>Potential employers include:</p> <ol style="list-style-type: none"> <li>1. Finance and banking organisations</li> <li>2. Accounting firms and other service industries</li> <li>3. Government departments</li> <li>4. Insurance companies</li> <li>5. Marketing agencies</li> <li>6. Consultants</li> <li>7. Education providers</li> </ol>