

2023 Academy of International Business Asia Pacific Regional Conference
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Klaus T. UHLENBRUCK (University of Montana, USA)	Foreign Direct Divestment in Russia: Motives, Constraints and Actions of Western MNEs	MS0071	7B

Pilar UNIDAD-TOLENTINO (Ateneo De Manila University, Philippines)	Global Work-from-home: Exploring the Growth of Online Filipino Workers and Explicating Insights for International Business	MS0073	6B
Yuzuru UTSUNOMIYA (Nagasaki University, Japan)	Can Satellite Imagery be Used to Estimate Labor Force Population? A Preliminary Study Using Building Shape Data and Thai Labour Force Survey Results	MS0105	10C
Alvin Patrick VALENTIN (Ateneo De Manila University, Philippines)	Global Work-from-home: Exploring the Growth of Online Filipino Workers and Explicating Insights for International Business	MS0073	6B
Luksi VISITA (National Chengchi University, Taiwan)	Inter-firm Ties as the Boundary of Institutional Harshness and Propensity to Internationalize	MS0038	1C
Abu WAHEEDUZZAMAN (Texas A&M University Corpus Christi, USA)	Quest for Global Peace - A Process Framework	MS0077	2C
Catherine L. WANG (Brunel University London, United Kingdom)	Building Core Competencies in Chinese Multinational Port Corporations	MS0059	7A
Chia-Hsuan WANG (Dayeh University, Taiwan)	The Relationships between Endorser of Traveling Product and Consumer's Purchase Intention: Curiosity as a Mediating Role	MS0047	9B
Jingyi WANG (Xi'an Jiaotong-Liverpool University, China)	A Two-pronged Approach Can Backfire: Stakeholder Responses to Employee Layoffs and Philanthropy in Declining Firms	MS0111	4C
Tao WANG (University of Bristol, United Kingdom)	Domestic Versus Foreign Listing: The Role of Local VC Firms	MS0090	7B
Yu-Kai WANG (Soochow University, Taiwan)	Executive Succession and International Joint Venture Dissolution	MS0072	3B
Ting-Hsuan WEY (National Sun Yat-sen University, Taiwan)	The Effect of Traumatic Cue on Secrete Buying Behavior	MS0085	9B
Michal WOJEWODZKI (University of Doha for Science & Technology, Qatar)	Does Investor-pay Rating Coverage Lead to Rating Conservatism from the Issuer-pay Credit Rating Agencies?	MS0101	7B
Jody WONG (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	Does Management Commitment to Service Quality Matter? The Buffering Effects on Negative and Positive Display Rules, Team Engagement, and Team Effectiveness from a Prevention- and Promotion-focused Job Demands Perspective	MS0042	1B
Pauline WONG (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	Is There Space for a 'Hidden Champion' in Hong Kong's Crowded Banking Sector? The Case of Hang Seng	MS0054	6C

Raymond WONG (City University of Hong Kong, Hong Kong, SAR-PRC)	Does the Definition of ESG Reflect Its Core Value? The Revolutionary Reform of Replacing the “Social” Domain With “Stakeholders” in ESG Model	MS0053	8B
Donghui WU (The Chinese University of Hong Kong, Hong Kong, SAR-PRC)	Are All Auditors the Same? KAM Topic Selection and Audit Procedure Choices in the UK	MS0041	8C
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Dorra YAHIAOUI (KEDGE Business School, France)	JD-R & Employee Wellbeing During the Covid-19 Pandemic: “Traditional” Values as Psychological Buffer	MS0044	10B
Morgan YANG (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	The Dynamic Effects of Perceived Audience in eWOM Generation: A Dual Process Model	MS0051	1A
Shih-Feng YANG (National Sun Yat-sen University, Taiwan)	Foreign Market Selection and Entry Strategies of Born Global Firms: The Case Study of Cyrcraft Technology	MS0020	2C
Yiming YANG (Massey University, New Zealand)	When and How Business Networking Matters in Relational Bonds Strategies and B2B Performance in Multi-channel Network	MS0001	1A
Belinda YAU (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	Are All Auditors the Same? KAM Topic Selection and Audit Procedure Choices in the UK	MS0041	8C
Yin YE (University of Macau, Macau, SAR-PRC)	Disentangling the Relationship between Pandemic Uncertainty and Innovation Types: A Contingency View in the Global Context	MS0008	9C
Bosco YIM (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	Time Series Forecasting of Post Pandemic China GDP Growth Using Machine Learning	MS0056	6A
Roy YING (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	The Role of Employee as Corporate Influencer: A Study of Employee-generated Content in Crisis	MS0009	8A
Roy YING (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	An Exploratory Study on Institutional Motivations and Challenges in Creating Meaningful Internship Experience	MS0023	1C
Irina YU (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	The Dynamic Effects of Perceived Audience in eWOM Generation: A Dual Process Model	MS0051	1A

Hang YUAN (Waseda University, Japan)	Language in MNEs: A Bibliometric Analysis	MS0089	7C
Lin YUAN (University of Macau, Macau, SAR-PRC)	Entrepreneurial Overconfidence and the Industry Choice for New Ventures: Novice vs. Habitual Entrepreneurs	MS0007	1A
Lin YUAN (University of Macau, Macau, SAR-PRC)	Disentangling the Relationship between Pandemic Uncertainty and Innovation Types: A Contingency View in the Global Context	MS0008	9C
Khansa ZAMAN (Shaheed Zulfikar Ali Bhutto Institute of Science & Technology (SZABIST), Islamabad, Pakistan)	TikTok as a Marketing Tool for Global Business Expansion	MS0110	4B
Kevin ZENG (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	The Dynamic Effects of Perceived Audience in eWOM Generation: A Dual Process Model	MS0051	1A
Mengru ZHAO (Waseda University, Japan)	From Beneficial to Harmful: The Effects of Voice Endorsement on Employee's Cyberloafing	MS0074	1B
Anlan ZHANG (Cardiff University, United Kingdom)	Media Framing of the Legitimacy of Chinese MNEs and Corporate Voice Strategies: A Case-based Study of Trump's TikTok ban	MS0066	7A
Sen ZHANG (Waseda University, Japan)	From Beneficial to Harmful: The Effects of Voice Endorsement on Employee's Cyberloafing	MS0074	1B
Vivian ZHANG (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	Does Sharing the Same Auditor with Listed Affiliated Firms Affect IPO Audit Quality?	MS0037	8C
Ziyi ZHANG (University of Macau, Macau, SAR-PRC)	The International Trade Content of Globalization Indices	MS0106	7B
Lingfeng ZHOU (Kobe University, Japan)	Adverse Effects of Institutions on Trade Amidst Global Uncertainty	MS0076	2C

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