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THE HANG SENG UNIVERSITY
OF HONG KONG



School of Business

The Hang Seng University of Hong Kong

A Dynamic School that CARES



廣東外語外貿大學商學院
SCHOOL OF BUSINESS GUANGDONG UNIVERSITY OF FOREIGN STUDIES

2024 Academy of International Business

Asia Pacific Regional Conference

“Re-imagine International Business amid Turbulent Times and Disruptive Technology”

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