Guidelines for Extended Abstract Publication

(to be included in the Conference Proceedings)

1. The maximum length of an extended abstract is **6 pages** including the following parts:
* Introduction
* Literature and framework
* Method and results
* Discussion
1. Margins should be one inch (2.5cm) at the top, bottom, and sides of the page.
2. Font type should be 11-point Times New Roman throughout the document.
3. Double-space all body text.
4. Use one space, not two spaces, between sentences.
5. Manuscript text should be left-aligned.
6. When citing a list of references in the text, put the list in alphabetical order and separate authors by semicolons; for example, "Several studies (Buckley & Casson, 1976; Dunning, 1993a, 1993b; Rugman & Verbeke, 2003) support this conclusion."
7. If a work has two authors, give both names every time you cite it; for example, Rugman and Verbeke (1998). For three through six authors, give all names the first time the work is cited and then use the first author's name and "et al." for all subsequent citations. For works with seven or more authors, use the first author's name and "et al." for all in-text citations, including the first citation.
8. To cite a direct quotation, give pages after the year, separated by a colon and a space. Example: "Boddewyn argues that for something to happen it must be not only 'favorable and possible but also wanted and triggered' (1988: 538)".
9. Separately state each hypothesis you test, give it a number, and indent the paragraph. For example:

Hypothesis 1. Title length is inversely related to the probability of publication.

1. Check that the sequence of any numbered elements (tables, figures, equations, etc.) is correct.
2. Place endnotes, references, figures, tables, and appendices at the end of your manuscript. Each component should begin on a new page.
3. **Do not use “news column” style**.
4. For more detailed information, please visit JIBS website (http://www.palgrave-journals.com/jibs/style\_guide.html).

(quoted from Journal of International Business Studies, JIBS)

**Style Guide for Submitting Papers to Conference**

Full author name1

Department, Institution/University, Country

Email address

Full author name2\*

Department, Institution/University, Country

Email address

\*The corresponding author: Full author name2

**Extended Abstract**

The manuscript should contain an abstract. The abstract should be self-contained and citation-free and should not exceed 100 words. A list of three-five keywords is required for all manuscripts.

**Keyword:** Conference, Submission Format, Style Guide

# **Introduction**

Submitted papers will be subject to a double-blind review process. Due to the diverse expert fields of engineering and applied science, authors are required to provide the proper keywords for your paper. Besides, papers must be submitted online to facilitate rapid review and minimize administrative costs. Submissions by anyone other than one of the authors will not be accepted. The corresponding author is suggested to be the submitting author, and therefore he/she can takes responsibility for the paper during submission and peer review. As noted, all manuscripts are subject to peer review and are expected to meet academic ethics.

# **Main Body**

* 1. **Main text**

All body paragraphs should be left-aligned, double-space the body of the paper, and use 11 point Times New Roman throughout.

The paper size should be A4 (i.e. 21.0 centimeters [8.27 inches] by 29.69 centimeters [11.69 inches]) and the margins should be set to: top, bottom, right and left 2.5 centimeters. Papers that deviate from these instructions may not be published.

* 1. **Figures and Tables**

Upon submission of an article, authors are supposed to include all figures and tables in the Word file of the manuscript. Figures and tables should be placed in suitable spaces. All figures should be cited in the paper in a consecutive order. Figures should be supplied in either vector art formats (Illustrator, EPS, WMF, FreeHand, CorelDraw, PowerPoint, Excel, etc.) or bitmap formats (Photoshop, TIFF, GIF, JPEG, etc.).

* + 1. *Figures*

Bitmap images should be of 300 dpi resolution at least unless the resolution is intentionally set to a lower level for scientific reasons. If a bitmap image has labels, the image and labels should be embedded in separate layers.

* + 1. *Tables*

Tables should be cited consecutively in the text. Every table must have a descriptive title and if numerical measurements are given, the units should be included in the column heading. Vertical rules should not be used.

# **Conclusion**

* 1. **Length Requirements**

Extended Abstracts submitted to the Proceedings should not exceed 6 pages, including ALL tables, appendices and references.

# **References**

1. Hung, T. W., A Data Mining Case Study in the Underwear Industry for CRM Applications, *Proceedings of the 2006 International Conference on Business and Information*, CD-Format, Singapore, July 12-14, 2006.
2. Lo, S. K., Wang, C. C. and Fang, W. 2005. Physical Interpersonal Relationships and Social Anxiety among Online Game Players”, *CyberPsychology and Behavior*, 8 (1), 15-20.
3. Schierholz, R., Glissmann, S., Kolbe, L. M., and Brenner, W. 2006. Don’t call us, we’ll call you – Performance Measurement in Multi-Channel Environments, *Journal of Information Science and Technology*, 3 (2), 44-61.
4. Yu, C. S. and Lin, Y. W., Differentiating Strategy of online banking Service Quality, *Proceedings of the 7th Annual Global Information Technology Management Association World Conference*, CD-Format, Orlando, Florida, USA, June 11-13 2006.

**Appendix**

The appendix should immediately follow the references.