

Author First Name	Author Last Name	Institutions & Countries	Paper Code & Title	Session
<i>Kweku</i>	<i>ADAMS</i>	University of Bradford (United Kingdom)	MS0017: The Alleviating Role of University Engagement in Negative Spillover Effect of Green-tech FDI	2C
<i>Faisal</i>	<i>AHMED</i>	FORE School of Management (India)	MS0120: The Strategic Importance of Geopolitical Risks for MNEs: Navigating Uncertainty in a Globalized World	3B
<i>Rittisit</i>	<i>ANAKIJBAMROONG</i>	Thammasat University (Thailand)	MS0076: Influence of Restaurant Online Reviews' Characteristics on Credibility: A Study Among Young Consumers	3C
<i>Naoki</i>	<i>ANDO</i>	Hosei University (Japan)	MS0011: Heterogeneity or Homogeneity? The Distance Paradigm in Shaping the Strategies for MNEs' Foreign Investment and Financial Institutions' Cross-border Lending	5A
<i>Abu Hanifah</i>	<i>AYOB</i>	Universiti Kebangsaan Malaysia (Malaysia)	MS0074: Trends and Models of Coping Strategies for Successful Entrepreneurs in the Face of Adversities: A Bibliometric Literature Review	6A
<i>Fara</i>	<i>AZMAT</i>	Deakin University (Australia)	MS0093: The Antecedents and Consequences of UN Sustainable Development Goals in Firms	1D
<i>Jing</i>	<i>BAI</i>	University of Nottingham Ningbo China (China)	MS0020: The Adoption of Technology and Perceived Employability of Workers with Visual Impairments	6B
<i>Tao</i>	<i>BAI</i>	University of Queensland (Australia)	MS0075: A Friend in Need is a Friend Indeed: Acquiring Financial Resources from Stakeholders in the Era of Geopolitical Crisis	3B
<i>Tao</i>	<i>BAI</i>	University of Queensland (Australia)	MS0150: Navigating Sanctions: The Impact on Product Diversification and International Diversification Strategies	4B
<i>Tao</i>	<i>BAI</i>	University of Queensland (Australia)	MS0036: Multinational Enterprises' Information Disclosure: An Integrative Review and Future Research	5A
<i>Bradley R.</i>	<i>BARNES</i>	Lingnan University (Hong Kong SAR, China)	MS0058: Investigating Confucian Values in Companies: The Impact of Junzi Virtues on Employees' Relationships and Firm Performance	1C
<i>Bradley R.</i>	<i>BARNES</i>	Lingnan University (Hong Kong SAR, China)	MS0086: Building a Green Jobs Economy: Global Implications Emerging from the UK Experience	5C
<i>Michael Angelo Parocha</i>	<i>BATTUNG</i>	Jose Rizal University (Philippines)	MS0016: Influence of Budgetary Control on the Growth of MSME'S in Southern Manila District of NCR, Philippines	1B
<i>Sakun</i>	<i>BOON-ITT</i>	Thammasat University (Thailand)	"Implementation of Artificial Intelligence (AI) for Sustainable Business Model Innovation: Systematic Literature Review and Future Research Agenda"	4A
<i>Yujie</i>	<i>CAI</i>	SKEMA Business School (France)	"The Impact of Natural Environmental Uncertainty on Sustainable Development of China's Resource-based Enterprises: The Moderating Effect of Slack Resources and Enterprise Digital Transformation"	2A
<i>Chen</i>	<i>CAO</i>	Jilin University (China)	MS0063: Enhancement or Inhibition: The Double-Edged Sword Effect of AI Awareness on Employee Innovation Performance	6D
<i>Segundo</i>	<i>CASTRO GONZALEZ</i>	University of Puerto Rico (USA)	MS0096: Evidence of Reshoring / Nearshoring: An Analysis of Imports to the United States of Selected Products	4B
<i>Joanne</i>	<i>CHAN</i>	University of Macau (Macau SAR, China)	MS0098: Obstacle to Female Advancement: Why Should I Be Always Evaluated from a Male Perspective?	6B
<i>Joanne</i>	<i>CHAN</i>	University of Macau (Macau SAR, China)	MS0102: Servant Leadership and Job Engagement: The Role of Agency Thinking	6B
<i>Kuan-Thye</i>	<i>CHAN</i>	New Era University College (Malaysia)	MS0102: Servant Leadership and Job Engagement: The Role of Agency Thinking	6B
<i>Hsing-Hua Stella</i>	<i>CHANG</i>	National Taichung University of Education (Taiwan)	MS0004: Building International Branding Capability in Small and Medium Enterprises	4C
<i>Jin Ling</i>	<i>CHANG</i>	National Taipei University of Business (Taiwan)	MS0068: Does AI Matter to ESG Rating of the Semiconductor Industry	6D
<i>Yun Chi</i>	<i>CHANG</i>	National Taipei University of Business (Taiwan)	MS0068: Does AI Matter to ESG Rating of the Semiconductor Industry	6D
<i>Biao</i>	<i>CHEN</i>	Zhengzhou University (China)	"Digital Infrastructure, Virtual Agglomeration and Regional Green Innovation in China"	1A

<i>Hsiang-Chun</i>	<i>CHEN</i>	National Yunlin University of Science & Technology (Taiwan)	MS0026: Empirical Study of the Influences of Adversity Quotient and Emotional Intelligence on Teamwork Performance	2C
<i>Hsiang-Chun</i>	<i>CHEN</i>	National Yunlin University of Science & Technology (Taiwan)	MS0052: Exploring the Relationship among Adversity Quotient, Emotional Intelligence and Adaptation	2C
<i>Hsiao-Jung</i>	<i>CHEN</i>	Southern Taiwan University of Science and Technology (Taiwan)	MS0013: The Effect of Polymathic Headship in Management on Technology-Driven Investment: New Evidence	6C
<i>Ligerui</i>	<i>CHEN</i>	University of Queensland (Australia)	MS0036: Multinational Enterprises' Information Disclosure: An Integrative Review and Future Research	5A
<i>Luyang</i>	<i>CHEN</i>	University of Nottingham (United Kingdom)	MS0100: SMEs' Early Stage of Internationalization in the Age of Populism	5A
<i>Menglu</i>	<i>CHEN</i>	Henan University (China)	"Corporate Digital Transformation and Product Market Performance: Evidence from China"	1A
<i>Qi</i>	<i>CHEN</i>	Waseda University (Japan)	MS0059: Exploring the Impact of Top Management Team Heterogeneity on Firm Internationalization Through Digital Transformation - Empirical Study on Chinese Listed Firms	2D
<i>Xiaoyun</i>	<i>CHEN</i>	University of Macau (Macau SAR, China)	MS0062: How Trending Topics in Social Media and Corporate Response Make Effect to Investors? Evidence from China	3D
<i>Yi-An</i>	<i>CHEN</i>	National Chengchi University (Taiwan)	MS0094: Digital Capabilities As a Moderating Role in SME Internationalization	2D
<i>Yi-An</i>	<i>CHEN</i>	National Chengchi University (Taiwan)	MS0095: Value Chain Activities, Digital Capabilities and SME Internationalization	3E
<i>Yuhe</i>	<i>CHEN</i>	University of Macau (Macau SAR, China)	MS0128: A Hybrid Deep Learning Model for Carbon Price Prediction	5C
<i>Dejun</i>	<i>CHENG</i>	Nanjing University (China)	"Does China's Qualification Certification Policy Improve SMEs' Digital Innovation Capabilities? A Quasi-natural Experiment"	3A
<i>Lorraine</i>	<i>CHEUNG</i>	The Chinese University of Hong Kong (Hong Kong SAR, China)	MS0091: Case Study: Wirecard AG, an Enron Plus in the Fintech Era	4C
<i>Asda</i>	<i>CHINTAKANANDA</i>	National Institute of Development Administration (Thailand)	MS0145: Exploring ESG-driven and ESG-driving Innovations: The Role of CSR Orientation of Thai Exporters	5C
<i>Kraivin</i>	<i>CHINTAKANANDA</i>	University of Macau (Macau SAR, China)	MS0098: Obstacle to Female Advancement: Why Should I Be Always Evaluated from a Male Perspective?	6B
<i>Michal Lukasz</i>	<i>CHMIELINSKI</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0058: Investigating Confucian Values in Companies: The Impact of Junzi Virtues on Employees' Relationships and Firm Performance	1C
<i>Ornchanok</i>	<i>CHONGSOMBUT</i>	Prince of Songkla University (Thailand)	"Are We Really the Same? - Comparing Digital Transformation Journey between Higher Education and Energy Industry in Thailand"	4A
<i>Hualin</i>	<i>CHU</i>	Xiamen University (China)	MS0152: Evasion or Compliance? The Impact of Extradition Treaties on International Investment Location Choices	5D
<i>Chokchai</i>	<i>CHUATESKHAJORN</i>	Bank of Thailand (Thailand)	MS0003: International Business Management Curriculum in Thai Universities: What Are Missed Compared to the United States' Top International Business School?	2C
<i>Henry F.L.</i>	<i>CHUNG</i>	Massey University (New Zealand)	MS0037: Blockchain-driven Supply Chain Resilience and Performance from Relational and Dynamic Capability Perspectives: A Multiple Sequential Mediation Model	2D
<i>Henry F.L.</i>	<i>CHUNG</i>	Massey University (New Zealand)	MS0001: Social Media and Export Innovation: The Role of Digital Leadership, Digital Entrepreneurial Orientation, and Organizational Capabilities	3D
<i>Henry F.L.</i>	<i>CHUNG</i>	Massey University (New Zealand)	MS0002: IT Affordance Strategy, Business Networking and B2B Performance: A Multichannel Network Perspective	6A
<i>Yuho</i>	<i>CHUNG</i>	Lingnan University (Hong Kong SAR, China)	MS0111: Smile Science: Unraveling the Temporal and Spatial Dynamics of Expressions in Marketing Videos	6E
<i>YAN</i>	<i>Chuqi</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0046: Investigating the Interplay Between the Socialization New members and the Adaption of Veteran Employees	5B
<i>Simon</i>	<i>COLLINSON</i>	Zhejiang University (China)	MS0136: The Varied Effects of Geopolitical Risk on the Exports, FDI and Patenting of Chinese Multinationals	3B

<i>Geng</i>	<i>CUI</i>	Guangdong University of Foreign Studies (China)	“From Digital Natives to Born Globals: The Role of Digital Technologies in Entrepreneurial Success in Cross-border e-Commerce”	2A
<i>Geng</i>	<i>CUI</i>	Guangdong University of Foreign Studies (China)	MS0158: Follow the Rivals? How Brand Awards Shape Competitors’ Product Strategies	3D
<i>Geng</i>	<i>CUI</i>	Guangdong University of Foreign Studies (China)	MS0111: Smile Science: Unraveling the Temporal and Spatial Dynamics of Expressions in Marketing Videos	6E
<i>Bing</i>	<i>DAI</i>	Otago Polytechnic (Auckland International Campus) (New Zealand)	MS0038: AI Capability and Innovation Ambidexterity in Small and Medium-Sized Manufacturing Enterprises: The Role of Dynamic Capability and Entrepreneurial Bricolage	3E
<i>Hanh Thi Duong</i>	<i>DANG</i>	Massey University (New Zealand)	MS0001: Social Media and Export Innovation: The Role of Digital Leadership, Digital Entrepreneurial Orientation, and Organizational Capabilities	3D
<i>Ruolin</i>	<i>DENG</i>	Guangdong University of Foreign Studies (China)	MS0127: When the Thrill Lingers: How Post-Purchase Flow Consciousness Shapes Live Stream Shopping Engagement	3D
<i>Ziyu</i>	<i>DENG</i>	Guangdong University of Finance and Economics (China)	“From Digital Natives to Born Globals: The Role of Digital Technologies in Entrepreneurial Success in Cross-border e-Commerce”	2A
<i>Shiyin</i>	<i>DING</i>	Guangdong University of Foreign Studies (China)	MS0160: Win-win Human Resource Management Systems: Scale Development and Its Predictive Effect	6B
<i>Bowen</i>	<i>DONG</i>	City University of Macau (Macau SAR, China)	MS0043: How Do Entrepreneurial Firms Choose Resources at Different Growth Stages in Business Incubators? The Multiple Case Study of China	1B
<i>Bowen</i>	<i>DONG</i>	City University of Macau (Macau SAR, China)	MS0057: Research on the Innovation Performance of Traditional Manufacturing Enterprises in the Digital Economy	5B
<i>Junpeng</i>	<i>DOU</i>	Massey University (New Zealand)	MS0037: Blockchain-driven Supply Chain Resilience and Performance from Relational and Dynamic Capability Perspectives: A Multiple Sequential Mediation Model	2D
<i>Jian</i>	<i>DU</i>	Zhejiang University (China)	MS0014: Planting Your Seeds in the Right Soil? Technological Competition and Patent Internationalization Within Multinational Enterprises: A Competitive Dynamics Perspective	2E
<i>Jian</i>	<i>DU</i>	Zhejiang University (China)	MS0136: The Varied Effects of Geopolitical Risk on the Exports, FDI and Patenting of Chinese Multinationals	3B
<i>Junxian</i>	<i>DU</i>	Changzhou University (China)	“Can Digital Economy Support the Improvement of Entrepreneurial Quality? Evidence from China”	2A
<i>Jing-Lin</i>	<i>DUANMU</i>	University of Exeter (United Kingdom)	MS0132: Investors’ Valuations and CM&As by Chinese Listed Firms under the Belt and Road Initiative	5D
<i>Jonathan</i>	<i>ELMS</i>	Massey University (New Zealand)	MS0001: Social Media and Export Innovation: The Role of Digital Leadership, Digital Entrepreneurial Orientation, and Organizational Capabilities	3D
<i>Jonathan</i>	<i>ELMS</i>	Massey University (New Zealand)	MS0002: IT Affordance Strategy, Business Networking and B2B Performance: A Multichannel Network Perspective	6A
<i>Phoebe</i>	<i>FLETCHER</i>	Massey University (New Zealand)	MS0002: IT Affordance Strategy, Business Networking and B2B Performance: A Multichannel Network Perspective	6A
<i>Jyun-Ying</i>	<i>FU</i>	National Taiwan University (Taiwan)	MS0134: Uncertain Business: The Influence of Geopolitical Risks on New Venture Formation	3B
<i>Jyun-Ying</i>	<i>FU</i>	National Taiwan University (Taiwan)	MS0060: Female CEOs and Corporate Innovation Investments: Evidence from S&P 1500 IT Firms	6C
<i>Fang</i>	<i>GAO</i>	Shanghai Urban Construction Vocational College (China)	MS0122: A Bibliometric Analysis of Green Brand Research (1995-2023)	5C
<i>Soomin</i>	<i>GO</i>	Koreatech University (South Korea)	MS0040: The Hidden Hallyu Unleashed: Unpacking the Key Success Factors through Text Analysis	5D
<i>Shiau-Ling</i>	<i>GUO</i>	National Chengchi University (Taiwan)	MS0148: The Impact of CSR on Acquisition Completion for Acquiring Firms from Emerging Economies	1C
<i>Shiau-Ling</i>	<i>GUO</i>	National Chengchi University (Taiwan)	MS0044: Unlocking Microenterprise Performance in Indonesia Craft Industry: The Role of Business and Political Networking Capabilities	4E
<i>Shiau-Ling</i>	<i>GUO</i>	National Chengchi University (Taiwan)	MS0045: Exploring Triple Helix Collaboration of Microenterprises in Tackling Grand Challenges	4E

<i>Yang</i>	<i>GUO</i>	IÉSEG School of Management (France)	MS0089: Understanding the Role of Consumption Values of AI Service Robots on Customer-robot Interactions	6D
<i>Yingwen</i>	<i>GUO</i>	The Hong Kong Polytechnic University (Hong Kong SAR, China)	MS0073: The Effect of Shared IPO Auditor with Listed Affiliates on IPO Audit Quality and IPO Underpricing: Evidence from Audit Firm and Partner Levels	4C
<i>Yuxin</i>	<i>GUO</i>	Northeastern University (China)	MS0125: Devote Your Attention to the Crowdfunding Design	6A
<i>Ho-seok</i>	<i>GWAK</i>	Koreatech University (South Korea)	MS0040: The Hidden Hallyu Unleashed: Unpacking the Key Success Factors through Text Analysis	5D
<i>Omar Zaki</i>	<i>HAFIZAH</i>	National University of Malaysia (Malaysia)	MS0121: Agroentrepreneurship in A Divided Context: Case Studies in Sarawak, Malaysia	1B
<i>Hamizah Abd</i>	<i>HAMID</i>	National University of Malaysia (Malaysia)	MS0121: Agroentrepreneurship in A Divided Context: Case Studies in Sarawak, Malaysia	1B
<i>Hamizah Abd</i>	<i>HAMID</i>	National University of Malaysia (Malaysia)	MS0053: Transnational Entrepreneurship Survivability: A Configurational Approach	6A
<i>Hamizah Abd</i>	<i>HAMID</i>	National University of Malaysia (Malaysia)	MS0074: Trends and Models of Coping Strategies for Successful Entrepreneurs in the Face of Adversities: A Bibliometric Literature Review	6A
<i>Sanghee</i>	<i>HAN</i>	Sogang University (South Korea)	MS0071: From Individualism-driven Malicious Envy to Turnover Intention among MZ Generations in South Korea	6B
<i>Fei</i>	<i>HAO</i>	University of International Business and Economics (China)	MS0147: A Global Public Good for Counter-terrorism? Assessing the Impact of the Belt and Road Initiative	5A
<i>Rubin</i>	<i>HAO</i>	University of Macau (Macau SAR, China)	MS0080: Audit Delay during Regulatory Relief of Reporting Deadline: Evidence from Hong Kong	4C
<i>Guanming</i>	<i>HE</i>	Durham University (United Kingdom)	MS0107: Advancing Accounting Education: The Role of AI Language Technologies	2C
<i>Guanming</i>	<i>HE</i>	Durham University (United Kingdom)	MS0108: Capital Market Implications of Corporate Digitalization: Evidence from Analyst Forecasts	4C
<i>Guanming</i>	<i>HE</i>	Durham University (United Kingdom)	MS0105: Does Commercial Reform Embracing Digital Technologies Mitigate Stock Price Crash Risk?	5B
<i>Guanming</i>	<i>HE</i>	Durham University (United Kingdom)	MS0106: Do Marketing-experienced Executives with Longer Tenure in Top Management Team Contribute to Higher Corporate Investment Efficiency? Evidence from Chinese Listed Companies	6C
<i>Michael William</i>	<i>HICKEY</i>	Guangdong University of Foreign Studies (China)	MS0153: Localization Effectiveness in Africa for China's Belt and Road Initiative	4B
<i>Jacky F.L.</i>	<i>HONG</i>	University of Macau (Macau SAR, China)	"Uncovering the Institutional Logic of Digital Platforms"	1A
<i>Nienyen</i>	<i>HSU</i>	National ChengChi University (Taiwan)	MS0149: A Review of Research on the EMNEs' Catch-up	5D
<i>Kangzheng</i>	<i>HU</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0025: Impact of Employee-Generated Content on Employer Brand Perception: Evidence on RED (Xiaohongshu) China	5B
<i>Bao-Huei</i>	<i>HUANG</i>	National Taiwan University (Taiwan)	MS0034: Can Institutional Adaptation Ensure Survival? A Comparative Study of Family Businesses in South Korea and Taiwan: Samsung and Tatung	1D
<i>Hancheng</i>	<i>HUANG</i>	Hong Kong Baptist University (Hong Kong SAR, China)	MS0063: Enhancement or Inhibition: The Double-Edged Sword Effect of AI Awareness on Employee Innovation Performance	6D
<i>Hong Yi</i>	<i>HUANG</i>	National Taipei University of Business (Taiwan)	MS0068: Does AI Matter to ESG Rating of the Semiconductor Industry	6D
<i>Jun</i>	<i>HUANG</i>	Southwest University (China)	MS0063: Enhancement or Inhibition: The Double-Edged Sword Effect of AI Awareness on Employee Innovation Performance	6D
<i>Kuo-Feng</i>	<i>HUANG</i>	National Chengchi University (Taiwan)	MS0094: Digital Capabilities As a Moderating Role in SME Internationalization	2D
<i>Kuo-Feng</i>	<i>HUANG</i>	National Chengchi University (Taiwan)	MS0095: Value Chain Activities, Digital Capabilities and SME Internationalization	3E

<i>Kuo-Feng</i>	<i>HUANG</i>	National Chengchi University (Taiwan)	MS0144: Innovation in Product or Business Model for University-Based Firm's Capability to Survive? An Open Innovation Perspective	6A
<i>Lei</i>	<i>HUANG</i>	Guangdong University of Foreign Studies (China)	MS0154: A Study on Dynamic Stakeholder Management for International Project Contracting	4B
<i>Shen-Chia</i>	<i>HUANG</i>	National Chengchi University (Taiwan)	MS0060: Female CEOs and Corporate Innovation Investments: Evidence from S&P 1500 IT Firms	6C
<i>Yi-Chen</i>	<i>HUANG</i>	National Chung Hsing University (Taiwan)	MS0146: The Impact of Entrepreneurial Orientation and Employees' Digital Skills on Enterprise Digitalization: Moderating Effects of Environmental Uncertainty and Knowledge Absorptive Capacity	3E
<i>Yiran</i>	<i>HUANG</i>	Universiti Kebangsaan Malaysia (Malaysia)	MS0074: Trends and Models of Coping Strategies for Successful Entrepreneurs in the Face of Adversities: A Bibliometric Literature Review	6A
<i>Eunjung</i>	<i>HYUN</i>	Hongik University (South Korea)	MS0156: Compositions and Contexts for Going Green: A Multi-level Contingency Model of Gender-diverse Boards and Environmental Innovation in East Asian Corporations	5C
<i>Takahiro</i>	<i>INADA</i>	Kyoto University of Advanced Science (Japan)	MS0009: Are Local Platforms Better Than the Global Ones? A Comparison Study of Food Delivery Platforms in Japan and Indonesia	2D
<i>Hitoshi</i>	<i>IWASHITA</i>	Wenzhou-Kean University (China) & Business Breakthrough University (Japan)	MS0008: Reversal Post-Merger Integration (PMI): A Single Case Study Of A Long Integration Process	5A
<i>Hitoshi</i>	<i>IWASHITA</i>	Wenzhou-Kean University (China) & Business Breakthrough University (Japan)	MS0007: Using Developmental Expatriation as A Means of Internationalization: A Japanese Example	6B
<i>Shin Yu</i>	<i>JI</i>	National Taipei University of Business (Taiwan)	MS0068: Does AI Matter to ESG Rating of the Semiconductor Industry	6D
<i>Xianghui</i>	<i>JIANG</i>	Guangdong University of Foreign Studies (China)	MS0138: Company-sponsored and Customer-autonomous Brand Co-creation on Brand Loyalty - An Integrated Perspective of Internal and External Factors	6E
<i>Syahrul Nizam</i>	<i>JUNAINI</i>	Universiti Malaysia Sarawak (Malaysia)	MS0121: Agroentrepreneurship in A Divided Context: Case Studies in Sarawak, Malaysia	1B
<i>Venus</i>	<i>KANANI-MOGHADAM</i>	RMIT University (Australia)	MS0049: What Factors Determine Product Stewardship in Organizations? – Developed vs Emerging Market Firms	1C
<i>Suja</i>	<i>KARTHIKA</i>	Hong Kong Metropolitan University (Hong Kong SAR, China)	MS0015: Sustainable Entrepreneurship Process Model: A Case Based Empirical Attestation	1C
<i>Rahul Pratap Singh</i>	<i>KAURAV</i>	FORE School of Management (India)	MS0120: The Strategic Importance of Geopolitical Risks for MNEs: Navigating Uncertainty in a Globalized World	3B
<i>Huda</i>	<i>KHAN</i>	Aberdeen University (United Kingdom)	MS0049: What Factors Determine Product Stewardship in Organizations? – Developed vs Emerging Market Firms	1C
<i>Paul</i>	<i>KHONG</i>	University of Sydney (Australia)	MS0083: Managerial Cognitions in the Digital Era	2D
<i>Brian Tae-Seok</i>	<i>KIM</i>	Waseda University (Japan)	MS0156: Compositions and Contexts for Going Green: A Multi-level Contingency Model of Gender-diverse Boards and Environmental Innovation in East Asian Corporations	5C
<i>Tae-hyung</i>	<i>KIM</i>	Koreatech University (South Korea)	MS0040: The Hidden Hallyu Unleashed: Unpacking the Key Success Factors through Text Analysis	5D
<i>YoungChae</i>	<i>KIM</i>	Sogang University (South Korea)	MS0071: From Individualism-driven Malicious Envy to Turnover Intention among MZ Generations in South Korea	6B
<i>Kaylee</i>	<i>KONG</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0054: Is DEI Just Lip Service Running on Reserve Mode?	1C
<i>Kun</i>	<i>KONG</i>	University of Macau (Macau SAR, China)	MS0062: How Trending Topics in Social Media and Corporate Response Make Effect to Investors? Evidence from China	3D
<i>Dyah Ayu</i>	<i>KUSUMANINGTYAS</i>	Southern Taiwan University of Science and Technology (Taiwan)	MS0013: The Effect of Polymathic Headship in Management on Technology-Driven Investment: New Evidence	6C
<i>MinJeong</i>	<i>KWON</i>	Sogang University (South Korea)	MS0071: From Individualism-driven Malicious Envy to Turnover Intention among MZ Generations in South Korea	6B
<i>Keyan</i>	<i>LAI</i>	University of Edinburgh (United Kingdom)	MS0032: "I Think I Would Be Cautious": National Security Threat Accusations as Negative Signals and Their Impact on Organizational Attractiveness	5A

<i>Yijia</i>	<i>LAN</i>	Communication University of China (China)	"The Unbalanced Impact of Digital Transformation on Business Model Innovation: The Moderating Role of Competitive Intensity"	3A
<i>Fung Harry</i>	<i>LEE</i>	The Chinese University of Hong Kong (Hong Kong SAR, China)	MS0031: The Interaction between Domestic and Outward Foreign Direct Investment in China: The Influence of Region-specific Context	2E
<i>Liane W.Y.</i>	<i>LEE</i>	Lingnan University (Hong Kong SAR, China)	MS0093: The Antecedents and Consequences of UN Sustainable Development Goals in Firms	1D
<i>Liane W.Y.</i>	<i>LEE</i>	Lingnan University (Hong Kong SAR, China)	MS0035: The Influence of Junzi on Internal Creating Shared Value Strategy	5B
<i>Lawrence H.W.</i>	<i>LEI</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0006: JPEX: Identifies the "Ponzi Scams", Provides Fraud Prevention, and Offers Insights to Maintain Investor Confidence and Financial Stability in the Age of Digitalization	1C
<i>T.K.P.</i>	<i>LEUNG</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0006: JPEX: Identifies the "Ponzi Scams", Provides Fraud Prevention, and Offers Insights to Maintain Investor Confidence and Financial Stability in the Age of Digitalization	1C
<i>Tommy</i>	<i>LEUNG</i>	Hong Kong University of Science and Technology (Hong Kong SAR, China)	MS0091: Case Study: Wirecard AG, an Enron Plus in the Fintech Era	4C
<i>Anran</i>	<i>LI</i>	Monash University (Australia)	MS0088: Internationalization of What? The Impact of Firm Status on Offshoring Managers' Private Wealth in Emerging Markets	4E
<i>Anran</i>	<i>LI</i>	Monash University (Australia)	MS0099: Escape, Stay, or Forced Move? The Impact of Firm Status on Firm Internationalization in Emerging Markets	4E
<i>Chenyang</i>	<i>LI</i>	University of Bristol (United Kingdom)	MS0082: Fiscal Decentralization, Local Government Assessment, and Environment Protection: A Difference-in-difference Approach	5C
<i>Chuntao</i>	<i>LI</i>	Henan University (China)	"Corporate Digital Transformation and Product Market Performance: Evidence from China"	1A
<i>Chunyu</i>	<i>LI</i>	Guangdong University of Foreign Studies (China)	"Corporate Digital Transformation and Product Market Performance: Evidence from China"	1A
<i>Haiyang</i>	<i>LI</i>	Rice University (USA)	MS0155: Global Value Chains and Innovation: An Exploratory Cross-country Cross-industry Study	4B
<i>Jiaming</i>	<i>LI</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0025: Impact of Employee-Generated Content on Employer Brand Perception: Evidence on RED (Xiaohongshu) China	5B
<i>Jiatao</i>	<i>LI</i>	Hong Kong University of Science and Technology (Hong Kong SAR, China)	MS0147: A Global Public Good for Counter-terrorism? Assessing the Impact of the Belt and Road Initiative	5A
<i>Jie</i>	<i>LI</i>	Xi'an Jiaotong-Liverpool University (China)	MS0017: The Alleviating Role of University Engagement in Negative Spillover Effect of Green-tech FDI	2C
<i>Lei</i>	<i>LI</i>	University of Nottingham Ningbo China (China)	MS0151: The Interplay of Digitalization and Innovation on Internationalization: Empirical Evidence from Traditional Chinese Medicine Firms	2E
<i>Xiaolin</i>	<i>LI</i>	Guangdong University of Finance and Economics (China)	"From Digital Natives to Born Globals: The Role of Digital Technologies in Entrepreneurial Success in Cross-border e-Commerce"	2A
<i>Yinuo</i>	<i>LI</i>	University of Nottingham (United Kingdom)	MS0082: Fiscal Decentralization, Local Government Assessment, and Environment Protection: A Difference-in-difference Approach	5C
<i>Zhichao</i>	<i>LI</i>	University of Exeter (United Kingdom)	MS0107: Advancing Accounting Education: The Role of AI Language Technologies	2C
<i>Zhichao</i>	<i>LI</i>	University of Exeter (United Kingdom)	MS0108: Capital Market Implications of Corporate Digitalization: Evidence from Analyst Forecasts	4C
<i>Zhichao</i>	<i>LI</i>	University of Exeter (United Kingdom)	MS0105: Does Commercial Reform Embracing Digital Technologies Mitigate Stock Price Crash Risk?	5B
<i>Yung-Chih</i>	<i>LIEN</i>	National Taiwan University (Taiwan)	MS0034: Can Institutional Adaptation Ensure Survival? A Comparative Study of Family Businesses in South Korea and Taiwan: Samsung and Tatung	1D
<i>Yung-Chih</i>	<i>LIEN</i>	National Taiwan University (Taiwan)	MS0042: Does Board Network Centrality Influence Firms' Internationalization? The Effects in Chinese High-Tech SOEs	4E
<i>Chun Ju</i>	<i>LIN</i>	National Taipei University of Business (Taiwan)	MS0068: Does AI Matter to ESG Rating of the Semiconductor Industry	6D

<i>Ku-Ho</i>	<i>LIN</i>	National Chung Hsing University (Taiwan)	MS0146: The Impact of Entrepreneurial Orientation and Employees' Digital Skills on Enterprise Digitalization: Moderating Effects of Environmental Uncertainty and Knowledge Absorptive Capacity	3E
<i>Tiantian</i>	<i>LIN</i>	Huaqiao University (China)	MS0108: Capital Market Implications of Corporate Digitalization: Evidence from Analyst Forecasts	4C
<i>Wei</i>	<i>LIN</i>	University of St. Gallen (Switzerland)	MS0133: Globalization or Deglobalization? How Different Metrics Tell Different Stories	4B
<i>Zhibin</i>	<i>LIN</i>	Durham University (United Kingdom)	MS0127: When the Thrill Lingers: How Post-Purchase Flow Consciousness Shapes Live Stream Shopping Engagement	3D
<i>Zhibin</i>	<i>LIN</i>	Durham University (United Kingdom)	MS0106: Do Marketing-experienced Executives with Longer Tenure in Top Management Team Contribute to Higher Corporate Investment Efficiency? Evidence from Chinese Listed Companies	6C
<i>Beibei</i>	<i>LIU</i>	Henan University (China)	"Corporate Digital Transformation and Product Market Performance: Evidence from China"	1A
<i>Bin</i>	<i>LIU</i>	Xiamen University (China)	MS0152: Evasion or Compliance? The Impact of Extradition Treaties on International Investment Location Choices	5D
<i>David</i>	<i>LIU</i>	RMIT University (Australia)	MS0037: Blockchain-driven Supply Chain Resilience and Performance from Relational and Dynamic Capability Perspectives: A Multiple Sequential Mediation Model	2D
<i>David</i>	<i>LIU</i>	RMIT University (Australia)	MS0038: AI Capability and Innovation Ambidexterity in Small and Medium-Sized Manufacturing Enterprises: The Role of Dynamic Capability and Entrepreneurial Bricolage	3E
<i>David Yulong</i>	<i>LIU</i>	Xi'an Jiaotong-Liverpool University (China)	MS0001: Social Media and Export Innovation: The Role of Digital Leadership, Digital Entrepreneurial Orientation, and Organizational Capabilities	3D
<i>Junxia Julia</i>	<i>LIU</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	"Digital Economy and Accounting Information Comparability: Evidence from China"	4A
<i>Qian</i>	<i>LIU</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0025: Impact of Employee-Generated Content on Employer Brand Perception: Evidence on RED (Xiaohongshu) China	5B
<i>Shanshi</i>	<i>LIU</i>	South China University of Technology (China)	MS0160: Win-win Human Resource Management Systems: Scale Development and Its Predictive Effect	6B
<i>Shilan</i>	<i>LIU</i>	Guangdong University of Foreign Studies (China)	MS0033: The Effect of Perceived Product Innovation on Anticipated Regret	6E
<i>Shun</i>	<i>LIU</i>	Guangdong University of Foreign Studies (China)	MS0126: The Impact of Leadership Empathy on Employees' Innovative Behavior in the Digital Age: A Mediated Moderation Model	4D
<i>Weiping</i>	<i>LIU</i>	University of Nottingham Ningbo China (China)	MS0155: Global Value Chains and Innovation: An Exploratory Cross-country Cross-industry Study	4B
<i>Wenjie</i>	<i>LIU</i>	City University of Hong Kong (Hong Kong SAR, China)	MS0115: Stay or Leave: Nationalist Movement Against Foreign Subsidiaries' Parent Country and Local Managers' Exits	2E
<i>Xiaomeng</i>	<i>LIU</i>	University of Nottingham Ningbo China (China)	MS0075: A Friend in Need is a Friend Indeed: Acquiring Financial Resources from Stakeholders in the Era of Geopolitical Crisis	3B
<i>Zhuoran</i>	<i>LIU</i>	Xi'an Jiaotong-Liverpool University (China)	MS0017: The Alleviating Role of University Engagement in Negative Spillover Effect of Green-tech FDI	2C
<i>Martin</i>	<i>LOCKETT</i>	University of Nottingham Ningbo China (China)	MS0151: The Interplay of Digitalization and Innovation on Internationalization: Empirical Evidence from Traditional Chinese Medicine Firms	2E
<i>Jane</i>	<i>LU</i>	City University of Hong Kong (Hong Kong SAR, China)	MS0115: Stay or Leave: Nationalist Movement Against Foreign Subsidiaries' Parent Country and Local Managers' Exits	2E
<i>Xifeng</i>	<i>LU</i>	Jilin University of Finance and Economics (China)	"Digital Infrastructure, Virtual Agglomeration and Regional Green Innovation in China"	1A
<i>Ruiyi</i>	<i>LUO</i>	University of Nottingham Ningbo China (China)	MS0151: The Interplay of Digitalization and Innovation on Internationalization: Empirical Evidence from Traditional Chinese Medicine Firms	2E
<i>Yikai</i>	<i>MA</i>	City University of Macau (Macau SAR, China)	MS0125: Devote Your Attention to the Crowdfunding Design	6A
<i>Lucila</i>	<i>MAGALONG</i>	Jose Rizal University (Philippines)	MS0016: Influence of Budgetary Control on the Growth of MSME'S in Southern Manila District of NCR, Philippines	1B

<i>Dale Thomas</i>	<i>MATHEWS</i>	University of Puerto Rico (USA)	MS0096: Evidence of Reshoring / Nearshoring: An Analysis of Imports to the United States of Selected Products	4B
<i>Phyllis Lai Lan</i>	<i>MO</i>	City University of Hong Kong (Hong Kong SAR, China)	MS0073: The Effect of Shared IPO Auditor with Listed Affiliates on IPO Audit Quality and IPO Underpricing: Evidence from Audit Firm and Partner Levels	4C
<i>Nur Sa'adah</i>	<i>MUHAMAD</i>	Universiti Kebangsaan Malaysia (Malaysia)	MS0074: Trends and Models of Coping Strategies for Successful Entrepreneurs in the Face of Adversities: A Bibliometric Literature Review	6A
<i>Hai-Trung</i>	<i>NGUYEN</i>	International University – Vietnam National University Ho Chi Minh City (Vietnam)	MS0055: Addiction and Compulsive Buying in Short-form Video Application: The Case of Vietnam	3C
<i>Hai-Trung</i>	<i>NGUYEN</i>	International University – Vietnam National University Ho Chi Minh City (Vietnam)	MS0056: Negative Celebrity Publicity Influencing Consumers' Attitudes Toward the Celebrity and the Endorsed Brand: The Case of Vietnamese Generation Z	3C
<i>Huy-Anh</i>	<i>NGUYEN</i>	International University - Vietnam National University Ho Chi Minh City (Vietnam)	MS0056: Negative Celebrity Publicity Influencing Consumers' Attitudes Toward the Celebrity and the Endorsed Brand: The Case of Vietnamese Generation Z	3C
<i>Xiaoran</i>	<i>Ni</i>	Xiamen University (China)	MS0158: Follow the Rivals? How Brand Awards Shape Competitors' Product Strategies	3D
<i>Delly</i>	<i>NOFIANI</i>	National Chengchi University (Taiwan)	MS0044: Unlocking Microenterprise Performance in Indonesia Craft Industry: The Role of Business and Political Networking Capabilities	4E
<i>Delly</i>	<i>NOFIANI</i>	National Chengchi University (Taiwan)	MS0045: Exploring Triple Helix Collaboration of Microenterprises in Tackling Grand Challenges	4E
<i>Chueh-Chu</i>	<i>OU</i>	Ling Tung University (Taiwan)	MS0146: The Impact of Entrepreneurial Orientation and Employees' Digital Skills on Enterprise Digitalization: Moderating Effects of Environmental Uncertainty and Knowledge Absorptive Capacity	3E
<i>Weiyue</i>	<i>PAN</i>	Changzhou University (China)	"Can Digital Economy Support the Improvement of Entrepreneurial Quality? Evidence from China"	2A
<i>Pattaraporn</i>	<i>PANHIRUN</i>	Thammasat University (Thailand)	MS0028: Barriers in Sustainable Fashion Consumption: Comparing Generation Y (Millennials) and Generation Z	3C
<i>Ronaldo</i>	<i>PARENTE</i>	Florida International University (USA)	MS0142: Data Capital, Export Upgrade and the Global Heterogeneity Knowledge Spillover Effect	3E
<i>Ling</i>	<i>PENG</i>	Lingnan University (Hong Kong SAR, China)	MS0111: Smile Science: Unraveling the Temporal and Spatial Dynamics of Expressions in Marketing Videos	6E
<i>Tzu-Ju Ann</i>	<i>PENG</i>	National Chengchi University (Taiwan)	MS0044: Unlocking Microenterprise Performance in Indonesia Craft Industry: The Role of Business and Political Networking Capabilities	4E
<i>Tzu-Ju Ann</i>	<i>PENG</i>	National Chengchi University (Taiwan)	MS0045: Exploring Triple Helix Collaboration of Microenterprises in Tackling Grand Challenges	4E
<i>Wei</i>	<i>PENG</i>	Changzhou University (China)	"Can Digital Economy Support the Improvement of Entrepreneurial Quality? Evidence from China"	2A
<i>Pittaya</i>	<i>PIPATPALLOP</i>	Thammasat University (Thailand)	"Implementation of Artificial Intelligence (AI) for Sustainable Business Model Innovation: Systematic Literature Review and Future Research Agenda"	4A
<i>Kristina</i>	<i>POTOCNIK</i>	University of Edinburgh (United Kingdom)	MS0032: "I Think I Would Be Cautious": National Security Threat Accusations as Negative Signals and Their Impact on Organizational Attractiveness	5A
<i>Eko Heru</i>	<i>PRASETYO</i>	Tokyo Institute of Technology (Japan)	MS0009: Are Local Platforms Better Than the Global Ones? A Comparison Study of Food Delivery Platforms in Japan and Indonesia	2D
<i>Alfred</i>	<i>PRESBITERO</i>	Deakin University (Australia)	MS0093: The Antecedents and Consequences of UN Sustainable Development Goals in Firms	1D
<i>Shanshan</i>	<i>QIAN</i>	Guangdong University of Foreign Studies (China)	MS0160: Win-win Human Resource Management Systems: Scale Development and Its Predictive Effect	6B
<i>Wei Will</i>	<i>QIANG</i>	The Chinese University of Hong Kong (Hong Kong SAR, China)	MS0031: The Interaction between Domestic and Outward Foreign Direct Investment in China: The Influence of Region-specific Context	2E
<i>Fei</i>	<i>QIAO</i>	Guangdong University of Foreign Studies (China)	MS0131: Award-Winning Brand Creative Strategies: A Comparative Analysis of Experimental Technologies and Their Impact on Gen Z's Behavioral Intentions in Asian and Western Markets	3C
<i>Yuhan</i>	<i>QIAO</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0035: The Influence of Junzi on Internal Creating Shared Value Strategy	5B

<i>Weinian</i>	<i>QIU</i>	Guangdong University of Foreign Studies (China)	MS0126: The Impact of Leadership Empathy on Employees' Innovative Behavior in the Digital Age: A Mediated Moderation Model	4D
<i>Xinlu</i>	<i>QIU</i>	NTNU Norwegian University of Science and Technology (Norway)	MS0064: Role of Individuals in Knowledge Transfer across Boundary: Review and a Research Agenda	4D
<i>Xinlu</i>	<i>QIU</i>	NTNU Norwegian University of Science and Technology (Norway)	MS0063: Enhancement or Inhibition: The Double-Edged Sword Effect of AI Awareness on Employee Innovation Performance	6D
<i>Yixin</i>	<i>QIU</i>	University of Galway (Ireland)	MS0101: Political Freedom and CSR	1D
<i>Guannan</i>	<i>QU</i>	Beijing Institute of Technology (China)	"The Unbalanced Impact of Digital Transformation on Business Model Innovation: The Moderating Role of Competitive Intensity"	3A
<i>Wardah</i>	<i>QUERSHI</i>	University of Lithuania (Lithuania)	MS0086: Building a Green Jobs Economy: Global Implications Emerging from the UK Experience	5C
<i>Olimpia C.</i>	<i>RACELA</i>	Mahidol University International College (Thailand)	MS0145: Exploring ESG-driven and ESG-driving Innovations: The Role of CSR Orientation of Thai Exporters	5C
<i>Douglas</i>	<i>RENWICK</i>	Nottingham Trent University (United Kingdom)	MS0086: Building a Green Jobs Economy: Global Implications Emerging from the UK Experience	5C
<i>Ke</i>	<i>RONG</i>	Tsinghua University (China)	MS0142: Data Capital, Export Upgrade and the Global Heterogeneity Knowledge Spillover Effect	3E
<i>Ke</i>	<i>RONG</i>	Tsinghua University (China)	MS0147: A Global Public Good for Counter-terrorism? Assessing the Impact of the Belt and Road Initiative	5A
<i>Winfried</i>	<i>RUIGROK</i>	University of St. Gallen (Switzerland)	MS0133: Globalization or Deglobalization? How Different Metrics Tell Different Stories	4B
<i>Mohammad Afif</i>	<i>SALLATU</i>	National Chengchi University (Taiwan)	MS0144: Innovation in Product or Business Model for University-Based Firm's Capability to Survive? An Open Innovation Perspective	6A
<i>Deepak</i>	<i>SARDANA</i>	RMIT University (Australia)	MS0049: What Factors Determine Product Stewardship in Organizations? – Developed vs Emerging Market Firms	1C
<i>Tsuyoshi</i>	<i>SATO</i>	Hosei University (Japan)	MS0011: Heterogeneity or Homogeneity? The Distance Paradigm in Shaping the Strategies for MNEs' Foreign Investment and Financial Institutions' Cross-border Lending	5A
<i>Biaoan</i>	<i>SHAN</i>	Jilin University (China)	"Can Digital Economy Support the Improvement of Entrepreneurial Quality? Evidence from China"	2A
<i>Liang</i>	<i>SHAO</i>	Radford University (USA)	MS0101: Political Freedom and CSR	1D
<i>Yulan</i>	<i>SHEN</i>	Zhejiang University (China)	MS0014: Planting Your Seeds in the Right Soil? Technological Competition and Patent Internationalization Within Multinational Enterprises: A Competitive Dynamics Perspective	2E
<i>Yulan</i>	<i>SHEN</i>	Zhejiang University (China)	MS0136: The Varied Effects of Geopolitical Risk on the Exports, FDI and Patenting of Chinese Multinationals	3B
<i>Diwen</i>	<i>SHI</i>	Nanjing University (China)	"Does China's Qualification Certification Policy Improve SMEs' Digital Innovation Capabilities? A Quasi-natural Experiment"	3A
<i>Xinwei</i>	<i>SHI</i>	Durham University (United Kingdom)	MS0142: Data Capital, Export Upgrade and the Global Heterogeneity Knowledge Spillover Effect	3E
<i>Yolanda Yang</i>	<i>SHI</i>	Shenzhen University (China)	MS0103: Finding Strength in History: Effects of Historical Nostalgia Consumption on Self-Transcendence	6E
<i>Tsui-Yii</i>	<i>SHIH</i>	National Taipei University of Business (Taiwan)	MS0084: Enhancing Customer Experience and Innovation Capabilities in Enterprise Digital Transformation Strategies	3E
<i>Yi-Cheng</i>	<i>SHIH</i>	National Chengchi University (Taiwan)	MS0134: Uncertain Business: The Influence of Geopolitical Risks on New Venture Formation	3B
<i>Xiaolong</i>	<i>SHUI</i>	University of Bristol (United Kingdom)	MS0100: SMEs' Early Stage of Internationalization in the Age of Populism	5A
<i>Robin</i>	<i>SNELL</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0054: Is DEI Just Lip Service Running on Reserve Mode?	1C

<i>Kedwadee</i>	<i>SOMBULTAWEE</i>	Thammasat University (Thailand)	"Implementation of Artificial Intelligence (AI) for Sustainable Business Model Innovation: Systematic Literature Review and Future Research Agenda"	4A
<i>Lianlian</i>	<i>SONG</i>	Nanjing University of Aeronautics and Astronautics (China)	MS0103: Finding Strength in History: Effects of Historical Nostalgia Consumption on Self-Transcendence	6E
<i>Thanyaporn</i>	<i>SOONTORNTHUM</i>	Thammasat University (Thailand)	MS0027: Business Model Design and Development of Mah Boonkrong Rice Brand on Online Channel	1B
<i>Thanyaporn</i>	<i>SOONTORNTHUM</i>	Thammasat University (Thailand)	MS0028: Barriers in Sustainable Fashion Consumption: Comparing Generation Y (Millennials) and Generation Z	3C
<i>Thanyaporn</i>	<i>SOONTORNTHUM</i>	Thammasat University (Thailand)	MS0076: Influence of Restaurant Online Reviews' Characteristics on Credibility: A Study Among Young Consumers	3C
<i>Hailong</i>	<i>SUN</i>	Guangdong University of Foreign Studies (China)	MS0126: The Impact of Leadership Empathy on Employees' Innovative Behavior in the Digital Age: A Mediated Moderation Model	4D
<i>Jimmy</i>	<i>SUN</i>	Otago Polytechnic (Auckland International Campus) (New Zealand)	MS0038: AI Capability and Innovation Ambidexterity in Small and Medium-Sized Manufacturing Enterprises: The Role of Dynamic Capability and Entrepreneurial Bricolage	3E
<i>Yonglei</i>	<i>SUN</i>	Beijing University of Chemical Technology (China)	"The Unbalanced Impact of Digital Transformation on Business Model Innovation: The Moderating Role of Competitive Intensity"	3A
<i>Piyakarn</i>	<i>SUPANCHANABUREE</i>	Thammasat University (Thailand)	"Are We Really the Same? - Comparing Digital Transformation Journey between Higher Education and Energy Industry in Thailand"	4A
<i>Ameen</i>	<i>TALIB</i>	Singapore University of Social Sciences (Singapore)	MS0012: Entrepreneurial Ventures in the Face of Regulatory Challenges: A Case Study	1B
<i>Pui Sun</i>	<i>TAM</i>	University of Macau (Macau SAR, China)	MS0067: Integrating Globalization and Uncertainty in Female Labor Dynamics	1D
<i>Pui Sun</i>	<i>TAM</i>	University of Macau (Macau SAR, China)	MS0128: A Hybrid Deep Learning Model for Carbon Price Prediction	5C
<i>Christine Nya-Ling</i>	<i>TAN</i>	Massey University (New Zealand)	MS0037: Blockchain-driven Supply Chain Resilience and Performance from Relational and Dynamic Capability Perspectives: A Multiple Sequential Mediation Model	2D
<i>Danchi</i>	<i>TAN</i>	National ChengChi University (Taiwan)	MS0148: The Impact of CSR on Acquisition Completion for Acquiring Firms from Emerging Economies	1C
<i>Xiaoya</i>	<i>TANG</i>	National Chengchi University (Taiwan)	MS0148: The Impact of CSR on Acquisition Completion for Acquiring Firms from Emerging Economies	1C
<i>Xiaoya</i>	<i>TANG</i>	National Chengchi University (Taiwan)	MS0149: A Review of Research on the EMNEs' Catch-up	5D
<i>Todsawat</i>	<i>TARSUWORN</i>	Thammasat University (Thailand)	MS0027: Business Model Design and Development of Mah Boonkrong Rice Brand on Online Channel	1B
<i>Huei Chun</i>	<i>TENG</i>	Sunway University (Malaysia)	MS0121: Agroentrepreneurship in A Divided Context: Case Studies in Sarawak, Malaysia	1B
<i>Amonrat</i>	<i>THOUMRUNGROJE</i>	Mahidol University International College (Thailand)	MS0145: Exploring ESG-driven and ESG-driving Innovations: The Role of CSR Orientation of Thai Exporters	5C
<i>Ming</i>	<i>TIAN</i>	Hohai University (China)	"The Impact of Natural Environmental Uncertainty on Sustainable Development of China's Resource-based Enterprises: The Moderating Effect of Slack Resources and Enterprise Digital Transformation"	2A
<i>Xiaoxuan</i>	<i>TIAN</i>	Tsinghua University (China)	MS0142: Data Capital, Export Upgrade and the Global Heterogeneity Knowledge Spillover Effect	3E
<i>Ying</i>	<i>TIAN</i>	Dalian University of Technology (China)	MS0125: Devote Your Attention to the Crowdfunding Design	6A
<i>Soumya</i>	<i>TIWARI</i>	FORE School of Management (India)	MS0120: The Strategic Importance of Geopolitical Risks for MNEs: Navigating Uncertainty in a Globalized World	3B
<i>Chau-Giang</i>	<i>TRAN</i>	International University – Vietnam National University Ho Chi Minh City (Vietnam)	MS0055: Addiction and Compulsive Buying in Short-form Video Application: The Case of Vietnam	3C
<i>Suthiporn</i>	<i>TRUKTRONG</i>	Thammasat University (Thailand)	"Are We Really the Same? - Comparing Digital Transformation Journey between Higher Education and Energy Industry in Thailand"	4A

<i>Denise</i>	<i>TSANG</i>	Henley Business School (United Kingdom)	"Increasing Internalization as the Emerging Business Model in Online Video-on-demand Streaming Entertainment"	3A
<i>Wei-Kuo</i>	<i>TSENG</i>	National Taichung University of Science and Technology (Taiwan)	MS0146: The Impact of Entrepreneurial Orientation and Employees' Digital Skills on Enterprise Digitalization: Moderating Effects of Environmental Uncertainty and Knowledge Absorptive Capacity	3E
<i>Saeko Ozawa</i>	<i>UJIE</i>	SBF Consulting LLC (Japan)	MS0113: English as the Corporate Official Language: Why Is It So Unpopular in Japan?	2E
<i>Yuzuru</i>	<i>UTSUNOMIYA</i>	Nagasaki University (Japan)	MS0110: Factory Location and Travel time in Thailand: How Long Can Companies Accept?	5D
<i>Sukrit</i>	<i>VINAYAVEKHIN</i>	Thammasat University (Thailand)	"Implementation of Artificial Intelligence (AI) for Sustainable Business Model Innovation: Systematic Literature Review and Future Research Agenda"	4A
<i>Ranjit</i>	<i>VOOLA</i>	Sydney University (Australia)	MS0093: The Antecedents and Consequences of UN Sustainable Development Goals in Firms	1D
<i>Chao</i>	<i>WANG</i>	Southwest University (China)	MS0063: Enhancement or Inhibition: The Double-Edged Sword Effect of AI Awareness on Employee Innovation Performance	6D
<i>John Lipeng</i>	<i>WANG</i>	The Compliance Institute Limited (Hong Kong SAR, China)	MS0089: Understanding the Role of Consumption Values of AI Service Robots on Customer-robot Interactions	6D
<i>Ku-Yuan</i>	<i>WANG</i>	National Sun Yat-sen University (Taiwan)	MS0004: Building International Branding Capability in Small and Medium Enterprises	4C
<i>Liang</i>	<i>WANG</i>	University of San Francisco (USA)	MS0101: Political Freedom and CSR	1D
<i>Ling</i>	<i>WANG</i>	University of Shanghai for Science and Technology (China)	MS0047: Study on the Potential of Sino-Japanese Trade Based on the Stochastic Frontier Gravity Model under the RCEP Framework	3B
<i>Lu</i>	<i>WANG</i>	Zhengzhou University (China)	"Digital Infrastructure, Virtual Agglomeration and Regional Green Innovation in China"	1A
<i>Luyao</i>	<i>WANG</i>	Communication University of China (China)	"The Unbalanced Impact of Digital Transformation on Business Model Innovation: The Moderating Role of Competitive Intensity"	3A
<i>Qiaofei</i>	<i>WANG</i>	Lingnan University (Hong Kong SAR, China)	MS0111: Smile Science: Unraveling the Temporal and Spatial Dynamics of Expressions in Marketing Videos	6E
<i>Ruowei</i>	<i>WANG</i>	University of Exeter (United Kingdom)	MS0132: Investors' Valuations and CM&As by Chinese Listed Firms under the Belt and Road Initiative	5D
<i>Tingting</i>	<i>WANG</i>	Guangdong University of Foreign Studies (China)	MS0103: Finding Strength in History: Effects of Historical Nostalgia Consumption on Self-Transcendence	6E
<i>Xueqing</i>	<i>WANG</i>	University of Macau (Macau SAR, China)	"Uncovering the Institutional Logic of Digital Platforms"	1A
<i>Yan</i>	<i>WANG</i>	Guangdong University of Foreign Studies (China)	MS0106: Do Marketing-experienced Executives with Longer Tenure in Top Management Team Contribute to Higher Corporate Investment Efficiency? Evidence from Chinese Listed Companies	6C
<i>Yao</i>	<i>WANG</i>	University of Nottingham Ningbo China (China)	MS0150: Navigating Sanctions: The Impact on Product Diversification and International Diversification Strategies	4B
<i>Yi</i>	<i>WANG</i>	Zhejiang Development & Planning Institute (China)	MS0043: How Do Entrepreneurial Firms Choose Resources at Different Growth Stages in Business Incubators? The Multiple Case Study of China	1B
<i>Yutong</i>	<i>WANG</i>	Guangzhou College of Technology and Business (China)	"From Digital Natives to Born Globals: The Role of Digital Technologies in Entrepreneurial Success in Cross-border e-Commerce"	2A
<i>Narubodee</i>	<i>WATHANAKOM</i>	Sukhothai Thammathirat Open University (Thailand)	MS0024: The Impact of Online Word-of-Mouth and Influencer Marketing on Art Toy Purchase Decisions: A Systematic Review and Proposed Methodology	3D
<i>Raymond K.H.</i>	<i>WONG</i>	The Chinese University of Hong Kong (Hong Kong SAR, China)	MS0006: JPEX: Identifies the "Ponzi Scams", Provides Fraud Prevention, and Offers Insights to Maintain Investor Confidence and Financial Stability in the Age of Digitalization	1C
<i>Wai Ho David</i>	<i>WONG</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0031: The Interaction between Domestic and Outward Foreign Direct Investment in China: The Influence of Region-specific Context	2E
<i>An Chi</i>	<i>WU</i>	National Taipei University of Business (Taiwan)	MS0068: Does AI Matter to ESG Rating of the Semiconductor Industry	6D

<i>Crystal Xinru</i>	<i>WU</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0089: Understanding the Role of Consumption Values of AI Service Robots on Customer-robot Interactions	6D
<i>Qi</i>	<i>WU</i>	Xiamen University (China)	MS0117: Innovation Mirage: How Overstating Innovation Attracts Foreign Institutional Investors in China	5D
<i>Qi</i>	<i>WU</i>	Xiamen University (China)	MS0152: Evasion or Compliance? The Impact of Extradition Treaties on International Investment Location Choices	5D
<i>Tian-Yu</i>	<i>WU</i>	National Taiwan University (Taiwan)	MS0042: Does Board Network Centrality Influence Firms' Internationalization? The Effects in Chinese High-Tech SOEs	4E
<i>Jing</i>	<i>XIE</i>	University of Macau (Macau SAR, China)	MS0062: How Trending Topics in Social Media and Corporate Response Make Effect to Investors? Evidence from China	3D
<i>Hongmei</i>	<i>XU</i>	Guangdong University of Foreign Studies (China)	MS0158: Follow the Rivals? How Brand Awards Shape Competitors' Product Strategies	3D
<i>Jing</i>	<i>XU</i>	Nanyang Technological University (Singapore)	MS0117: Innovation Mirage: How Overstating Innovation Attracts Foreign Institutional Investors in China	5D
<i>Shouquan</i>	<i>XU</i>	Hohai University (China)	"The Impact of Natural Environmental Uncertainty on Sustainable Development of China's Resource-based Enterprises: The Moderating Effect of Slack Resources and Enterprise Digital Transformation"	2A
<i>Xiang</i>	<i>XU</i>	Central University of Finance and Economics (China)	MS0142: Data Capital, Export Upgrade and the Global Heterogeneity Knowledge Spillover Effect	3E
<i>Jing</i>	<i>XUE</i>	Xi'an Jiaotong-Liverpool University (China)	MS0080: Audit Delay during Regulatory Relief of Reporting Deadline: Evidence from Hong Kong	4C
<i>WANG</i>	<i>Yamei</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0046: Investigating the Interplay Between the Socialization New members and the Adaption of Veteran Employees	5B
<i>Tsung-Han</i>	<i>YANG</i>	National Chengchi University (Taiwan)	MS0134: Uncertain Business: The Influence of Geopolitical Risks on New Venture Formation	3B
<i>Tsung-Han</i>	<i>YANG</i>	National Chengchi University (Taiwan)	MS0060: Female CEOs and Corporate Innovation Investments: Evidence from S&P 1500 IT Firms	6C
<i>Xun</i>	<i>YANG</i>	Chongqing University (China)	"Digital Economy and Accounting Information Comparability: Evidence from China"	4A
<i>Yiming</i>	<i>YANG</i>	Massey University (New Zealand)	MS0002: IT Affordance Strategy, Business Networking and B2B Performance: A Multichannel Network Perspective	6A
<i>Yu Chuan</i>	<i>YANG</i>	National Taipei University of Business (Taiwan)	MS0068: Does AI Matter to ESG Rating of the Semiconductor Industry	6D
<i>Yuqing</i>	<i>YANG</i>	Shenzhen University (China)	MS0103: Finding Strength in History: Effects of Historical Nostalgia Consumption on Self-Transcendence	6E
<i>Yiwei</i>	<i>YAO</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0091: Case Study: Wirecard AG, an Enron Plus in the Fintech Era	4C
<i>Zixin</i>	<i>YAO</i>	Guangdong University of Foreign Studies (China)	MS0126: The Impact of Leadership Empathy on Employees' Innovative Behavior in the Digital Age: A Mediated Moderation Model	4D
<i>Ling Na Belinda</i>	<i>YAU</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0080: Audit Delay during Regulatory Relief of Reporting Deadline: Evidence from Hong Kong	4C
<i>Sihua</i>	<i>YE</i>	Guangdong University of Foreign Studies (China)	MS0033: The Effect of Perceived Product Innovation on Anticipated Regret	6E
<i>Xiaoxia</i>	<i>YE</i>	University of Exeter (United Kingdom)	MS0132: Investors' Valuations and CM&As by Chinese Listed Firms under the Belt and Road Initiative	5D
<i>Gongqi</i>	<i>YIN</i>	Guangdong University of Foreign Studies (China)	MS0126: The Impact of Leadership Empathy on Employees' Innovative Behavior in the Digital Age: A Mediated Moderation Model	4D
<i>Roy Fai</i>	<i>YING</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0054: Is DEI Just Lip Service Running on Reserve Mode?	1C
<i>Roy Fai</i>	<i>YING</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0025: Impact of Employee-Generated Content on Employer Brand Perception: Evidence on RED (Xiaohongshu) China	5B

<i>Lantao</i>	<i>YOU</i>	Chongqing University (China)	“Digital Economy and Accounting Information Comparability: Evidence from China”	4A
<i>Honglan</i>	<i>YU</i>	The University of Sheffield (United Kingdom)	MS0017: The Alleviating Role of University Engagement in Negative Spillover Effect of Green-tech FDI	2C
<i>Jie</i>	<i>YU</i>	China Shipbuilding Information Centre (China)	“The Impact of Natural Environmental Uncertainty on Sustainable Development of China’s Resource-based Enterprises: The Moderating Effect of Slack Resources and Enterprise Digital Transformation”	2A
<i>Ling</i>	<i>YU</i>	Peking University (China)	MS0105: Does Commercial Reform Embracing Digital Technologies Mitigate Stock Price Crash Risk?	5B
<i>Ya Ching</i>	<i>YU</i>	National Taipei University of Business (Taiwan)	MS0068: Does AI Matter to ESG Rating of the Semiconductor Industry	6D
<i>Yangyang</i>	<i>YU</i>	University of Macau (Macau SAR, China)	MS0098: Obstacle to Female Advancement: Why Should I Be Always Evaluated from a Male Perspective?	6B
<i>Yi</i>	<i>YU</i>	University of Shanghai for Science and Technology (China)	MS0047: Study on the Potential of Sino-Japanese Trade Based on the Stochastic Frontier Gravity Model under the RCEP Framework	3B
<i>Denghua</i>	<i>YUAN</i>	Guangdong University of Foreign Studies (China)	MS0127: When the Thrill Lingers: How Post-Purchase Flow Consciousness Shapes Live Stream Shopping Engagement	3D
<i>Lin</i>	<i>YUAN</i>	University of Macau (Macau SAR, China)	MS0062: How Trending Topics in Social Media and Corporate Response Make Effect to Investors? Evidence from China	3D
<i>Jianguang</i>	<i>ZENG</i>	Chongqing University (China)	“Digital Economy and Accounting Information Comparability: Evidence from China”	4A
<i>Anlan</i>	<i>ZHANG</i>	Hong Kong Metropolitan University (Hong Kong SAR, China)	MS0092: Media As a Nonmarket Force in International Business: An Interdisciplinary Approach	3D
<i>Hui</i>	<i>ZHANG</i>	City University of Hong Kong (Hong Kong SAR, China)	MS0115: Stay or Leave: Nationalist Movement Against Foreign Subsidiaries’ Parent Country and Local Managers’ Exits	2E
<i>Michael Jijin</i>	<i>ZHANG</i>	Sacred Heart University (USA)	MS0135: Interpersonal Trust and Knowledge Adoption in China: The Moderating Role of Age	4D
<i>Sen</i>	<i>ZHANG</i>	Waseda University (Japan)	MS0022: Building Bridges or Barriers? The Role of Community Culture in Online Knowledge Sharing	4D
<i>Sen</i>	<i>ZHANG</i>	Waseda University (Japan)	MS0090: The Prohibitive Voice Dilemma: When Direct Prohibitive Voice Backfires and How LMX Saves It?	4D
<i>Shiqi</i>	<i>ZHANG</i>	Xiamen University (China)	MS0117: Innovation Mirage: How Overstating Innovation Attracts Foreign Institutional Investors in China	5D
<i>Shiqi</i>	<i>ZHANG</i>	Xiamen University (China)	MS0152: Evasion or Compliance? The Impact of Extradition Treaties on International Investment Location Choices	5D
<i>Weiyin</i>	<i>ZHANG</i>	The Hang Seng University of Hong Kong (Hong Kong SAR, China)	MS0073: The Effect of Shared IPO Auditor with Listed Affiliates on IPO Audit Quality and IPO Underpricing: Evidence from Audit Firm and Partner Levels	4C
<i>Xiaolin</i>	<i>ZHANG</i>	Guangdong University of Foreign Studies (China)	MS0127: When the Thrill Lingers: How Post-Purchase Flow Consciousness Shapes Live Stream Shopping Engagement	3D
<i>Xiaoxu</i>	<i>ZHANG</i>	University of St. Gallen (Switzerland)	MS0133: Globalization or Deglobalization? How Different Metrics Tell Different Stories	4B
<i>Xinggui</i>	<i>ZHANG</i>	Guangdong University of Foreign Studies (China)	MS0160: Win-win Human Resource Management Systems: Scale Development and Its Predictive Effect	6B
<i>Yameng</i>	<i>ZHANG</i>	Xi’an Jiaotong-Liverpool University (China)	MS0017: The Alleviating Role of University Engagement in Negative Spillover Effect of Green-tech FDI	2C
<i>Yan</i>	<i>ZHANG</i>	Shandong University (China)	“Increasing Internalization as the Emerging Business Model in Online Video-on-demand Streaming Entertainment”	3A
<i>Yao</i>	<i>ZHANG</i>	Dalian University of Technology (China)	MS0125: Devote Your Attention to the Crowdfunding Design	6A
<i>Ziyi</i>	<i>ZHANG</i>	University of Macau (Macau SAR, China)	MS0067: Integrating Globalization and Uncertainty in Female Labor Dynamics	1D

<i>Chao</i>	ZHAO	Guangdong University of Foreign Studies (China)	MS0106: Do Marketing-experienced Executives with Longer Tenure in Top Management Team Contribute to Higher Corporate Investment Efficiency? Evidence from Chinese Listed Companies	6C
<i>Jiuru</i>	ZHAO	Guangdong University of Foreign Studies (China)	MS0130: Evolutionary Characteristics and Strategy Research of Trade Relations between China and EU Countries from the Perspective of Global Value Chains	3B
<i>Mengru</i>	ZHAO	Waseda University (Japan)	MS0022: Building Bridges or Barriers? The Role of Community Culture in Online Knowledge Sharing	4D
<i>Mengru</i>	ZHAO	Waseda University (Japan)	MS0090: The Prohibitive Voice Dilemma: When Direct Prohibitive Voice Backfires and How LMX Saves It?	4D
<i>Xiao</i>	ZHAO	Savannah College of Art and Design (USA)	MS0082: Fiscal Decentralization, Local Government Assessment, and Environment Protection: A Difference-in-difference Approach	5C
<i>Xiao Bin Simon</i>	ZHAO	Beijing Normal University (China) & Hong Kong Baptist University United International College (Hong Kong SAR, China)	MS0031: The Interaction between Domestic and Outward Foreign Direct Investment in China: The Influence of Region-specific Context	2E
<i>Meiqi</i>	ZHENG	Zhengzhou University (China)	"Digital Infrastructure, Virtual Agglomeration and Regional Green Innovation in China"	1A
<i>Qizhen</i>	ZHONG	Xiamen University (China)	MS0117: Innovation Mirage: How Overstating Innovation Attracts Foreign Institutional Investors in China	5D
<i>Qizhen</i>	ZHONG	Xiamen University (China)	MS0152: Evasion or Compliance? The Impact of Extradition Treaties on International Investment Location Choices	5D
<i>Abby Jingzi</i>	ZHOU	University of Nottingham Ningbo China (China)	MS0075: A Friend in Need is a Friend Indeed: Acquiring Financial Resources from Stakeholders in the Era of Geopolitical Crisis	3B
<i>Abby Jingzi</i>	ZHOU	University of Nottingham Ningbo China (China)	MS0150: Navigating Sanctions: The Impact on Product Diversification and International Diversification Strategies	4B
<i>Di</i>	ZHOU	Tongji University (China)	MS0147: A Global Public Good for Counter-terrorism? Assessing the Impact of the Belt and Road Initiative	5A
<i>Steven Shijin</i>	ZHOU	University of Nottingham Ningbo China (China)	MS0075: A Friend in Need is a Friend Indeed: Acquiring Financial Resources from Stakeholders in the Era of Geopolitical Crisis	3B
<i>Steven Shijin</i>	ZHOU	University of Nottingham Ningbo China (China)	MS0150: Navigating Sanctions: The Impact on Product Diversification and International Diversification Strategies	4B
<i>Zhanqiang</i>	ZHOU	Central University of Finance and Economics (China)	MS0105: Does Commercial Reform Embracing Digital Technologies Mitigate Stock Price Crash Risk?	5B
<i>Zihan</i>	ZHOU	Communication University of China (China)	"The Unbalanced Impact of Digital Transformation on Business Model Innovation: The Moderating Role of Competitive Intensity"	3A
<i>Lei</i>	ZHU	Huaxia Bank (China)	MS0063: Enhancement or Inhibition: The Double-Edged Sword Effect of AI Awareness on Employee Innovation Performance	6D
<i>Liye</i>	ZHU	Guangdong University of Foreign Studies (China)	MS0138: Company-sponsored and Customer-autonomous Brand Co-creation on Brand Loyalty - An Integrated Perspective of Internal and External Factors	6E
<i>Yunxia</i>	ZHU	University of Queensland (Australia)	MS0036: Multinational Enterprises' Information Disclosure: An Integrative Review and Future Research	5A
<i>Zhijing</i>	ZHU	University of Nottingham Ningbo China (China)	MS0155: Global Value Chains and Innovation: An Exploratory Cross-country Cross-industry Study	4B
<i>Jialin</i>	ZOU	City University of Macau (Macau SAR, China)	MS0057: Research on the Innovation Performance of Traditional Manufacturing Enterprises in the Digital Economy	5B
<i>Peixin</i>	ZUO	City University of Macau (Macau SAR, China)	MS0043: How Do Entrepreneurial Firms Choose Resources at Different Growth Stages in Business Incubators? The Multiple Case Study of China	1B
<i>Peixin</i>	ZUO	City University of Macau (Macau SAR, China)	MS0057: Research on the Innovation Performance of Traditional Manufacturing Enterprises in the Digital Economy	5B
	卢逸璇	广东外语外贸大学	民营企业三十年如何进行组织变革? -- 买化塑的前世今生	5E
	卢逸璇	广东外语外贸大学	新电商背景下进口食品公司的供应链管理 -- 以艾斯普瑞企业为例	5E

叶依筱	广东外语外贸大学	民营企业三十年如何进行组织变革? -- 买化塑的前世今生	5E
叶依筱	广东外语外贸大学	新电商背景下进口食品公司的供应链管理 -- 以艾斯普瑞企业为例	5E
夏思潮	广东外语外贸大学	参与“一带一路”倡议如何促进中国企业创新? -- 基于企业家精神配置与 82 项案例的质性研究	1E
崔耕	广东外语外贸大学, 岭南大学	产品敏捷开发 Tri-V 模型：来自新能源汽车的创新实践	5E
康宁	中南财经政法大学	互联网关键意见领袖内容运营广度与深度策略对用户参与的影响：来自知乎的证据	1E
张强	合肥工业大学	产品敏捷开发 Tri-V 模型：来自新能源汽车的创新实践	5E
慈兆雪	中南财经政法大学	互联网关键意见领袖内容运营广度与深度策略对用户参与的影响：来自知乎的证据	1E
朱文忠	广东外语外贸大学	国内外企业社会责任研究：热点、演进与展望 -- 基于 CiteSpace 的知识图谱分析	5E
李子怡	广东外语外贸大学	跨国经营与技术革新：华为国际化路径与创新演进的纵向案例研究	1E
汪通	英国爱丁堡大学	互联网关键意见领袖内容运营广度与深度策略对用户参与的影响：来自知乎的证据	1E
王丛丛	广东外语外贸大学	国内外企业社会责任研究：热点、演进与展望 -- 基于 CiteSpace 的知识图谱分析	5E
王刚	广东外语外贸大学	民营企业三十年如何进行组织变革? -- 买化塑的前世今生	5E
王刚	广东外语外贸大学	新电商背景下进口食品公司的供应链管理 -- 以艾斯普瑞企业为例	5E
王安宁	合肥工业大学, 岭南大学	产品敏捷开发 Tri-V 模型：来自新能源汽车的创新实践	5E
莫婷婷	中南财经政法大学	互联网关键意见领袖内容运营广度与深度策略对用户参与的影响：来自知乎的证据	1E
董俊武	广东外语外贸大学	参与“一带一路”倡议如何促进中国企业创新? -- 基于企业家精神配置与 82 项案例的质性研究	1E
董俊武	广东外语外贸大学	跨国经营与技术革新：华为国际化路径与创新演进的纵向案例研究	1E