



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



School of Business
The Hang Seng University of Hong Kong



AACSB
ACCREDITED

Master of Science in Entrepreneurial Management *

*This Programme is taught in English. English is the only assessment language for all examinations and reports.



Programme Overview

- A strong focus on experimental and authentic learning on how entrepreneurs and business executives make decisions in the boarder context.
- A capstone module which may involve an extended business start-up plan or a company-based project to fit individual career aspirations.
- Value-added learning activities with a pre-incubation programme, seed funding, start-up mentorship and various networking events.

Programme Structure

Students should complete 30 credits including 12 credits from Core modules, 12 credits from Elective modules and 6 credits from the capstone project:

Core Modules (4 subjects)

- Business Planning and Professional Ethics for Entrepreneurs
- Creativity and Entrepreneurship
- Entrepreneurial Corporate Finance and Accounting
- Entrepreneurial Marketing

Individual Report

- MSc Project in Entrepreneurial Management

Elective Modules (4 subjects)

- Asian Family Business
- Digital and Cyber Marketing
- Leading and Managing Entrepreneurial Firms
- Managing Innovation in Information Technology
- Entrepreneurial Management in Social Enterprises**
- Global Education and Social Entrepreneurship**
- Educational Entrepreneurship and Strategic Collaboration**
- Leading Change in Educational Entrepreneurship**

**Is currently under review and expected to offer in AY2025/26.



This Programme is offered by the School of Business, The Hang Seng University of Hong Kong. It is one of the top business schools in the world with an accreditation from the Association to Advance Collegiate Schools of Business (AACSB). It is the indicator of the highest quality in business education. Only less than 6% of business schools in the world can meet the standards of the Association on teaching and research.

Admission Requirements

- A Bachelor's degree from a recognised university or equivalent; and
- Documentary evidence demonstrating the applicant's English proficiency*, which may include:
A degree programme of which the medium of instruction was English; or
A minimum of 550 (paper-based); 79 (internet-based) in TOEFL / TOEFL iBT Special Home Edition* ; or
A minimum of 6.0 in IELTS (Academic) (Test centre based / Online) * ; or
A minimum of 430 in College English Test-Band 6 (CET-6) or "Pass" if the test was taken before June 2005 ; or
Equivalent of the above

*TOEFL and IELTS results are considered valid two years from the test date.

Students who only have an IELTS score of 6.0 or meet the basic English language requirements of CET-6 but the score was below 500 must attend the academic English writing enhancement course organised by School of Business at their own cost. The course fee is HK\$3,500.



Tuition fee for September 2025 intake (Total 30 credits)

For Local students
HKD153,900
(HK\$5,130 per credit, 30 credits in total)

For Non-local students
HKD198,600
(HK\$6,620 per credit, 30 credits in total)

Enquiries on programme and application procedures

Applicants can submit their application through the HSUHK Online Application System.

For further enquiries, please contact the Programme Office.

Tel: (852) 3963 5551
Email: mscem@hsu.edu.hk

Master of Science in Entrepreneurial Management is recognised under the Hong Kong Qualifications Framework (HKQF)
QF Level: 6 | QR Registration No.: 18/000856/L6 | Registration Validity Period: 08/11/2018 to 31/08/2027.

WeChat QR code



Programme Website



Online Application

