

| STUDY AREAS | | YEAR 1 | YEAR 2 | YEAR 3 | YEAR 4 |
|------------------------|--------------------------|---|---|---|---|
| COMMON CORE CURRICULUM | CHINESE LANGUAGE | CHN1000 Freshman Chinese CHN1002 Chinese Literature Appreciation | CHN2001 Applied Putonghua | | |
| | ENGLISH LANGUAGE | ENG1001 University English (I) ENG1002 University English (II) | ENG2001 English for Academic Purposes ENG3002 English for Professional Communication | | |
| | LIBERAL ARTS EDUCATION | CCC1000 Liberal Arts Education | GE/FE Elective GE/FE Elective | GE/FE Elective GE/FE Elective | GE/FE Elective GE/FE Elective |
| | MATHEMATICS & STATISTICS | AMS1303 Probability and Statistics | | | |
| | INFORMATION TECHNOLOGY | | COM1000 Contemporary Information Technologies | | |
| BUSINESS EDUCATION | ACCOUNTANCY | | ACY2001 Financial Accounting ACY2021 Hong Kong Business Law | | |
| | ECONOMICS & FINANCE | ECO1001 Business Economics 1 ECO1002 Business Economics 2 | | | |
| | MARKETING | BUS2001 Principles of Marketing | BUS3008 Global Marketing | | |
| | MANAGEMENT | MGT1002 Principles of Management | | | MGT4001 Business Policy and Strategy |
| | SUPPLY CHAIN MANAGEMENT | | SCM2001 Management of Contemporary Business Operations | SCM3202 Global Logistics Management | |
| BUSINESS SPECIALTY | | | | CORE FIN2001 Financial Management BUS3002 Consumer Behaviour ELECTIVE (Max.3)** ACY ACY3003 Hong Kong Taxation ACY3005 Management Accounting 2 ACY3111 Corporate Accounting 1 ACY3112 Corporate Accounting 2 EAF ECO3001 Money and Banking FIN3001 Financial Institutions and Markets FIN3003 Principles of Investments FIN3004 Corporate Finance MKT BUS3001 Marketing Research BUS3003 Advertising and IMCs BUS4003 Retail and Channel Management BUS3011 Customer Relationship Management MGT HRM2012 Organizational Conflict Management MGT2022 MLA: Toward a Better Society | CORE ACY2002 Management Accounting 1 HRM2011 Industrial and Organisational Psychology ELECTIVE (Max.3)** ACY ACY3021 Hong Kong Company Law ACY3100 Corporate Governance ACY3004 Auditing and Assurance 1 ACY4107 Risk Management EAF FIN3006 Real Estate Finance and Investment FIN4004 Personal Financial Planning FIN4007 International Finance FIN4016 Financial Regulation and Compliance MKT BUS4002 E-Marketing BUS4010 Brand Management BUS4005 Strategic Marketing BUS4006 Services Marketing MGT MGT2021 Social Entrepreneurship as Creative Problem Solving MGT3025 Advanced Leadership MGT4102 Entrepreneurship HRM4011 Strategic Human Resource Management |
| | | | Free Elective | Free Elective Free Elective | Free Elective Free Elective |
| FREE ELECTIVE | | | | | |
| NO. OF MODULES | | 10 (28 Credits) | 11 (32 Credits) | 10 (30 Credits) | 10 (30 Credits) |