SBUS 4999 Senior Year Project Oral Presentation

Student Name:	Student No.:	Supervisor Name:		Supervisor Signature:	
Project Title:			Date:		

Marks	Outstanding	Good	Satisfactory	Marginal	Unsatisfactory	Mark awarded
Objective 20%	Provide a comprehensive discussion on background information with a clear linkage with research objectives. Project contributions clearly specified. Clear definition of research objectives and questions.	Provide good background information. Research benefits sufficiently specified. Research objectives clearly defined but research questions and contributions have not been fully stated.	Background information reasonably discussed. Some benefits or contributions discussed. Research objectives and questions specified but lack clarity.	Display a lack of understanding of the background of the topic. Unclear what the research contribution is. Research objectives discussed poorly.	Relevant background is incomplete or missing. Benefit or contributions are incomplete or missing. Research objectives are incomplete or missing.	
Scope 10%	Provide a comprehensive discussion on the scope of the study. Clear definition of all research processes involved in the study.	Provide good discussion on the scope of the study. But research processes involved in the study have not been fully stated.	Scope of the study reasonably discussed. Research processes involved in the study specified but lack clarity.	Scope is defined but unclear. Research processes are discussed but unclear.	The scope of the study is incomplete or missing. Discussion on the research process is incomplete or missing.	
Literature Review 5%	Provide a comprehensive literature review on the study. Demonstrate outstanding ability in summarizing the findings from the literature review.	Provide a good literature review on the study. Demonstrate good ability in summarizing the findings from the literature review.	Provide a fair literature review on the study. Demonstrate fair ability in summarizing the findings from the literature review.	Literature review is insufficient. Demonstrate inadequate ability in summarizing the findings from the literature review.	Literature review is incomplete or missing. Demonstrate very weak ability in summarizing the findings from the literature review.	

Student	Student	Supervisor	Supervisor	
Name:	No.:	Name:	Signature:	

Research	Provide a	Provide a good	Provide a fair	Provide	Justifications
Method	strong	justification	justification	insufficient	and discussions
15%	justification	and	and	justification	on the selection
	and	comprehensive	comprehensive	and	of the data
	comprehensive	discussion on	discussion on	comprehensive	gathering and
	discussion on	the selection of	the selection of	discussion on	preparation
	the selection of	the data	the data	the selection of	processes are
	the data	gathering and	gathering and	the data	incomplete or
	gathering and	preparation	preparation	gathering and	missing.
	preparation	processes.	processes.	preparation	Justifications
	processes.	Provide a good	Provide a fair	processes.	and discussions
	Provide a	justification	justification	Provide	on
	strong	and	and	insufficient	methodology
	justification	comprehensive	comprehensive	justification	are incomplete
	and	discussion on	discussion on	and	or missing.
	comprehensive	methodology.	methodology.	comprehensive	
	discussion on			discussion on	
	methodology.			methodology.	
Finding	Provide a	Provide a good	Provide a fair	Discussion on	Discussion on
Discussion	comprehensive	discussion on	discussion on	the findings is	the findings is
20%	discussion on	the findings.	the findings.	not detailed	weak.
	the findings.	Offer a good	Offer a fair	enough.	Evidence is too
	Offer	amount of	amount of	Evidence is not	weak to support
	substantial	evidence to	evidence to	strong enough	the arguments.
	evidence to	support the	support the	to support the	Arguments and
					conclusions are
	support the	arguments. Most of the	arguments.	arguments.	
	arguments.		Arguments and conclusions are	Arguments and conclusions are	ambiguous.
	Arguments are sound and	arguments are sound and	provided but	provided but	Summary,
	valid.	valid.	not very clear.	not clear.	policy implications,
	Offer	Offer detailed	Summary,	Summary,	suggestions are
	thoughtful	conclusions.	policy	policy	incomplete or
	conclusions.	Provide good	implications,	implications,	missing
	Provide	summary,	suggestions are	suggestions are	missing
	excellent	policy	provided but	provided but	
		implications,	the linkage is	the linkage is	
	summary, policy	-	not very clear.	not clear.	
	implications,	suggestions based on	not very clear.		
	- · ·	conclusions.			
	suggestions based on	conclusions.			
084	conclusions.	Monoradta	Ablata arrest	Daing are 1-	Eailed to
Q&A 10%	Managed to	Managed to	Able to answer	Being overly	Failed to
	correctly	address the	some (about 50%) of the	defensive.	answer the
	address all the	questions raised	50%) of the	Failed to	question(s)
	questions raised	but some	questions	answer most	raised or
	in the Q&A	answers were	correctly.	questions	address the
	session.	not		correctly.	question(s) in
		substantiated			an
		with evidence.			unprofessional
					manner.

Student	Student	Supervisor	Supervisor	
Name:	No.:	Name:	Signature:	

Presentation	Clearly	Clearly spoken.	Clearly spoken	Monotonous or	Spoken in a	
Skills 20%	spoken and engaging the audience. Presentation slides were clearly structured, to- the-point and concise. Good control of time	Presentation slides were clearly structured but not sufficiently concise. Good control of time	in some places but sometimes monotonous. The slides were mostly clear with an unbalanced use of texts, tables and graphs in some places. Time management is fair.	reading from slides. Unbalanced use of text, graphs, tables or pictures throughout the presentation. Bad time management	way that most audience could not understand. Failed to use visual aids properly (e.g. too many slides, too small font size, etc.)	
			1411.	1	Total	