SBUS 4999 Senior Year Project Proposal

Student Name:	Student No.:	Supervisor Name:		Supervisor Signature:	
Project Title:			Date:		

Marks	Outstanding	Good	Satisfactory	Marginal	Unsatisfactory	Mark awarded
Objective 20%	Provide a comprehensive discussion on background information with a clear linkage with research objectives. Project contributions clearly specified. Clear definition of research objectives and questions.	Provide good background information. Research benefits sufficiently specified. Research objectives clearly defined but research questions and contributions have not been fully developed.	Background information reasonably discussed. Some benefits or contributions discussed. Research objectives and questions specified but lack clarity.	Display a lack of understanding of the background of the topic. Unclear what the research contribution is. Poorly developed research objectives.	Relevant background is incomplete or missing. Benefit or contributions are incomplete or missing. Research objectives are incomplete or missing.	
Scope 10%	Provide a comprehensive discussion on the scope of the study. Clear definition of all research processes involved in the study.	Provide good discussion on the scope of the study. But research processes involved in the study have not been fully developed.	Scope of the study reasonably discussed. Research processes involved in the study specified but lack clarity.	Scope is defined but unclear. Research processes are discussed but unclear.	The scope of the study is incomplete or missing. Discussion on the research process is incomplete or missing.	
Literature Review 15%	Provide a comprehensive literature review on the study. Demonstrate outstanding ability in summarizing the findings from the literature review.	Provide a good literature review on the study. Demonstrate good ability in summarizing the findings from the literature review.	Provide a fair literature review on the study. Demonstrate fair ability in summarizing the findings from the literature review.	Literature review is insufficient. Demonstrate inadequate ability in summarizing the findings from the literature review.	Literature review is incomplete or missing. Demonstrate very weak ability in summarizing the findings from the literature review.	

Methodology			Provide a fair		Justifications	
	strong	justification	justification	insufficient	and	
30%	justification	and	and	justification	discussions on	
	and	comprehensive	comprehensive	and	the selection	
	comprehensive	discussion on	discussion on	comprehensive	of the data	
	discussion on	the selection of	the selection	discussion on	gathering and	
	the selection of	the data	of the data	the selection	preparation	
	the data	gathering and	gathering and	of the data	processes are	
	gathering and	preparation	preparation	gathering and	incomplete or	
	preparation	processes.	processes.	preparation	missing.	
	processes.	Provide a good	Provide a fair	processes.	Justifications	
	Provide a	justification	justification	Provide	and	
	strong	and	and	insufficient	discussions on	
	justification	comprehensive	comprehensive	justification	methodology	
	and	discussion on	discussion on	and	are incomplete	
	comprehensive	methodology.	methodology.	comprehensive	or missing.	
	discussion on			discussion on		
	methodology.			methodology.		
Project	Timeline and	Timeline and	Timeline and	Timeline and	Information on	
Planning	the tasks in	the tasks in	the tasks in	the tasks in	timeline and	
10%	each period of	each period of	each period of	each period of	the tasks in	
	the study are	the study have	the study have	the study have	each period of	
	defined	not been fully	been	been	the study are	
	clearly. All	developed.	developed but	insufficiently	incomplete or	
	milestones	Most of the	lack clarity.	developed.	missing.	
	specified in the	milestones	The	The milestones	The	
	project	specified in the	milestones	have been	milestones are	
	timeline are	project	have been	insufficiently	incomplete or	
	properly	timeline are	developed but	developed.	missing.	
	designed and	properly	lack clarity.	-	C	
	achievable.	designed and				
		achievable.				
Writing	The proposal is	The proposal	The proposal	The proposal	The proposal	
15%	free of spelling	has only a few	has some	has many	has a lot of	
	and	spelling and	spelling and	spelling and	spelling and	
	grammatical	grammatical	grammatical	grammatical	grammatical	
	mistakes.	mistakes.	mistakes.	mistakes.	mistakes.	
	Citation and	Citation and	Citation and	Citation and	Citation and	
	reference are	reference are	reference are	reference are	reference are	
	managed	managed	managed	managed	incomplete or	
	correctly	satisfactorily	satisfactorily	weakly and	missing.	
		but with a few	but with some	with many		
		minor	minor	mistakes.		
		mistakes.	mistakes.			
Word Count	Minus 1 mark fo	Minus				
ļ	word count					