



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



School of Business
The Hang Seng University of Hong Kong



AACSB
ACCREDITED

Master of Science in Entrepreneurial Management (MSc-EM)

Programme Objectives

The Master of Science in Entrepreneurial Management (MSc-EM) programme focuses on experiential and authentic learning regarding how entrepreneurs and business executives make decisions in a broader context. The aim of the programme is to equip students with the necessary knowledge and skills to realise their entrepreneurial ideas. The curriculum offers students with a wide spectrum of subjects, including Entrepreneurial Corporate Finance and Accounting, Business Planning and Professional Ethics for Entrepreneurs, Creativity and Entrepreneurship, Digital and Cyber Marketing, Leading and Managing Entrepreneurial Firms, and Asian Family Business.

Curriculum Outline

4

Core Modules

4

Elective Modules

MSc Project in
Entrepreneurial
Management



- **Empowering Entrepreneurship Practices:** Entrepreneurship challenges, competitions, entrepreneurs' sharing, networking opportunities
- **Cultivating a Global Mindset:** Overseas study tours and/or field trips with top universities (at students' own expenses with subsidies from the School)
- **Strengthening Technological Competence:** Incorporates AI components
- **Enhancing Social Responsibility:** Integrates ESG principles and emphasises sustainability

1. A Bachelor's degree from a recognised university or equivalent; and
2. Documentary evidence demonstrating the applicant's English proficiency*, which may include:

- A degree programme of which the medium of instruction was English; or
- A minimum of 550 (**paper-based**); 79 (**internet-based**) in TOEFL / TOEFL iBT Special Home Edition[#] ; or
- A minimum of 6.0 in IELTS (Academic) (**test centre based / online**)[#] ; or
- A minimum of 430 in College English Test-Band 6 (CET-6) or “Pass” if the test was taken before June 2005 ; or
- Equivalent of the above

* Admitted students who scored below TOEFL iBT 93, IELTS 6.5, or CET-6 500 (or with "Pass" if the test was taken before June 2005) are required to attend an Academic English writing enhancement course, at their own expenses.

Medium of Instruction: English

30 Total credits

For local students:
HK\$162,000
(HK\$5,400 per credit)

For non-local students:
HK\$210,000
(HK\$7,000 per credit)

Master of Science in Entrepreneurial Management is recognised under the Hong Kong Qualifications Framework (HKQF).

QF Level: 6
QR Registration No.:
18/000856/L6

Registration Validity
Period: 08/11/2018 to
31/08/2027

Programme
Website



Wechat
QR code

Tel: (852) 3963 5600
Email: mscem@hsu.edu.hk

