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THE HANG SENG UNIVERSITY
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UCL
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PROGRAMME RUNDOWN

Inaugural

CHINA BUSINESS FORUM

(24-25 JAN 2026)



sbus.hsu.edu.hk/events/CBF2026



CBF2026@hsu.edu.hk

PROGRAMME RUNDOWN

Day 1	24 January 2026 (Saturday) Hopewell Hotel, Wanchai, Hong Kong (Emerald Pavilion, Level 21)
8:30am - 9:00am	Registration and Coffee
9:00am - 9:15am	Welcome Address (by President Simon HO) Opening Remarks (by Dean Sam PARK)
9:15am - 9:30am	Keynote Speech 1 <ul style="list-style-type: none"> Mr Joseph H. L. CHAN, JP, Under Secretary for Financial Services and the Treasury, Financial Services and the Treasury Bureau, The Government of Hong Kong Special Administrative Region
9:30am - 10:45am	Signing Ceremony Deans' Council Fireside Chat - "Integrating Research and Industry Wisdom to Create Societal Impact" Panel Speakers included: <ul style="list-style-type: none"> Dr Yang ZHAO, Associate Professor in Finance & Associate Dean, School of Innovation and Development, Central University of Finance and Economics Professor Rong HUANG, Lidasan Endowed Professor and Assistant Dean, School of Management, Fudan University Professor Zhuo HUANG, Deputy Dean, National School of Development, Peking University Professor Tian ZHU, Vice President and Co-Dean, CEIBS Professor Yuxin CHEN, Dean of Business, Director of NYU Shanghai Center for Business Education and Research (NYU Shanghai CBER) Professor Davide RAVASI, School Director, UCL School of Management Moderated by: <ul style="list-style-type: none"> Professor Sam PARK, Dean of School of Business, HSUHK; Chairman of Deans' Council, China Business Forum 2026
10:45am - 11:00am	Coffee Break
11:00am - 12:15pm	Industry Panel 1 – Hong Kong's IFC Role in Supporting China Business Panel Speakers included: <ul style="list-style-type: none"> Professor K C CHAN, Chairman, WeLab Bank Mr Dennis CHOW, Deputy Global Chairman, Deloitte Professor Jacky TANG, Chief Investment Officer for Emerging Markets, Deutsche Bank Moderated by: <ul style="list-style-type: none"> Professor Louis CHENG, Dr S H Ho Professor of Banking and Finance, Associate Dean (Research) of School of Business, Director of Research Centre for ESG, HSUHK
12:15pm - 1:15pm	Networking Lunch
1:15pm - 1:30pm	Keynote Speech 2 <ul style="list-style-type: none"> Mr Joe NGAI, Greater China Chairman, McKinsey & Company
1:30pm - 2:45pm	Industry Panel 2 - Innovations and Strategies in Management & Marketing Panel Speakers included: <ul style="list-style-type: none"> Ms Hilda CHAN, Chief Marketing Officer, Hong Kong Science & Technology Parks Corporation Mr Andy CHOW, Head of Customer Solution Architects, Google Cloud Hong Kong Mr Joe NGAI, Greater China Chairman, McKinsey & Company; Chairman, School Advisory Committee, School of Business, HSUHK Dr Ping Ping REN, Vice President, iFLYTEK Co. Ltd. Moderated by: <ul style="list-style-type: none"> Professor David TSE, Chair Professor, Department of Marketing, HSUHK
2:45pm - 3:00pm	Coffee Break

PROGRAMME RUNDOWN

Day 1	24 January 2026 (Saturday) Hopewell Hotel, Wanchai, Hong Kong
3:00pm - 4:30pm Session A1: Salon 1, Level 20	Concurrent Academic Sessions <u>Session A1: Accounting, Economics & Finance</u> 3 papers from Fudan, CUFE and HSUHK to be discussed <ul style="list-style-type: none"> • Session Chair: Professor Rong HUANG, Lidasan Endowed Professor and Assistant Dean, School of Management, Fudan University • Designated Discussant: Professor Xin CHANG, Associate Dean (Research) and Professor of Finance, Nanyang Business School, Nanyang Technological University, Singapore
Session A2: Salon 2, Level 20	<u>Session A2: Accounting, Economics & Finance</u> 3 papers from Fudan, CUFE and HSUHK to be discussed <ul style="list-style-type: none"> • Session Chair: Professor Tian ZHU, Vice President and Co-Dean, China Europe International Business School (CEIBS) • Designated Discussant: Professor Walid SAFFAR, Professor, School of Accounting and Finance, Hong Kong Polytechnic University
Session B1: Emerald Pavilion, Level 11	<u>Session B1: Management & Marketing</u> 3 papers from PKU, Tongji and HSUHK to be discussed <ul style="list-style-type: none"> • Session Chair: Dr Linda WANG, Head and Associate Professor, Department of Management, School of Business, HSUHK • Designated Discussant: Professor Nan ZHOU, Professor, School of Economics and Management, Tongji University
4:30pm - 4:45pm	Coffee Break
4:45pm - 6:15pm Session A3: Emerald Pavilion, Level 21	Concurrent Academic Sessions <u>Session A3: Accounting, Economics & Finance</u> 3 papers from NYU-SH, CUFE and Fudan to be discussed <ul style="list-style-type: none"> • Session Chair: Professor Zhuo HUANG, Deputy Dean, National School of Development, Peking University • Designated Discussant: Dr Yang ZHAO, Associate Professor in Finance & Associate Dean, School of Innovation and Development, Central University of Finance and Economics
Session B2: Salon 1, Level 20	<u>Session B2: Management & Marketing</u> 3 papers from Hanyang, UCL and HSUHK to be discussed <ul style="list-style-type: none"> • Session Chair: Professor Ziliang DENG, Professor, National School of Development, Peking University • Designated Discussant: Professor Sea-Jin CHANG, Head, Strategy and Policy, National University of Singapore (NUS)
Session B3: Salon 2, Level 20	<u>Session B3: Management & Marketing</u> 2 papers from HSUHK to be discussed <ul style="list-style-type: none"> • Session Chair: Professor Yuxin CHEN, Dean of Business, Director of NYU Shanghai Center for Business Education and Research (NYU Shanghai CBER) • Designated Discussant: Professor Byung Hee LEE, ChinaMBA Chair Professor, Hanyang University
6:15pm - 6:30pm	Networking & Short Break
6:30pm - 8:30pm Hopewell Inn, Level 20	Forum Planning Session (By Invitation Only)

PROGRAMME RUNDOWN

Day 2	25 January 2026 (Sunday) Hopewell Hotel, Wanchai, Hong Kong
9:15am - 9:30am	Registration and Coffee
9:30am - 11:00am Session A4: Emerald Pavilion, Level 21	Concurrent Academic Sessions <u>Session A4: Accounting, Economics & Finance</u> 3 papers from GXU and HSUHK to be discussed <ul style="list-style-type: none">• Session Chair: Professor Michael MANLANGIT, Associate Professor (Financial Education), UCL School of Management• Designated Discussant: Professor Phyllis MO, Head and Professor, Department of Accountancy, School of Business, HSUHK
9:30am - 11:00am Track A: Lobby Cafe, Level 19	Concurrent Young Scholars Roundtable* <u>Track A: Accounting, Economics & Finance</u> Chair: <ul style="list-style-type: none">• Professor Roman MATOUSEK, Head and Professor, Department of Economics and Finance, School of Business, HSUHK Panel Members: <ul style="list-style-type: none">• Professor Rong HUANG, Lidasan Endowed Professor and Assistant Dean, School of Management, Fudan University• Professor Liandong ZHANG, Dean, School of Accountancy, Lee Kong Chian Professor of Accounting, Singapore Management University (SMU)
Track B: Pearl Pavilion, Level 21	<u>Track B: Management & Marketing</u> Chair: <ul style="list-style-type: none">• Professor Ziliang DENG, Professor, National School of Development, Peking University Panel Members: <ul style="list-style-type: none">• Professor Yuxin CHEN, Dean of Business, Director of NYU Shanghai Center for Business Education and Research (NYU Shanghai CBER)• Professor David TSE, Chair Professor, Department of Marketing, School of Business, HSUHK
* Young scholars include PhD student, Post-doc, RAP, and Assistant Professor graduated within two years	
- End of Forum -	

Please scan the QR code for the Forum Booklet with details about the profiles of distinguished speakers and VIP participants, as well as presentation papers for the concurrent academic sessions.

