香港恒生大學
THE HANG SENG UNIVERSITY OF HONG KONG

商學院
School of Business

Monthly eNews (June 2026)

Professor Sam Park, Distinguished University Professor & Dean, School of Business (SBUS)

Dean's Message

Welcome to the latest edition of our e-newsletter.

A Milestone in Positive Impact
I am thrilled to announce that SBUS has been officially recognised as a Level 3 "Progressing School" in the 2026 edition of the Positive Impact Rating (PIR). Securing a place among these top-tier institutions in our very first year of participation is a remarkable achievement. Out of 131 participating business schools worldwide, we are proud to be among the 87 that achieved a Level 3 ranking or above.

This rating is based on direct feedback from 300 of our students and faculty, assessing us across eight key impact dimensions. It highlights our dedication to shaping a responsible, inclusive, and impact-oriented future—moving beyond simply chasing academic performance. This perfectly aligns with HSUHK’s vision of being a leading liberal and professional university in Hong Kong.

Summer Research Momentum

Although teaching may slow down during the summer, our research activity remains strong. This month, we hosted a dynamic Research Camp for over 60 faculty members, alongside distinguished fellows and speakers from other universities, fostering valuable scholarly exchange and engagement. Louis, our Associate Dean (Research) will share further details and highlights from the Research Camp later in this newsletter.

During the camp, I had the privilege of delivering a keynote address on "When Intelligence Is No Longer Scarce: Rethinking the Role of Scholars in the Age of AI." As we navigate a rapidly evolving academic landscape, this vital topic will remain a lasting theme for SBUS.

Introducing the AI Corner

Further to the insightful discussions at our recent SBUS Retreat, there was a widespread suggestion to introduce a dedicated AI Corner to our eNews. I am delighted to announce that Lisa, our Associate Dean (Teaching and Learning), will be leading the way by sharing the very first post for this exciting new feature.

Thank you all for your continued dedication to making SBUS a vibrant, forward-thinking community.

Highlight of the Month

HSUHK School of Business recognised as “Progressing School” in Positive Impact Rating 2026

The School of Business (SBUS) at The Hang Seng University of Hong Kong (HSUHK) has officially been recognised as a **Level 3 “Progressing School”** in the **2026 edition of the Positive Impact Rating (PIR)**. This significant milestone highlights the school’s commitment to shaping a more responsible, inclusive, and impact-oriented future, moving beyond simply chasing academic performance.

The School of Business is pleased to announce that the **Master of Science in Entrepreneurial Management (MSc-EM) programme** is eligible under the **Hong Kong Future Talents Scholarship Scheme for Advanced Studies (FTSS) 2026-27**.

June Events 【By Four Core Pillars】

Technological Competence

The Interview and Presentation Session of the **Creative Video Contest on the topic "What is Corporate Governance?"** was successfully held. Organised by the Corporate Governance Development Foundation Fund Limited (CGDFF) and supported by HSUHK's School of Business (SBUS) and The Hong Kong Institute of Directors (HKIoD), the contest encouraged current HSUHK undergraduate students to creatively communicate the importance of good corporate governance.

The **Award Presentation Ceremony** of the **Creative Video Contest** on **"What is Corporate Governance?"** was successfully held on **26 June 2026** at the office of The Hong Kong Institute of Directors (HKIoD).

The Centre for Global Finance & FinTech and the Department of Economics and Finance at The Hang Seng University of Hong Kong (HSUHK) is pleased to announce the successful hosting of the **3rd HSUHK Inter-University FinTech Innovation Competition 2026.**

Global Mindset

The School of Business at The Hang Seng University of Hong Kong (HSUHK) organised the **Silicon Valley Immersion Programme** from 28 May to 7 June in collaboration with the University of San Francisco (USF).

“This wasn’t just a trip to Silicon Valley. It was a moment that could change lives.” — Dr. King King Li

This Silicon Valley trip was more than a visit to innovation hubs—it was a journey into what’s possible for our students. What moved me most was watching them realize that the path from idea to billion-dollar company isn’t reserved for others.

Guangdong-Hong Kong-Macao University Alliance for Accounting Explores AI and Transdisciplinary Integration

The Guangdong-Hong Kong-Macao University Alliance for Accounting (the Alliance) successfully concluded the 5th Smart Accounting Teaching Conference, marking a historic milestone as this prestigious event was hosted in Hong Kong for the very first time.

The Hang Seng University of Hong Kong School of Business is preparing for the launch of its first **Master of Business Administration (in Chinese)** — MBA (C) — with a significant milestone: faculty members responsible for the programme have successfully completed a comprehensive series of pedagogical training workshops built around the **Harvard Action Learning Approach (HALA)**.

The Department of Management organised an exciting five-day study tour to Seoul in late May. Students experienced Korean culture through a homestay, visits to leading broadcasting and cosmetics companies, and a trip to Gyeongbokgung Palace dressed in traditional hanbok. The tour also featured an engaging exchange with local students at Sejong University.

The Department of Marketing successfully organised a five-day Study Tour to Singapore from 1 to 5 June 2026. The study tour provided students with an invaluable opportunity to explore a diverse range of academic, cultural, and technological experiences outside the classroom and Hong Kong.

The Department of Accountancy recently had the honor of hosting a distinguished member of our Academic Advisory Board, Professor Agnes Cheng for an engaging and highly productive two-day visit from 15 to 16 June 2026. The visit provided an invaluable opportunity for faculty members to exchange ideas, gain expert feedback, and strengthen academic ties across the School.

Social Responsibility

The School of Business is pleased to share that six faculty members have been awarded **Certificates of Appreciation** by the Centre for Teaching and Learning, in recognition of their dedication to integrating service learning into their teaching.

A team of seven BBA-PA students from the Department of Accountancy proudly represented the department at the Tax Intelligence and Fun Day 2026, hosted by The Taxation Institute of Hong Kong (TIHK).

Between September 2025 and July 2026, the School of Business organised a series of outreach activities, engaging over **1,500** secondary school students through both outbound school talks and incoming campus visits.

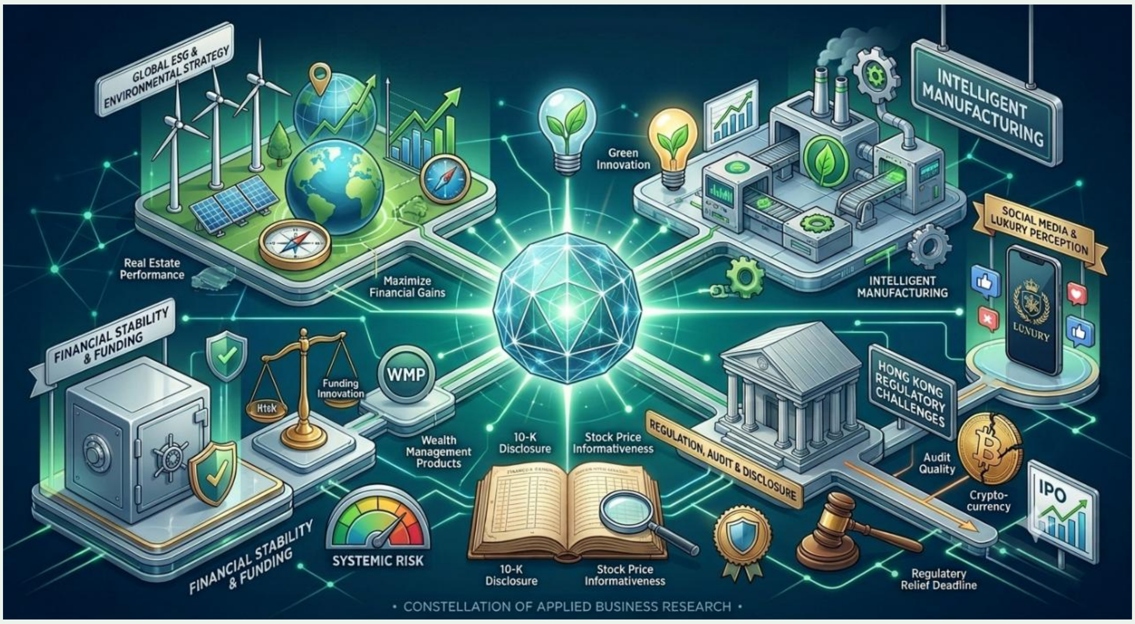
Entrepreneurial Orientation

On 27 June 2026, The MKT department, in collaboration with CTF Life, hosted the AI+ Business Shared Value Hackathon, an inspiring event that brought together 10 teams of local high school students, each guided by HSUHK marketing students and alumni mentors, with close to 100 attendees in total.

Research Updates

On June 11, 2026, the School of Business (SBUS) successfully hosted its Summer Research Camp at the University's main campus. The event attracted around 70 colleagues from across the school and participants outside HSUHK, enabling fruitful academic dialogue.

Research Publications (June)



Cheng, C. S. A., Hu, Y., Johnston, A. J., **Tang, F.**, & Yu, W. (2026). Disclosure of Financial Items in 10-Ks and Stock Price Informativeness. Journal of Financial Stability, 84, 101539. **https://doi.org/10.1016/j.jfs.2026.101539**
(ABDC: A*)

Aftab, S., Mallick, S., & **Matousek, R.** (2026). Funding innovation and bank systemic risk: Evidence from Wealth Management Products. Journal of Financial Stability, 101565, **https://doi.org/10.1016/j.jfs.2026.101565**
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Cheng, L. T. W., **Fan, K. Y.**, Shen, J., & Yu, Q. (2026). Saving planet earth or maximizing financial gains: A global analysis of environmental performance positioning as an ESG strategy. Research in International Business and Finance, vol. 89. **https://doi.org/10.1016/j.ribaf.2026.103462**
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Yang, L., Shen, J., **Fan, K. Y.**, **Cheng, L. T. W.**, & Lu, W. (2026). An International Perspective of Selective ESG Engagement: Evidence from Real Estate Investment Trusts. The Journal of Real Estate Finance and Economics. **https://link.springer.com/article/10.1007/s11146-026-10068-5**
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Li, X., Liu, Y., **Fan, K. Y.**, Gong, J. & **Yang, M. X.** (2026). The Twin Transition: Does Intelligent Manufacturing Crowd Out or Catalyze Green Innovation?. Business Strategy and the Environment, Forthcoming. **https://doi.org/10.1002/bse.70931**
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Hao, R., Xue, J., & **Yau, L.N.B.** (2026). Audit Delay during Regulatory Relief of Reporting Deadline: Evidence from Hong Kong. China Journal of Accounting Research, forthcoming. **https://dx.doi.org/10.2139/ssrn.4791873**
(ABDC: A)

Guo, Y., **Mo, P. L. L.**, & **Zhang, W.** (2026). Impact of Shared Auditors on IPO Audit Quality and Underpricing: Evidence from Group Affiliates and Signing Partners. Accounting Horizons, 1-21. **https://doi.org/10.2308/HORIZONS-2024-183**
(ABDC: A)

Young, A., Leung, T.K.P., **Lei, H.W.L.**, & Ye, J.K. (2026). Is prevention better than the cure? Hong Kong's regulatory challenges in the JPEX scandal? International Company and Commercial Law Review, 37(6), 292-303.
(ABDC: B)

Lau, J. (2026). Understanding Luxury Perception in Social Media Advertising: The Roles of Ad-Context Congruence, Processing Fluency, and Brand Familiarity. Journal of Global Marketing, 1–14. **https://doi.org/10.1080/08911762.2026.2687785**
(ABDC: B)

AI-Corner

Dr Lisa Goh, Associate Dean (Teaching and Learning)

"I am delighted to introduce the first initiative for the e-Corner. I have designed new tools for personal tutors to use when replanning studies for students with disrupted study plans, and they will be handy when replanning around exchanges, too. These tools have been tested since June and will be shared nearer the start of the next academic year. If you would like to try them out, please contact me for more information!"

Join us in July......

🎉 **The 15th Junzi Corporation Awards Presentation Ceremony**
(Click HERE for more details)

🎉 **HSUHK President's Chatroom Series**
(Click HERE for registration)