



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

經濟及金融學系
Department of Economics
and Finance



WITH
金融科技副修課程
FINTECH
MINOR

Innovate. Economics. Lead.

BACHELOR OF
BUSINESS ADMINISTRATION (HONOURS) IN
ECONOMICS (BBA-ECON)
經濟學工商管理(榮譽)學士

Programme Overview

課程概覽

Programme Features

The programme aims to equip students with a solid foundation of economics knowledge and training in research skills so that they can conduct economic analysis in decision making and evaluate the impacts of economic issues in a business environment. The practical training focuses on the analysis of real-world economic issues through hands-on training on a variety of research software programmes for data analysis.

Economics graduates are equipped with rigorous analytical and data analysis skills that make them ideal candidates for positions in a wide range of industries, such as business, finance, banking, education, and for further studies.

Future Economist Program

We run a non-credit program called “Future Economist Program” to encourage highly motivated students (who aim to prepare for PhD studies at top graduate schools and pursue academic careers as future professor) to conduct independent undergraduate research projects under the supervision of research active professors. The program will open doors for students to roles like professors, analysts, consultants, and to top graduate schools.

BBA Economics Career Accelerator Mentorship Program

A dedicated BBA-Econ mentorship scheme (BBA Economics Career Accelerator Mentorship Program, CAMP) in which leaders from the industries (e.g., senior economist from HK Trade development Council, Director from Standard Chartered Bank) will serve as mentors to advise students on career development.

Career Prospects

- Business Education
- Consultant
- Economic Journalist
- Economist
- Financial Data Analyst
- Financial Planner
- Investment Adviser
- Policy Analyst
- Real Estate Analyst
- Research Analyst
- Securities and Market Analyst
- Further studies

課程特色

本課程旨在培訓學生經濟學知識及研究技能，通過對各種研究軟件的實際操作培訓學生的數據分析技能與分析能力，分析現實世界的不同經濟問題，教授學生將經濟分析應用於商業決策，以及評估經濟議題對商業活動的影響。

經濟學畢業生具備嚴謹的分析和數據分析技能，使他們成為商業、金融、銀行、教育等多個行業職位和繼續深造的理想人選。

未來經濟學家計劃

我們開展了一項名為“未來經濟學家計劃”的非學分計劃，鼓勵積極主動的學生（為申請頂尖研究生院的博士研究課程做準備）在研究活躍的教授的指導下開展獨立的本科研究項目。該計畫將為學生打開成為教授、分析師、顧問和頂尖研究生院等職位的大門。

BBA Economics 職業加速器導師計劃

BBA-Econ職業加速器導師計畫（BBA Economics Career Accelerator Mentorship Program, CAMP）由業界領袖（例如香港貿易發展局高級經濟學家、渣打銀行董事）擔任導師，為學生的職業發展提供建議。

就業前景

- 商學教育
- 顧問
- 經濟記者
- 經濟學家
- 財務數據分析師
- 財務策劃師
- 投資顧問
- 政策分析師
- 房地產分析師
- 研究分析師
- 證券和市場分析師
- 繼續深造

Academic Structure

課程架構

The BBA in Economics is a four-year programme. Students are required to take a total number of 41 modules with 3 credits each (except 3 English modules with 2 credits each), including 16 modules in the Common Core Curriculum, 10 modules in Business Education, 12 modules in the Specialty in Economics and 3 Free Elective modules.

經濟學工商管理（榮譽）學士為四年制課程。學生須修讀41個單元科目（38個單元均為3個學分；3個英語單元為2個學分），包括16個共同核心課程單元、10個商學教育單元、12個經濟學專修單元及3個選修課單元。

List of Modules

Common Core Curriculum Modules 共同核心課程單元	Business Education Modules 商業教育單元	Economics Specialty Modules 經濟學專修單元
- Chinese Literature Appreciation 中國文學欣賞 - University English (I)* 大學英語（一）* - University English (II)* 大學英語（二）* - English for Academic Purposes* 學術英語* - English for Professional Communication 專業英語傳意 - Freshmen Chinese 大一國文 - Contemporary Information Technologies 當代資訊科技 - Liberal Arts Education 博雅教育 - Probability and Statistics 概率與統計學 - Applied Putonghua 應用普通話 Plus 6 FuturEdge Cluster Electives 加6個FuturEdge範疇選修科目	- Business Economics 1 商業經濟學（一） - Business Economics 2 商業經濟學（二） - Business Policy and Strategy 商業政策及策略 - Financial Accounting 財務會計 - Financial Management 財務管理 - Hong Kong Business Law 香港商務法 - Management Accounting 1 管理會計（一） - Operation and Supply Chain Management 營運與供應鏈管理 - Principles of Management 管理學原理 - Principles of Marketing 市場學原理	- Mathematics for Economics and Finance 經濟金融數學 - Microeconomics: Policy and Applications 微觀經濟學：政策與應用 - Macroeconomics: Policy and Applications 宏觀經濟學：政策與應用 - Money and Banking 貨幣與銀行 - Introduction to Econometrics 計量經濟學導論 - Introduction to Applied Economic Modelling 應用經濟模型導論 - Economic Research and Communication 經濟研究及傳訊 Plus 5 Specialty Elective Modules 加5個自選的專修單元

* This is a module with 2 credits.
此英語單元為2個學分。

University English for Senior-year Entrants (non-credit bearing) is mandatory for all Year-2 and Year-3 entrants with an AD or HD qualification starting from AY2022/23.

由二零二二至二零二三學年起，經副學士學位或高級文憑課程入學之二年級及三年級學生，必須修讀高年級大學英語（非學分單元）。



Group photo of undergraduate students who gave poster presentations, with governor of the Austrian Central Bank Dr. Robert Holzmann and Consul General Dr. Gerhard Zettl, and faculty members of the Economics and Finance department.

進行海報展示的本科生與奧地利中央銀行行長行長霍爾茲曼博士、總領事 Gerhard Zettl 博士、經濟及金融系老師合影。

Specialty Elective Modules 自選專修單元

To cater for the needs and interests of different students, this programme offers specialty elective modules to choose from. Students only need to complete 5 of them to graduate. Students who prefer to study non-mathematical modules can choose policy-oriented modules focusing on global economic issues or the economies of Mainland China and Hong Kong SAR, while students who are fond of analytics can choose machine learning and artificial intelligence-related modules based on state-of-the-art analytical techniques as Free Elective. Therefore, the BBA in Economics programme offers high flexibility and is suitable for students coming from different backgrounds.

為了迎合不同學生的需要及興趣，本課程提供不同的專修單元供學生選擇。學生只需修畢其中5個便可以畢業。喜歡非數學類課程的同學可以選擇國際經濟或中港經濟等的政策分析相關單元。而喜歡分析的同學則可以選擇機器學習及人工智能等採用最先進分析手段的相關單元作為自由選修課單元。由於課程設計極具彈性，因此適合不同類型的學生入讀。

Specialty Elective Modules 自選專修單元		Suggestions for choosing the following Free Electives 建議選修以下自由選修課單元
Economic Growth and Development 經濟增長與發展	Game Theory and Business Strategy 博弈論與商業戰略	Introduction to Machine Learning Analysis: Applications for Economics and Finance 機器學習分析導論：經濟學和金融學的應用 Introduction to Neural Network Analysis: Applications for Economics and Finance 神經網絡分析導論：經濟學和金融學的應用
International Trade and Finance 國際貿易和金融	Financial Econometrics 金融計量經濟學	
Public Economics 公共經濟學	Research Project in Economics and Finance 經濟金融課題研究	
Economies of Mainland China and Hong Kong SAR 中國大陸和香港特區的經濟	Economic Sustainability and ESG Integration 經濟可持續性與ESG融合	
Global Economic Issues 世界經濟問題		

Your Pathway to the Digital Finance - Fintech Minor 您的「數字金融」之路－金融科技副修課程



Technology innovation applied to financial services has changed the landscape of the global financial system. This transformation is creating new opportunities for young generation to experience, engage with, and embrace the disruption impact of FinTech to the world.

Our new FinTech Minor, funded by the Government's Enhancement and Start-up Grant Scheme, has been designed to equip students with the ability to identify opportunities for change and the skillset required to meet the demand in the financial services sector. Therefore our Programme focuses at a higher level of FinTech application and innovation aspects and offers modules in FinTech management, application of blockchain, artificial intelligence, data analytics and other elective choices to enhance the competitiveness of the graduates.

應用於金融服務的創新科技改變了全球金融體系的格局。這種跨時代的轉型為年輕一代創造了新的機會，讓您們體驗、參與和擁抱金融科技給世界帶來的新衝擊。

我們新的金融科技副修課程獲政府的「自資專上教育提升及啟動補助金計劃」資助，旨在使學生具備識別變革機會的能力以及滿足金融業對金融科技人才需求。因此，我們的課程著重於更高水平的金融科技應用和創新層面，提供金融科技管理、區塊鏈應用、人工智能與數據分析等多個選修課程，以提高畢業生的競爭力。

Being a founding member of the Institute of Financial Technologists of Asia (IFTA), we offer students the opportunities to participate in FinTech seminars, visits, talks, forum, training, and competitions. The Programme will also provide students with internship opportunities in various financial institutions, like banks, asset management firms, investment banks, and FinTech start-ups.

作為亞洲金融科技師學會 (IFTA) 的創始成員，我們為學生提供參與金融科技研討會、參觀、講座、論壇、培訓和比賽的機會。本課程亦將推薦學生到包括銀行、資產管理公司、投資銀行和金融科技初創企業在內的各種金融機構實習。

FinTech Minor Structure 金融科技副修課程結構	
Study Area 學習範疇	Modules 單元
Core Modules 核心單元	- FinTech Management 金融科技管理 - Blockchain in Financial Services 金融區塊鏈 - Technology Regulation and Ethics 科技監管與道德
Electives (any 2 modules from the list) 選修單元 (從列表中選2個單元)	- Financial Software Application and Trading Workshop 財務軟件應用及交易工作坊 - Introduction to Computer Programming 計算機編程導論 - Artificial Intelligence 人工智能 - Decision Analytics 決策分析 - Business Intelligence and Data Mining 商業智能與數據開發

Student Enrichment 學生培育

Internship Programme 實習計劃

HSUHK considers internship to be an effective learning tool for students. The on-the-job training and the internship projects closely supervised by our experienced tutors enable students to put their knowledge into practice, thus making the learning experience more rewarding. Our collaborating partners include government agencies, multi-national corporations, local companies, and non-government organisations.

恒大認為實習是十分有效的學習途徑。同學透過在職訓練及導師悉心指導，學以致用，獲取寶貴的學習經驗。合作夥伴包括政府部門，跨國公司，本地公司和非政府組織。

Exchange Programme 海外學習交流計劃

We have exchange partnership agreement with over 40 overseas institutions across Asia, Europe, Australia, and North America. Students are encouraged to apply for the exchange programme with one of the partnering overseas institutions to broaden their horizons.

恒大與超過40間亞洲、歐洲、澳洲及北美的海外學府簽訂合作協議，鼓勵學生到這些海外學府交流，擴闊視野。

Resources and Learning Supports to Students 資源與學生的學習支援

- Training on economics modelling software 經濟模型軟件專業培訓
- Financial Trading Laboratory 金融交易實驗室
- Alumni connections 校友聯系
- Academic conferences and seminar series 學術會議及講座系列
- Coaching support to students participating in external competitions 為參與校外比賽的同學提供指導支援



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

經濟學工商管理（榮譽）學士
BBA (Hons) in Economics



Fast-track your future

HSUHK BBA-ECON X SINGAPORE MANAGEMENT UNIVERSITY

DIRECT ADMISSION to SMU Master Programmes for HsuHK BBA-Econ Graduates!



Programmes



- Master of Science in Economics
- Master of Data Science in Economics
- Master of Science in Financial Economics

Key Requirements

- Hang Seng University BBA-ECON degree with GPA of 3.0 or above
- Minimum GMAT score of 600 / GMAT Focus Edition score of 555 / Minimum GRE score of 312 or passing SMU Admissions Test

SGD4,000

discount for
all successful
candidates

ENQUIRY



3963 5513



eaf@hsu.edu.hk

BBA in Economics Future Economist Program

Original Research. Graduate-School Ready.

 Original Research Paper

 International Conference

 Faculty Supervision & Mentoring

What it is

A highly selective, non-credit program for motivated undergraduates who aim to prepare for PhD studies at top graduate schools and pursue academic careers as future professors.

What you'll do

- Conduct original independent research under the supervision of research-active professors
- Write an original research paper
- Present your work at an international conference
- Publish a research paper

Why it matters

Stand out with a submission-ready paper, real conference experience, and a strong scholarly foundation—opening doors to roles like professor, economist, analyst, or consultant, and to top graduate schools.

Ideal candidates

- Highly motivated students aiming for PhD study
- Strong interest in economics, data, and research design

To Apply



Contact Dr Li King King

Email: kkli@hsu.edu.hk



經濟及金融學系
DEPARTMENT OF ECONOMICS AND FINANCE
香港恒生大學
**THE HANG SENG UNIVERSITY
OF HONG KONG**



Research Project
Presentation by
Member of
Future Economist
Program

• BBA Economics Career Accelerator Mentorship Program (CAMP)

A highly selective mentorship program

Connect · Learn · Give Back

What it is

CAMP pairs outstanding BBA Economics students with experienced mentors from top companies across economics, finance, banking, technology, and other industries. Learn directly from practitioners, gain career clarity, and build a network that lasts.

Selected companies and mentor roles

Economist and Market Research

- Senior Economist, Amazon
- Senior Economist, HKTDC
- Machine Learning Engineer, Huawei AI Finance
- Senior Expert, International Business Development, WeBank

Investment Banking

- Compliance Manager, BNP Paribas Channel Islands
- Director, Institutional — Greater China, Aberdeen Investments
- Director, Financial Institutions, Standard Chartered

Banks and Wealth Management

- Former Managing Director, Head of Human Resources, Hang Seng Bank
- Team Head, Compliance, Korean Development Bank Hong Kong Branch
- Senior Team Lead, Bank of China (Hong Kong)
- Senior Wealth Management Manager, Manulife Hong Kong
- Unit Manager, VIP Banking, Dah Sing Bank

Other Industries

- Director, Hung Fung Book Publishing Company
- Executive Director, Silvermine Beach Resort

BBA-Econ CAMP Coffee Chat



To apply

BBA-ECON Career Accelerator Mentorship Program (CAMP)



Contact: Dr Li King King
Email: kkli@hsu.edu.hk



經濟及金融學系
DEPARTMENT OF ECONOMICS AND FINANCE
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

List of Distinguished Mentors of The BBA-Economics Career Accelerator Mentorship Program (CAMP)

Ernesto Angles

State Street Investment Management,
Vice President of Wealth Intelligence and Applied Research

Youming Dong

Machine Learning Engineer, Huawei AI Finance

Li Hao

Staff Data Scientist at Google

Yik Ko Mo

Former Adviser, Hong Kong Monetary Authority

Gary Siu

Executive Director (Policy & Advocacy),
Competition Commission

Elaine Wang

Former Managing Director and Head of Human Resources,
Hang Seng Bank

Amanda Xu

Director, Financial Institutions, Standard Chartered

Roy Chan

Team Head, Compliance,
Korean Development Bank Hong Kong Branch

Nicholas Fu

Senior Economist, HKTDC

Jackie Lai Kit Lee

Senior Team Lead, Bank of China (Hong Kong)

Alfred Ngai

Director, Institutional –
Greater China, Aberdeen Investments

Marie Sun

Senior Expert,
International Business Development, WeBank

Michael Wong

Compliance Manager, BNP Paribas Channel Islands





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OF HONG KONG
經濟及金融學系
Department of Economics
and Finance

BBA-ECON



想成為首席經濟師嗎？

.....

解碼市場之道——前恒生銀行 首席經濟師的故事

主講嘉賓: 薛俊昇先生

恒生銀行 前環球資本市場經濟研究部主管
兼首席經濟師

主持人: 李景景博士

經濟學工商管理學士課程主任



6:00 pm - 5 Feb, | D603
7:00 pm 2026

Join Now



設有Zoom線上直播，註冊完成後將收到直播連結
形式：薛先生將進行線上連線演講，講座主要以廣東話進行



Alumni Story: Yau Miu Ying Crystal BBA-ECON Graduate

Youth Placement Programme Associate at Hang Seng Bank

Exchange at Haaga-Helia University of Applied Sciences in Finland

Yau's sharing:

"Throughout my university journey at The Hang Seng University of Hong Kong, I am truly grateful for the opportunities and experiences that have shaped me today."

"Majoring in Economics has not only enhanced my analytical and problem-solving skills, but also deepened my understanding of economic issues in the business environment. When doing coursework, research, and hands-on projects, I have developed critical thinking and collaborative abilities, which have equipped me with the qualities needed to enhance competitiveness in the job market."

"My exchange experience in Finland was especially remarkable. It allowed me to step out of my comfort zone, embrace new cultures, and broaden my global perspective."

"I am sincerely thankful for the guidance and encouragement of all my professors, whose support has been invaluable to my studies and personal development plan. I'm excited to start my career in the banking industry and embrace the new challenges ahead."



Selected Publications in Economics by Faculty Members



King King Li and Toru Suzuki (2025). Unfounded opinion's curse. *Games and Economic Behavior*, 154, 396-410.

Hanming Fang, **King King Li**, and Peiyao Shen (2025) "To Go Electric or To Burn Coal? A Randomized Field Experiment of Informational Nudges", *Journal of Environmental Economics and Management*, Volume 132, 103155.

Cheng, K. M. (2021). Financial and Insurance Services Trade: Does Exchange Rate or Income Matter? *Economic Inquiry*, 59(1), 494-509.



ZHANG, H., SHI, X., **CHEONG, T. S.** & WANG, K. 2020. Convergence of Carbon Emissions at the Household Level in China: A Distribution Dynamics Approach. *Energy Economics*, 92, 104956.

SHI, X., WANG, K., **CHEONG, T. S.** & ZHANG, H. 2020. Prioritizing Driving Factors of Household Carbon Emissions: An Application of the LASSO Model with Survey Data. *Energy Economics*, 92, 104942.

HSUHK Jockey Club Residential Colleges

恒大賽馬會住宿書院

HSUHK is the first self-financing institution to adopt elements of a Residential College approach. The Residential Colleges with 1,200 places are established so that students could benefit from the dynamic and inspiring hall life education programmes. Themes of the four Residential Colleges are respectively Cultural Diversity, Healthy Living, Community Service and Sustainability, which echo the University's "Liberal + Professional" education model.

恒大是全港首間自資院校引入住宿式書院，學生宿舍提供1,200個宿位，每家書院均設有主題，分別是多元文化、健康生活、社會服務及持續發展，與恒大獨有的「博雅+專業」教育模式互相呼應。

EAF Academic Advisory Board Members (Selected List)

經濟及金融系學術顧問委員(部份成員)

Professor Hanming FANG

Joseph M. Cohen
Term Professor of Economics
University of Pennsylvania

方漢明教授

美國賓夕法尼亞大學



Professor Nobuyuki HANAKI

Professor of Economics
Institute of Social and Economic
Research
University of Osaka

花木伸行教授

大阪大學社會經濟研究所



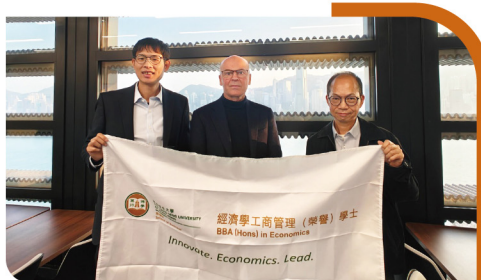
BBA-Econ programme team

From the Left:

Dr. King King Li (Programme Director),

Prof. Roman Matousek (Head of Department of
Economics and Finance),

Dr. Wai Choi Lee (Associate Programme Director)



ENQUIRIES ON APPLICATION AND ADMISSION

入學申請查詢

Applicants can submit their applications through the HSUHK Online Application System. For further enquires, please contact the Registry or our department.

申請者可透過香港恒生大學網上入學申請系統申請，如有進一步查詢，請聯絡本校教務處或本學系。

Tel 電話 : 3963 5023
Fax 傳真 : 3963 5553
Website 網頁 : <http://www.hsu.edu.hk>
Email 電郵 : eaf@hsu.edu.hk
Programme Enquiries 課程查詢 : econ@hsu.edu.hk
Admission Enquiries 入學查詢 : ugadmission@hsu.edu.hk
Address 地址 : Hang Shin Link, Siu Lek Yuen, Shatin, N.T.
新界沙田小瀝源行善里

Online Application
網上報名



Programme
Website
課程網頁



Department
Website
學系網頁



SBUS
Website
商學院網頁



In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.
本課程簡介內容以英文版本為準，中文譯本僅供參考。

The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee. 香港恒生大學是一間於香港註冊成立之擔保有限公司。
Information updated as of September 2026. 有關資料更新至2026年9月。

Bachelor of Business Administration (Honours) in Economics is recognized under the Qualifications Framework (QF).
QF Level: 5 | QR Registration No.: 20/000374/L5 | Registration Validity Period 01/09/2026 to 31/08/2031