



Monthly eNews (March 2026)



Dean's Message

This month, we celebrate the outstanding achievements of our faculty and students at the School Ceremony.

I am delighted to recognise the faculty members who have been granted the Research Excellence Award, as well as those who have published impactful papers, thereby contributing significantly to the School of Business's commitment to research excellence. My sincere thanks go to Sophia, Qingwei, Terry, Morgan, and Kevin for their exemplary contributions.

I also extend my warmest [congratulations](#) to colleagues who have not only been nominated but have also won teaching awards. Pauline, Eko and Jody, in particular, have set an exceptional standard by demonstrating the highest levels of teaching excellence, as evidenced by outstanding student feedback, and by introducing innovative approaches in the classroom.

Furthermore, I take this opportunity to congratulate our students who have earned places on the Dean's List and/or received the Best Progress Award. As I remarked in my closing address: ***“the future is not just going to appear before you. It is you who should define it. It is you who will determine your future. So as you step into it, we will be there with you. We'll work together with you. Hopefully you can achieve the future you want with the right purpose with a bold ambition and vision”.*** You must be ***“ready for the fast changing world ahead of you”.***

This proactive mindset, coupled with the support of a robust academic community that nurtures excellence, is precisely how individuals can accelerate their personal and professional growth alongside us - The Hang Seng University of Hong Kong, School of Business.

Highlight of the Month

School Ceremony



The School of Business of The Hang Seng University of Hong Kong held its School Ceremony 2024/25 on 19 March 2026, bringing together faculty members, students and guests for an evening of celebration.

The Ceremony honoured outstanding achievements in teaching, research and academic performance over the past academic year. More than 250 awardees, including faculty members and students from a range of undergraduate and postgraduate programmes, were recognised for their dedication, excellence and progress.

March Events 【By Four Core Pillars】

Technological Competence



EAF partnered with the Student Affairs Office for the workshop ***“Master Your Resume and Interview Skills: Tips for Using Gen AI in Your Job Search.”***



AI in talent acquisition isn't just a trend — it's reshaping how today's graduates enter the job market, the focus of a recent sharing session hosted by the Department of Management on 9 March.



The perspective, ***“From the demand side, users should intentionally choose ‘good enough’ technology.”***, being shared during a Department of Management research seminar held on 26 March.

Global Mindset



“Kaoyan National Postgraduate Admission Consultation Fair 2026 (Xi'an)”, highlighting Business Postgraduate Opportunities for Fresh Graduates.



“Kaoyan National Postgraduate Admission Consultation Fair 2026 (Zhengzhou)”, empowering Mainland Students with Forward-Looking Management Education



“Transparency isn’t just compliance; it’s a catalyst for resilient business models.”- Key takeaway from Professor Kerstin Lopatta’s recent visit, a message that turned abstract sustainability challenges into concrete opportunities for HSUHK students and faculty.

Entrepreneurial Orientation



Cathay Pacific returned to HSUHK for its second career talk this academic year. The ongoing partnership yields positive results that several HSUHK students already joining CX.



Professional Bodies Briefing Session 2025-26 – Series 2 was successfully hosted. Three professional bodies , including the Chartered Institute of Management Accountants (CIMA), The Hong Kong Chartered Governance Institute (HKCGI), and The Taxation Institute of Hong Kong (TIHK), were invited.



The EAF Investment Talk, titled **“Navigating Equity Markets with a Top-Down Strategy,”** left a profound impact on the student attendees, shifting their perspective from chasing quick wins to building lasting investment acumen.



One of the annual highlights of the EAF Department - **The EAF Investment Competition 2026 and ESG Investment Challenge 2026**



Professor Louis Cheng gave a keynote presentation titled **“Navigating a new world order: Achieving investable resilience against all odds”** at the event Investment Week – Funds to Watch Asia 2026 on March 5, 2026, at The Murray, Hong Kong.

Social Responsibility



Bridging Academia and Nature: A Transformative Hike with EAF Leadership at Reservoir Islands, Yuen Long

Research Update

Define of Research Quality Excellence at SBUS – Professor Louis Cheng

Publishing academic research in top journals is an extremely challenging task which demands proper recognition. One commonly used journal list to recognize top research performance is the curated list of 24 top-tier academic journals in business disciplines prepared by The University of Texas at Dallas (UTD). While no research criteria are perfect, the UTD24 is often used as a main benchmark for top universities in the world including all the UGC funded universities in Hong Kong to measure research performance of their business school faculty members.

The SBUS website has recently undergone a significant update, with a renewed emphasis on Research Quality Excellence. Beginning this year, we have streamlined our publication listings to feature only papers published in the UTD24, FT50, and A*/A/B (ABDC) journals, reflecting our commitment to highlighting outstanding academic achievements.

To give the full support to our colleagues who published papers in the UTD list, the SBUS since March 2026 granted a Research Excellence Award. (Click [HERE](#) for highlights of School Ceremony)

I would like to extend my heartfelt [congratulations](#) to these colleagues [Dr Sophia Cheong](#); [Dr Qingwei Li](#); [Dr Terry Fan](#); [Dr Morgan Yang](#); and [Dr Kevin Zeng](#) for such a significant research achievement. More importantly, two papers are published with a mix of external and internal co-authors while one paper is

published by internal co-authors only, indicated a good balance of research collaborations in achieving such a milestone.

Join us in April.....

Dean's Distinguished Speaker Series featuring Dr Rocky Tung (FSDC) (10 April) (Click [HERE](#) for more details)

SBUS Alumni Gala Dinner 2026: Co-Creating the Future of School of Business (**Early bird Deadline: 15 April**) (Click [HERE](#) for more details)



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