



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

商學院
School of Business



School of Business
Master of Business
Administration (in Chinese)
工商管理碩士 (中文)



MBA (C)
Master of Business Administration
(in Chinese)
工商管理碩士 (中文)

Mode of Study
修讀模式
Full-time 1 Year
全日制 1 年
Part-time 2 Years
兼讀制 2 年

Medium of Instruction
授課語言
Putonghua
普通話授課

Total Number of Credits
總修讀學分
30 Credits
學分

Programme Information 課程簡介

The Programme is meticulously designed to prepare business leaders for the dynamic demands of both global and regional markets. With a comprehensive curriculum that combines academic rigour with practical insights, the Programme aims to enhance the professional capabilities of its graduates. **By employing the Harvard Action Learning Approach as the pedagogical guiding principle, it equips students with a robust understanding of business management and strategies within both Chinese and international contexts.** Additionally, the Programme emphasises the importance of ethical leadership and corporate responsibility, aligning business practices with environmental, social, and governance (ESG) principles, and fostering proficiency in digital transformation and data analytics. Integrating management theories and promoting inclusive workplace practices, the Programme strengthens students' abilities to manage diverse teams effectively. Furthermore, it aims to cultivate critical and innovative thinking skills that empower students to solve complex business challenges efficiently.

本課程旨在為商業領袖做好準備，以應對全球和區域市場的動態需求。課程涵蓋全面的學術內容，結合實踐見解，旨在提升畢業生的專業能力。**通過採用哈佛行動學習法作為教學指導原則，該課程使學生在中國和國際背景下對商業管理和策略有深刻的理解。**此外，課程強調道德領導和企業責任的重要性，將商業實踐與環境、社會及管治 (ESG) 原則相結合，並促進數位轉型和數據分析的能力。課程透過整合管理理論及推廣包容性工作場所實踐，加強學生有效管理多元團隊的能力。課程亦着重培養學生的批判性思維與創新能力，提升其分析及解決複雜商業問題的能力。



Academic Structure 课程架构

6 Core Modules 6科必修科目				
3 Elective Modules (Choose from below) 3 科选修科目 (从以下选择)				
Strategic Brand Management 品牌策略管理	Entrepreneurship and Innovation 创业与创新	Wisdom of I-Ching in Business Context 易经智慧在商业中的应用	ESG Strategies and Business Sustainability ESG策略与企业可持续发展	Corporate Finance and Governance 公司财务与治理
Finance and Financial Technology (FinTech) 金融与金融科技	Digital Marketing and Social Media Strategies 数位行销和社交媒体策略	Management as a Liberal Art 博雅管理	Advanced-Level Management Theories and Skills 高阶管理理论与技能	Management Accounting for Decision Making 决策管理会计
Capstone Project and Seminar Series 整合专案与研讨会系列				

Admission Requirements 入学要求

- A Bachelor's degree from a recognised university or an equivalent qualification;** and
 - Fulfil one of the following Chinese language proficiency requirements:**
 - Hold a recognised degree in which the medium of instruction is Chinese; or
 - Chinese Language at HKDSE $\geq$ Level 3; or
 - Chinese Language at Gaokao $\geq$ 100; or
 - Level 5 (第五级) in Hanyu Shuiping Kaoshi (HSK) (汉语水平考试); or
 - Other equivalent qualifications in Chinese language; and
 - Meet one of the following English language proficiency requirements:**
 - Hold a recognised degree in which the medium of instruction is English; or
 - English Language at HKDSE $\geq$ Level 3; or
 - English Language at Gaokao $\geq$ 100; or
 - TOEFL $\geq$ 525 (paper-based) or $\geq$ 79 (internet-based)*; or
 - IELTS (Academic) $\geq$ 5.5*; or
 - CET-4 $\geq$ 425; and
- * TOEFL and IELTS results are considered valid two years from the test date.
- Applicants with **at least one year of professional work experience will be given preference;** and
 - Candidates must achieve satisfactory performance in an admission interview conducted by the School of Business.
- 持有认可大学的学士学位或同等学历; 以及
 - 提交中文语言能力证明文件, 包括以下其中一项:
 - 持有以中文授课的认可学位; 或
 - 香港中学文凭考试 (HKDSE) 中文科达第3级或以上; 或
 - 高考中文科成绩 $\geq$ 100; 或
 - 汉语水平考试 (HSK) 达第5级; 或
 - 其他同等中文语言资格
 - 提交英语语言能力证明文件, 包括以下其中一项:
 - 持有以英语授课的认可学位; 或
 - 香港中学文凭考试 (HKDSE) 英文科达第3级或以上; 或
 - 高考英文科成绩 $\geq$ 100; 或
 - 托福 (TOEFL) $\geq$ 525 (纸本考试); $\geq$ 79 (网上考试)*; 或
 - 雅思 (学术组) (IELTS Academic) $\geq$ 5.5*; 或
 - 全国大学英语四级考试 (CET-4) $\geq$ 425
- * 托福及雅思成绩有效期限为考试日起两年。
- 具备一年或以上的专业工作经验者优先考虑; 以及
 - 通过商学院所举行的入学面试并取得满意的表现。

Tuition Fee For 2027-28 Intake 2027-28学年入学学费

Local Students 本地学生:

HK\$288,000

Per Credit 每学分: HK\$9,600

Non-Local Students 非本地学生:

HK\$360,000

Per Credit 每学分: HK\$12,000

Enquiries 查询

Phone 电话: (852) 3963 5600

Email 电邮: mbac@hsu.edu.hk

QF Level 资历架构

QF Level 资历架构: 6

QR Registration No. 资历名册登记号码: 25/001221/L6

Registration Validity Period 登记有效期: 01/09/2026 to 31/08/2029

QR CODE

