



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

商學院
School of Business



School of Business
Master of Business
Administration (in Chinese)
工商管理碩士 (中文)



MBA (C)
Master of Business Administration
(in Chinese)
工商管理碩士 (中文)

Mode of Study
修讀模式
Full-time 1 Year
全日制
Part-time 2 Years
兼讀制

Medium of Instruction
授課語言
Putonghua
普通話授課

Total Number of Credits
總修讀學分
30 Credits
學分

Programme Information 課程簡介

The Programme is meticulously designed to prepare business leaders for the dynamic demands of both global and regional markets. With a comprehensive curriculum that combines academic rigour with practical insights, the Programme aims to enhance the professional capabilities of its graduates. **By employing the Harvard Action Learning Approach as the pedagogical guiding principle, it equips students with a robust understanding of business management and strategies within both Chinese and international contexts.** Additionally, the Programme emphasises the importance of ethical leadership and corporate responsibility, aligning business practices with environmental, social, and governance (ESG) principles, and fostering proficiency in digital transformation and data analytics. Integrating management theories and promoting inclusive workplace practices, the Programme strengthens students' abilities to manage diverse teams effectively. Furthermore, it aims to cultivate critical and innovative thinking skills that empower students to solve complex business challenges efficiently.

本課程旨在為商業領袖做好準備，以應對全球和區域市場的動態需求。課程涵蓋全面的學術內容，結合實踐見解，旨在提升畢業生的專業能力。通過採用哈佛行動學習法作為教學指導原則，該課程使學生在中國和國際背景下對商業管理和策略有深刻的理解。此外，課程強調道德領導和企業責任的重要性，將商業實踐與環境、社會及管治 (ESG) 原則相結合，並促進數位轉型和數據分析的能力。課程透過整合管理理論及推廣包容性工作場所實踐，加強學生有效管理多元團隊的能力。課程亦著重培養學生的批判性思維與創新能力，提升其分析及解決複雜商業問題的能力。



Academic Structure 課程架構

6 Core Modules 6科必修科目

3 Elective Modules (Choose from below) 3 科選修科目 (從以下選擇)

Strategic Brand Management 品牌策略管理	Entrepreneurship and Innovation 創業與創新	Wisdom of I-Ching in Business Context 易經智慧在商業中的應用	ESG Strategies and Business Sustainability ESG策略與企業可持續發展	Corporate Finance and Governance 公司財務與治理
Finance and Financial Technology (FinTech) 金融與金融科技	Digital Marketing and Social Media Strategies 數位行銷和社交媒體策略	Management as a Liberal Art 博雅管理	Advanced-Level Management Theories and Skills 高階管理理論與技能	Management Accounting for Decision Making 決策管理會計

Capstone Project and Seminar Series 整合專案與研討會系列

Admission Requirements 入學要求

1. **A Bachelor's degree from a recognised university or an equivalent qualification;** and
 2. **Fulfil one of the following Chinese language proficiency requirements:**
 - Hold a recognised degree in which the medium of instruction is Chinese; or
 - Chinese Language at HKDSE $\geq$ Level 3; or
 - Chinese Language at Gaokao $\geq$ 100; or
 - Level 5 (第五級) in Hanyu Shuiping Kaoshi (HSK) (漢語水平考試); or
 - Other equivalent qualifications in Chinese language; and
 3. **Meet one of the following English language proficiency requirements:**
 - Hold a recognised degree in which the medium of instruction is English; or
 - English Language at HKDSE $\geq$ Level 3; or
 - English Language at Gaokao $\geq$ 100; or
 - TOEFL $\geq$ 525 (paper-based) or $\geq$ 79 (internet-based)*; or
 - IELTS (Academic) $\geq$ 5.5*; or
 - CET-4 $\geq$ 425; and
- * TOEFL and IELTS results are considered valid two years from the test date.
4. Applicants with **at least one year of professional work experience will be given preference;** and
 5. Candidates must achieve satisfactory performance in an admission interview conducted by the School of Business.

1. 持有認可大學的學士學位或同等學歷; 以及
2. 提交中文語言能力證明文件, 包括以下其中一項:
 - 持有以中文授課的認可學位; 或
 - 香港中學文憑考試 (HKDSE) 中文科達第3級或以上; 或
 - 高考中文科成績 $\geq$ 100; 或
 - 漢語水平考試 (HSK) 達第5級; 或
 - 其他同等中文語言資格
3. 提交英語語言能力證明文件, 包括以下其中一項:
 - 持有以英語授課的認可學位; 或
 - 香港中學文憑考試 (HKDSE) 英文科達第3級或以上; 或
 - 高考英文科成績 $\geq$ 100; 或
 - 托福 (TOEFL) $\geq$ 525 (紙本考試); $\geq$ 79 (網上考試)*; 或
 - 雅思 (學術組) (IELTS Academic) $\geq$ 5.5*; 或
 - 全國大學英語四級考試 (CET-4) $\geq$ 425

* 托福及雅思成績有效期限為考試日起兩年。

4. 具備一年或以上的專業工作經驗者優先考慮; 以及
5. 通過商學院所舉行的入學面試並取得滿意的表現。

Tuition Fee For 2027-28 Intake 2027-28學年入學學費

Local Students 本地學生:

HK\$288,000

Per Credit 每學分: HK\$9,600

Non-Local Students 非本地學生:

HK\$360,000

Per Credit 每學分: HK\$12,000

Enquiries 查詢

Phone 電話: (852) 3963 5600

Email 電郵: mbac@hsu.edu.hk

QF Level 資歷架構

QF Level 資歷架構: 6

QR Registration No. 資歷名冊登記號碼: 25/001221/L6

Registration Validity Period 登記有效期: 01/09/2026 to 31/08/2029

QR CODE

