



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

商學院
School of Business



School of Business
Master of Business
Management
商業管理碩士



MBM Master of Business Management 商業管理碩士

Mode of Study
修讀模式

Full-time
全日制 **1** Year
年

Medium of Instruction
授課語言

English
英語授課

Total Number of Credits
總修讀學分

27 Credits
學分

Programme Information 課程簡介

The Master of Business Management (MBM) prepares students from diverse academic backgrounds **for success in a technology-enabled and fast-changing business world**. With specialisations in Accountancy and Corporate Governance, Global Business Management, Global Finance, and Marketing, the programme develops the personal, technical, and practical skills needed for a wide range of career paths. **Students gain business acumen, global perspectives, digital awareness, and hands-on capabilities in communication, teamwork, strategic decision-making, research, and innovative problem-solving.**

商業管理碩士課程旨在協助來自不同學術背景的学生, **迎接科技驱动、瞬息万变的商业世界**。课程涵盖会计与公司管治、全球企业管理、全球金融及市场营销等专修范畴, 着重培养学生的个人素养、技术能力及实务技能, 为其投身不同职业路径作好准备。**学生将建立商业敏锐度、全球视野、数码意识, 以及沟通、团队合作、策略决策、研究分析和创新解难等可直接应用于职场的能力。**

Academic Structure 課程架构

Semester 1 4 Common Modules

Semester 2 4 Stream-focused modules + 1 Elective module

1 Stream (Choose from below)

- Accountancy and Corporate Governance
- Global Business Management
- Global Finance
- Marketing

1 Elective module (Choose from below)

- Business and Company Law
- Consultancy Project on Business and Finance
- Cross-Cultural Negotiation
- Entrepreneurial Marketing

Summer Semester Dissertation Project

第一学期 四个必修科目

第二学期 四个专业科目 + 一个选修科目

一个专业方向 (从以下选择)

- 会计与公司管治
- 全球企业管理
- 全球金融
- 行销

一个选修科目 (从以下选择)

- 商业与公司法
- 商业及金融咨询项目
- 跨文化谈判
- 创业营销

夏季学期 毕业论文



Admission Requirements 入学要求

1. A Bachelor's degree from a recognised university or equivalent; and
2. For programmes with an English language proficiency requirement, documentary evidence demonstrating the applicant's English proficiency[#], which may include:
 - A degree programme of which the medium of instruction was English; or
 - A minimum of 550 (paper-based); 79 (internet-based) in TOEFL / TOEFL iBT Special Home Edition*; or
 - A minimum of 6.0 in IELTS (Academic)*; or
 - A minimum of 430 in College English Test-Band 6 (CET-6); or
 - Equivalent of the above

[#] Students admitted to the programme who obtain a TOEFL iBT score below 93, an IELTS score below 6.5, or a CET-6 score below 500 are required to take, at their own expense, an Academic English Writing Enhancement Course.

* TOEFL and IELTS results are considered valid two years from the test date.

1. 持有认可大学的学士学位或同等学历;以及
2. 提交英文语言能力证明文件[#], 包括以下其中一项:
 - 持有以英语授课的认可学位;或
 - 托福 (TOEFL) ≥ 550 (纸本考试); ≥ 79 (网上考试)*;或
 - 雅思 (学术组) (IELTS Academic) ≥ 6.0 *;或
 - 全国大学英语六级考试 (CET-6) ≥ 430 ;或
 - 其他同等资格

[#] 获录取的学生如果托福 (网上考试) 成绩低于93分、雅思成绩低于6.5分, 或CET-6成绩低于500分, 须自费修读学术英文写作提升课程。

* 托福及雅思成绩有效期限为考试日起两年。

Student Sharing 学生分享



ZHAO Qing
赵青

AY2025-26,
MBM Programme Student
商业管理硕士课程学生

A Transformative One-Year Journey with HSUHK's MBM Programme 香港恒生大学 MBM 课程: 蜕变与成长的一年

My one-year journey in the MBM Programme at the School of Business, The Hang Seng University of Hong Kong, has been truly rewarding. The Programme strengthened my business analytical thinking and ability to apply knowledge to real-world challenges. **I am grateful for the international learning opportunities, including the UCL Summer School and 2026 USLS programme, which broadened my horizons.** I also valued the guidance of our professors, engaging group projects, and exchanges with classmates from diverse backgrounds. Their support and companionship enriched my journey with knowledge, experience, and lasting friendships.

在香港恒生大学商学院修读 MBM 课程的一年, 是一段充实而具蜕变意义的旅程。课程深化了我的商业分析思维, 提升了我应对实际商业挑战的能力。**感谢学校提供 UCL 夏校及 2026 USLS 等国际学习机会, 让我拓展视野、丰富经验。**我也十分珍惜老师们的指导、具启发性的小组课题, 以及与不同背景同学的交流。师长与同窗的支持和陪伴, 让我收获了知识、经验与珍贵友谊。

Tuition Fee For 2027-28 Intake 2027-28 学年入学学费

Local Students 本地学生:

HK\$218,700

Per Credit 每学分: HK\$8,100

Non-Local Students 非本地学生:

HK\$229,500

Per Credit 每学分: HK\$8,500

Enquiries 查询

Phone 电话: (852) 3963 5600

Email 电邮: mbm@hsu.edu.hk

QF Level 资历架构

QF Level 资历架构: 6

QR Registration No. 资历名册登记号码: 21/000473/L6

Registration Validity Period 登记有效期: 01/09/2021 to 31/08/2028

QR CODE

