



MSc-EM
Master of Science in
Entrepreneurial Management
創業管理理學碩士

Mode of Study*
修讀模式*
Full-time 1 Year
全日制
Part-time 2 Years
兼讀制

Medium of Instruction
授課語言
English
英語授課

Total Number of Credits
總修讀學分
30 Credits
學分

Programme Information 課程簡介

The Master of Science in Entrepreneurial Management (MSc-EM) programme focuses on experiential and authentic learning regarding how entrepreneurs and business executives make decisions in a broader context. The aim of the Programme is **to equip students with the necessary knowledge and skills to realise their business ideas**. The curriculum offers students with a wide spectrum of subjects, including Entrepreneurial Corporate Finance and Accounting, Business Planning and Professional Ethics for Entrepreneurs, Creativity and Entrepreneurship, Digital and Cyber Marketing, Leading and Managing Entrepreneurial Firms and Asian Family Business.

創業管理理學碩士課程著重體驗及實況學習，從而深刻認識企業家和高管如何在一般的情況下，作出商業決定。本課程讓學生全面掌握創業背後的必要知識及技能，從而實踐他們的創業想法。課程提供一系列的學科，包括創業家的商業策劃與專業道德、創業型企業的財務與會計、創意與創業家精神、數碼與網絡營銷、領導與管理創業型企業及亞洲家族企業。

Academic Structure 課程架構

4 Core Modules

4 Elective Modules (Choose from below)

- Asian Family Business
- Digital and Cyber Marketing
- Leading and Managing Entrepreneurial Firms
- Managing Innovation in Information Technology
- Special Issues in Entrepreneurial Management

MSc Project in Entrepreneurial Management

4 個必修科目

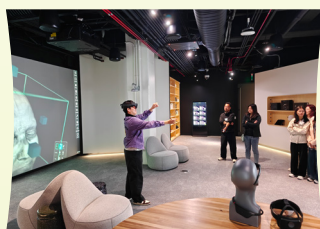
4 個選修科目 (從以下選擇)

- 亞洲家族企業
- 數碼與網絡營銷
- 領導與管理創業型企業
- 資訊科技的創新管理
- 創業管理專題

創業管理理學碩士專項研習

*January (Semester 2) intake students complete in 20 months (Full-time) or 32 months (Part-time).

*一月 (第二學期) 入學的學生，修讀期為 20 個月 (全日制) 或 32 個月 (兼讀制)。



Admission Requirements

入學要求

1. **A Bachelor's degree from a recognised university or equivalent;** and
2. **For programmes with an English language proficiency requirement, documentary evidence demonstrating the applicant's English proficiency[#],** which may include:
 - A degree programme of which the medium of instruction was English; or
 - A minimum of 550 (paper-based); 79 (internet-based) in TOEFL / TOEFL iBT Special Home Edition*; or
 - A minimum of 6.0 in IELTS (Academic)*; or
 - A minimum of 430 in College English Test-Band 6 (CET-6); or
 - Equivalent of the above

[#] Students admitted to the programme who obtain a TOEFL iBT score below 93, an IELTS score below 6.5, or a CET-6 score below 500 are required to take, at their own expense, an Academic English Writing Enhancement Course.

* TOEFL and IELTS results are considered valid two years from the test date.

1. 持有認可大學的學士學位或同等學歷; 以及
2. 提交英文語言能力證明文件[#], 包括以下其中一項:
 - 持有以英語授課的認可學位; 或
 - 托福 (TOEFL) ≥ 550 (紙本考試); ≥ 79 (網上考試)*; 或
 - 雅思 (學術組) (IELTS Academic) ≥ 6.0 *; 或
 - 全國大學英語六級考試 (CET-6) ≥ 430 ; 或
 - 其他同等資格

[#] 獲錄取的學生如果托福 (網上考試) 成績低於93分、雅思成績低於6.5分, 或CET-6成績低於500分, 須自費修讀學術英文寫作提升課程。

* 托福及雅思成績有效期限為考試日起兩年。

Student Sharing

學生分享



Francis CHI Wangqing

池望青

AY2025-26,
MSc-EM Programme Student
創業管理理學碩士課程學生

From Innovation Practice to a Global Perspective

由創新實踐走向全球視野

The programme gave me the opportunity to participate in a Web3 incubation project at Hong Kong Science and Technology Parks while making use of valuable international resources to broaden my global perspective. I travelled to University College London (UCL) to study innovation ecosystems and visited the University of San Francisco (USF), where I engaged in in-depth discussions with successful entrepreneurs. **These valuable international learning experiences have supported my transition into a wealth management professional and strengthened my aspiration** to become a future global “super-connector” linking businesses, talent and opportunities across markets.

課程讓我有機會參與香港科技園的Web3孵化項目, 並善用豐富的國際資源拓展全球視野。我曾赴倫敦大學學院 (UCL) 研習創新生態系統, 並走訪美國舊金山大學 (USF), 與企業創辦人深入交流。**這些珍貴的國際學習經歷, 助我逐步轉型為財富管理專才**, 亦進一步堅定了我成為未來全球「超級聯絡人」的願景。

Tuition Fee For 2027-28 Intake

2027-28學年入學學費

Local Students 本地學生:

HK\$162,000

Per Credit 每學分: HK\$5,400

Non-Local Students 非本地學生:

HK\$210,000

Per Credit 每學分: HK\$7,000

Enquiries 查詢

Phone 電話: (852) 3963 5600

Email 電郵: mscem@hsu.edu.hk

QF Level 資歷架構

QF Level 資歷架構: 6

QR Registration No. 資歷名冊登記號碼: 18/000856/L6

Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2027

QR CODE

