



香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG

商學院  
School of Business



School of Business  
Master of Science in  
Global Strategic Management (in Chinese)  
環球策略管理學碩士(中文)



MSc-GSM (C)  
**Master of Science in Global  
Strategic Management (in Chinese)**  
環球策略管理學碩士(中文)

Mode of Study  
修讀模式

Full-time  
全日制

**1** Year  
年

Medium of Instruction  
授課語言

Putonghua  
普通話授課

Total Number of Credits  
總修讀學分

**30** Credits  
學分

## Programme Information 課程簡介

In today's rapidly evolving global business environment, organisations require leaders with strategic thinking, a global perspective, and strong leadership capabilities. **The Master of Science in Global Strategic Management programme is designed for individuals with at least three years of managerial experience in business.** Taught in Chinese, the programme develops students' strategic analysis, management, and cross-cultural competencies, empowering them to broaden their global outlook, enhance their leadership capabilities, and strengthen their competitive advantage.

全球商業環境瞬息萬變，企業需要具備策略思維、國際視野及領導能力的人才。「環球策略管理學」碩士課程專為具有三年以上商業管理經驗的人士而設，以中文授課，培養策略分析、管理及跨文化能力，助學員拓展全球視野，提升領導能力及競爭優勢。

## Academic Structure 課程架構

### 6 Core Modules

### 3 Elective Modules (Choose from below)

- Emerging Markets Business Development
- Managing Change in the Global Context
- Strategic Leadership and Decision Making
- Strategic Human Resource Management
- Wisdom of I-Ching in Business Context

### Capstone Project

### 6 科必修科目

### 3 科选修科目 (从以下选择)

- 新兴市场企业发展
- 全球背景下的变革管理
- 策略领导与决策
- 策略人力资源管理
- 易经智慧在商业中的应用

### 整合专案



## Admission Requirements

### 入学要求

1. **A Bachelor's degree from a recognised university or an equivalent qualification;** and
2. **Fulfil one of the following Chinese language proficiency requirements:**
  - Hold a recognised degree in which the medium of instruction is Chinese; or
  - Achieve Chinese Language at HKDSE  $\geq$  Level 3 and obtain at least Grade B, Level 3 in the Putonghua Shuiping Ceshi (PSC) awarded by the State Language Commission [国家语言文字工作委员会 (简称国家语委)]; or
  - Chinese Language at JEE  $\geq$  100; or
  - Level 5 (第五级) in Hanyu Shuiping Kaoshi (HSK) (汉语水平考试); or
  - Other equivalent qualifications in Chinese language; and
3. **Meet the following English language proficiency requirements** if their Bachelor's Degrees or equivalent qualifications did not adopt English as the medium of instruction:
  - English Language at HKDSE  $\geq$  Level 3; or
  - TOEFL  $\geq$  525 (paper-based) or  $\geq$  79 (internet-based)\*; or
  - IELTS (Academic)\*  $\geq$  5.5; or
  - English Language at JEE  $\geq$  100; or
  - CET-4  $\geq$  425; and
4. **At least three years of managerial experience in business areas.**
5. Candidates must achieve satisfactory performance in an admission interview and/or other assessments conducted by the Department of Management.

\* TOEFL and IELTS results are considered valid two years from the test date.

1. **持有认可大学颁授之学士学位或同等学历; 以及**
2. **符合以下其中一项中文语言能力要求:**
  - 持有以中文为授课语言的认可学位; 或
  - 香港中学文凭考试 (HKDSE) 中文科达第3级或以上, 以及于国家语言文字工作委员会举办之普通话水平测试 (PSC) 达三级乙等或以上成绩; 或
  - 高考中文科成绩  $\geq$  100分; 或
  - 汉语水平考试 (HSK) 达第5级或以上; 或
  - 具备其他同等中文语言资格; 以及
3. **如申请人所持学士学位或同等学历并非以英语为授课语言, 须符合以下其中一项英语语言能力要求:**
  - 香港中学文凭考试 (HKDSE) 英国语文科达第3级或以上; 或
  - 托福 (TOEFL)  $\geq$  525分 (纸本考试) 或  $\geq$  79分 (网上考试)\*; 或
  - 雅思 (学术组) (IELTS Academic)\*  $\geq$  5.5分; 或
  - 高考英语科成绩  $\geq$  100; 或
  - 全国大学英语四级考试 (CET-4)  $\geq$  425分; 以及
4. **具备最少三年商业相关范畴管理工作经历; 以及**
5. 申请人须于管理学系举行之入学面试及/或其他评核中取得满意表现。

\* 托福及雅思成绩有效期限为考试日起两年。

## Programme Highlights

### 课程特色

The MSc in Global Strategic Management (Chinese-medium) is designed for professionals with at least three years of managerial experience. Delivered in Chinese, **the programme develops competencies in global strategy, cross-cultural management, and entrepreneurship and innovation.** Integrating theory and practice, it enables students to connect academic concepts with real-world business challenges and enhance their strategic analysis, leadership, and decision-making capabilities through a capstone project. The programme broadens international perspectives and prepares graduates for advancement into managerial and strategic roles in multinational corporations, internationally expanding Chinese enterprises, and entrepreneurial ventures in the global marketplace.

环球策略管理学硕士课程以中文授课, 专为具三年以上管理经验人士而设, **培养环球策略、跨文化管理及创新创业能力。** 课程结合理论与实践, 透过专题研究提升策略分析、领导及决策能力, 协助学员拓展国际视野, 胜任跨国企业、国际化中国企业及创业发展, 提升全球竞争力。

## Tuition Fee For 2027-28 Intake

### 2027-28学年入学学费

Local Students 本地学生:

**HK\$270,000**

Per Credit 每学分: HK\$9,000

Non-Local Students 非本地学生:

**HK\$270,000**

Per Credit 每学分: HK\$9,000

Enquiries 查询

Phone 电话: (852) 3963 5600

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QF Level 资历架构

QF Level 资历架构: 6

QR Registration No. 资历名册登记号码: 26/000903/L6

Registration Validity Period 登记有效期: 01/09/2027 - 31/08/2030

QR CODE

