



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

商學院
School of Business



School of Business
Master of Science in
Global Strategic Management (in Chinese)
環球策略管理學碩士(中文)



MSc-GSM (C)
**Master of Science in Global
Strategic Management (in Chinese)**
環球策略管理學碩士(中文)

Mode of Study
修讀模式

Full-time
全日制

1 Year
年

Medium of Instruction
授課語言

Putonghua
普通話授課

Total Number of Credits
總修讀學分

30 Credits
學分

Programme Information 課程簡介

In today's rapidly evolving global business environment, organisations require leaders with strategic thinking, a global perspective, and strong leadership capabilities. **The Master of Science in Global Strategic Management programme is designed for individuals with at least three years of managerial experience in business.** Taught in Chinese, the programme develops students' strategic analysis, management, and cross-cultural competencies, empowering them to broaden their global outlook, enhance their leadership capabilities, and strengthen their competitive advantage.

全球商業環境瞬息萬變，企業需要具備策略思維、國際視野及領導能力的人才。「環球策略管理學」碩士課程專為具有三年以上商業管理經驗的人士而設，以中文授課，培養策略分析、管理及跨文化能力，助學員拓展全球視野，提升領導能力及競爭優勢。

Academic Structure 課程架構

6 Core Modules

3 Elective Modules (Choose from below)

- Emerging Markets Business Development
- Managing Change in the Global Context
- Strategic Leadership and Decision Making
- Strategic Human Resource Management
- Wisdom of I-Ching in Business Context

Capstone Project

6 科必修科目

3 科選修科目 (從以下選擇)

- 新興市場企業發展
- 全球背景下的變革管理
- 策略領導與決策
- 策略人力資源管理
- 易經智慧在商業中的應用

整合專案



Admission Requirements

入學要求

1. **A Bachelor's degree from a recognised university or an equivalent qualification;** and
2. **Fulfil one of the following Chinese language proficiency requirements:**
 - Hold a recognised degree in which the medium of instruction is Chinese; or
 - Achieve Chinese Language at HKDSE $\geq$ Level 3 and obtain at least Grade B, Level 3 in the Putonghua Shuiping Ceshi (PSC) awarded by the State Language Commission [國家語言文字工作委員會(簡稱國家語委)]; or
 - Chinese Language at JEE $\geq$ 100; or
 - Level 5 (第五級) in Hanyu Shuiping Kaoshi (HSK) (漢語水平考試); or
 - Other equivalent qualifications in Chinese language; and
3. **Meet the following English language proficiency requirements** if their Bachelor's Degrees or equivalent qualifications did not adopt English as the medium of instruction:
 - English Language at HKDSE $\geq$ Level 3; or
 - TOEFL $\geq$ 525 (paper-based) or $\geq$ 79 (internet-based)*; or
 - IELTS (Academic)* $\geq$ 5.5; or
 - English Language at JEE $\geq$ 100; or
 - CET-4 $\geq$ 425; and
4. **At least three years of managerial experience in business areas.**
5. Candidates must achieve satisfactory performance in an admission interview and/or other assessments conducted by the Department of Management.

* TOEFL and IELTS results are considered valid two years from the test date.

1. **持有認可大學頒授之學士學位或同等學歷;以及**
2. **符合以下其中一項中文語言能力要求:**
 - 持有以中文為授課語言的認可學位;或
 - 香港中學文憑考試 (HKDSE) 中文科達第3級或以上, 以及於國家語言文字工作委員會舉辦之普通話水平測試 (PSC) 達三級乙等或以上成績;或
 - 高考中文科成績 $\geq$ 100分;或
 - 漢語水平考試 (HSK) 達第5級或以上;或
 - 具備其他同等中文語言資格;以及
3. **如申請人所持學士學位或同等學歷並非以英語為授課語言, 須符合以下其中一項英語語言能力要求:**
 - 香港中學文憑考試 (HKDSE) 英國語文科達第3級或以上;或
 - 托福 (TOEFL) $\geq$ 525分 (紙本考試) 或 $\geq$ 79分 (網上考試)*;或
 - 雅思 (學術組) (IELTS Academic)* $\geq$ 5.5分;或
 - 高考英語科成績 $\geq$ 100;或
 - 全國大學英語四級考試 (CET-4) $\geq$ 425分;以及
4. **具備最少三年商業相關範疇管理工作經驗;以及**
5. **申請人須於管理學系舉行之入學面試及/或其他評核中取得滿意表現。**

* 托福及雅思成績有效期限為考試日起兩年。

Programme Highlights

課程特色

The MSc in Global Strategic Management (Chinese-medium) is designed for professionals with at least three years of managerial experience. Delivered in Chinese, **the programme develops competencies in global strategy, cross-cultural management, and entrepreneurship and innovation.** Integrating theory and practice, it enables students to connect academic concepts with real-world business challenges and enhance their strategic analysis, leadership, and decision-making capabilities through a capstone project. The programme broadens international perspectives and prepares graduates for advancement into managerial and strategic roles in multinational corporations, internationally expanding Chinese enterprises, and entrepreneurial ventures in the global marketplace.

環球策略管理學碩士課程以中文授課, 專為具三年以上管理經驗人士而設, **培養環球策略、跨文化管理及創新創業能力。**課程結合理論與實踐, 透過專題研究提升策略分析、領導及決策能力, 協助學員拓展國際視野, 勝任跨國企業、國際化中國企業及創業發展, 提升全球競爭力。

Tuition Fee For 2027-28 Intake

2027-28學年入學學費

Local Students 本地學生:

HK\$270,000

Per Credit 每學分: HK\$9,000

Non-Local Students 非本地學生:

HK\$270,000

Per Credit 每學分: HK\$9,000

Enquiries 查詢

Phone 電話: (852) 3963 5600

Email 電郵: mscgsm@hsu.edu.hk

QF Level 資歷架構

QF Level 資歷架構: 6

QR Registration No. 資歷名冊登記號碼: 26/000903/L6

Registration Validity Period 登記有效期: 01/09/2027 - 31/08/2030

QR CODE

